SAWARA, a great place to stop by before your flight home

SAWARA, located conveniently about 45 min. away by train from JR Narita Airport Terminal 1 Sta, or about 90 min. away by highway bus from Tokyo Sta. Yaesu Exit, has much to allure the traveler such as sightseeing, gourmet, and experiential programs. It’s a must-go before your flight home.

By train

- From Tokyo Sta., use the highway bus on the left.
- From Narita Airport, use the highway bus on the right.

By highway bus

- Adult (One-way) ¥670
- Adult (One-way) ¥650

Approximately 45 min.

Follow these three cycling manners when touring on a bicycle!

1. As a rule, ride the same roadways as cars!

Bicycles are considered a type of vehicle. If the road has a sidewalk, ride your bike on the sidewalk, not on the roadway. If there is no sidewalk, follow the traffic signals.

2. Ride on the left side of the road!

If you go over the white line separating the road from the sidewalk, make sure that you are not obstructing the pedestrian!

3. Follow the safety rules!

Shut off your engine immediately

Tour through a traditional EDO TOWN TOWNSCAPE

SAWARA

City

Close to Narita Airport

Tourism Group

Commerce and Tourism Section

Katori City

Address: 2127-1, Ro, Sawara, Katori City, Chiba, Japan
Tel: 0478-50-1212 Fax: 0478-54-2855
E-mail: kankou@city.katori.lg.jp

* The information included in this brochure is effective as of July 2016.
* ข้อมูลนี้เป็นข้อมูลล่าสุด ณ เดือนกรกฎาคม 2016

**Official Tourism Website**


**Tourism Association Website**

www.suisu-sawaraясн.com/about.html

Japan.

Endless Discovery.
SAWARA, located in Katori City in Chiba Prefecture in Japan, and used to be known as KOEDO (meaning “small Edo city”), because the area was bustling with activity from river transportation along the Tone River and Ono River. For its nostalgic townscape reminiscent of a unique Edo atmosphere, the district has been added to the Japan Heritage list. In the past, SAWARA was known as KOEDO (meaning “small Edo city”) because the area was bustling from trade. In modern times, due to its nostalgic townscape reminiscent of a unique Edo atmosphere, the district has been added to the Japan Heritage list. The area along the Tone River and Ono River has also been listed in the Michelin Green Guide. You’ll find yourself taking many photos in an effort to capture its many scenic spots! Enjoy a nostalgic countryside landscape. On this JR Narita Line, view from the bus or rental bicycle. Ride a boat and enjoy a leisurely cruise along the Ono River, or go cycling if you want to see all that SAWARA has to offer. Delicious foods made with local ingredients from Katori City can be found everywhere—their famous specialties from southern Japan, as well as sweets such as soy sauce gelato and sweet potato puddings, are only enjoyed in SAWARA. A variety of foods, made with particular care to use local ingredients produced in Katori City, will satisfy the gourmet in you. You can enjoy a variety of food from Japanese to Italian cuisine, as well as snacks such as soy sauce snacks and sweet potato puddings, which can only be enjoyed in SAWARA. What is the appeal of SAWARA? A great way to see the historic landscape of SAWARA is by boat or rented bicycle. Take a boat and enjoy a leisurely cruise along the Ono River, or go cycling if you want to see all that SAWARA has to offer. The Koedo townscape is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kanto region to be selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture. Experience boating and cycling. A great way to see the historic landscape of SAWARA is by boat or rented bicycle. Take a boat and enjoy a leisurely cruise along the Ono River, or go cycling if you want to see all that SAWARA has to offer. The Koedo townscape is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kanto region to be selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture. The Koedo townscape is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kanto region to be selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture. The Koedo townscape is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kanto region to be selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture. The Koedo townscape is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kanto region to be selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture.
KOEO TRIP IN SAWARA, THE CITY OF WATER

Take a leisurely stroll through KOEO-SAWARA

This course lets you experience the KOEDO atmosphere by taking you on a leisurely stroll through the town and along the riverside. You'll be transported to an era from which the evocative spirit of the district is preserved, as you stroll through the town lined with picturesque buildings and riverside views.

Duration of 2-3 hours 9:00-16:00

Free Wi-Fi at 16 locations around Sawara Sta.!

The area around Sawara Sta. has numerous locations with free Wi-Fi access for the convenience of the traveler. As of July 2017, there are 16 such locations, with plans for more locations in the future.

Pick up a card with the Wi-Fi password from the Sawara Sta. Tourist Association's Information Center or Sawara Visitor's Center.

What is SAWARA’s Important Preservation District for Groups of Traditional Buildings?

With more than 200 buildings within the district, there are over 100 listed as national or prefectural cultural properties. This area is known as the "Townscape of the Old Town." To see the true scale of this traditional town landscape, visit this spot where traditional craftsmanship is preserved in the modern era.

Free parking near each location.

Ono River Area

Visit the glass bead-making workshops, which are held along the Ono River. You'll experience the process and make your own glass beads. The area features various shops, such as glassware stores and restaurants.

River Way Shoujyou

You can try making your own glass beads at the glass bead-making workshops along the Ono River. The workshops provide a fun and educational experience for visitors of all ages.

Boating on Ono River

Enjoy a leisurely boat ride along the Ono River. You'll have the opportunity to explore the river and its surroundings, taking in the beautiful scenery.

River Way Shoujyou

Try the famous Sweet Potato Ice Cream: you walk around the town. To enjoy more with rich sweet potatoes is made with lots of the Beni Azuma variety of sweet potatoes. However, you'll have to try it at SAWARA! Sweet potato ice cream looks so good, "new taste" of SAWARA has been transported to another era as you take a leisurely stroll through the city of water.

Boating experience (Adult) ¥1,300 (Duration of about 30 min.)

None scheduled  Note: May close depending on weather conditions

Try the famous Sweet Potato Ice Cream: you walk around the town. To enjoy more with rich sweet potatoes is made with lots of the Beni Azuma variety of sweet potatoes. However, you'll have to try it at SAWARA! Sweet potato ice cream looks so good, "new taste" of SAWARA has been transported to another era as you take a leisurely stroll through the city of water.

Boating experience (Adult) ¥1,300 (Duration of about 30 min.)

Boating experience (Child) ¥950 (Duration of about 30 min.)

Boating experience (Family) ¥3,500 ((Duration of about 30 min.)

None scheduled  Note: May close depending on weather conditions

Free parking near each location.

Townscape Information Center

Visit the Townscape Information Center to learn about the history and culture of SAWARA. The center has a collection of books and other materials related to the town's history.

Tourist Information Center or the Sawara Visitor's Center.

Sawara Tourist Association's Station-Front Tourist Information Center

Free parking near each location.

Tourist Information Center or the Sawara Visitor's Center.

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KOEDO TRIP IN SAWARA, THE CITY OF WATER

Experience SAWARA, the city of water, on rented bicycles

SAWARA, surrounded by rivers and canals, is steeped in the atmosphere of the Edo period, where the samurai and merchants once resided. The Tone River is one of the most prominent rivers that runs through the city, and it is surrounded by water. This tour takes you to the major sights in SAWARA, with a focus on the riverside area.

Duration of 3-4 hours

Visit Sawara Visitor's Center for information on where to go!

Visit Sawara Visitor's Center, you can rent bicycles and check information on the Tone River. There's even a convenience store across the street, making it the perfect place to start your trip.

English-speaking rental guides available

Visit Sawara Visitor's Center

Shop across the street, making it the perfect place to start your trip.

Equipped with cold-watered locks, and will also store your suitcases!

This facility offers local specialties to purchase and rest during your cycling tour.

Best place for expansive views of the Tone River

This facility offers local specialties to purchase and rest during your cycling tour.

Tone River Area (Cycling Route)

The cycling route on the embankment along the Tone River is a great place to enjoy your bicycle and take in the expansive views. You'll be able to enjoy a pleasant ride with little worry about cars and pedestrians.

Don't miss the beautiful scenery at Kanpuuki Temple!

Kanpuuki Temple is a popular spot for visitors to watch the cherry blossoms or the colorful autumn foliage. It is a popular location visited by people from all over Japan. The temple also has a unique tea ceremony that is known as the "Dondon Chado," which is held in the temple's beautiful garden.

Strawberry Picking (at Sawara River Farm)

The Sawara River Farm is located across from Mizu-no-sato Sawara, and it is a great place to enjoy a variety of fruits, including strawberries. The farm offers seasonal strawberries, and they are known for their delicious taste. The farm also has some of the best scenery in the area, making it a perfect place to spend a day with your family or friends.

Oyasumidokoro Dondon

Dondon is also highly recommended while you're there!

This rest stop offers its own iced and other seasonal flavors that can only be enjoyed in SAWARA. You won't want to miss a stop here, either during your tour or on your way back.

Credit cards not accepted

Don't miss the beautiful scenery at Kanpuuki Temple!
Long-established restaurants that continue to be well-loved

**Unagi Hasegawa 鰻魚專賣 長谷川**

The great taste comes from the secret sauce, which has been made since the restaurant’s founding by adding to its original base, combined with the use artificially produced rice and using water from the site. The edamame is just the right amount of fattiness, offering a truly delectable experience.

**Koboriya Honten 小堀本店**

This restaurant is famous for its Kurokiri-soba made with Hidaka kelp kelp. After finishing the noodles, the traditional eel dish is often served. The eel is with just the right amount of fattiness, offering a truly delectable experience.

**Chukei Chaya 忠敬茶屋**

Chukei Chaya is located about midway between the Inoh Tadataka Museum and the Suigo Sawara Dashi Kaikan (Float Museum). Here, you can enjoy casual Japanese food during your tour.

**Inae 香取土物店**

This sweet parlor is famous for its wasanbon & sudachi gori (shaved ice with brown sugar and citrus) ¥650, Ujikintoki (shaved ice with green tea syrup and sweet beans) ¥650. It is packaged with a traditional wrapping that makes it the perfect item for a gift.

**Toraya Kashiten 虎屋甜點舖**

This Japanese sweets shop is famous for its rich-looking sweet potato jelly-cake made from locally grown sweet potatoes. It is packaged with a traditional wrapping that makes it the perfect gift for a gift.
**FAMOUS TRADITIONAL EVENTS IN SAWARA**

Grand Festival of Sawara
(summer and autumn)

This festival, celebrated in the summer and autumn, is not to be missed. It features floats that are some of the highest in Japan, and is also a great opportunity to enjoy traditional Japanese culture.

**[Summer Festival] Yasaka Shrine**

<table>
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<th>Date</th>
<th>Days</th>
<th>Time</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>07/10-07/13</td>
<td>Fri., Sat., &amp; Sun.</td>
<td>11:00-18:00</td>
<td>4185-1, Yasaka, Katori City</td>
<td>0478-52-4350</td>
</tr>
</tbody>
</table>

**[Autumn Festival] Suwa Shrine**

<table>
<thead>
<tr>
<th>Date</th>
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<th>Time</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/20-10/22</td>
<td>Fri., Sat., &amp; Sun.</td>
<td>11:00-18:00</td>
<td>506-1, Suwa, Katori City</td>
<td>0478-52-4350</td>
</tr>
</tbody>
</table>

**Accommodations in SAWARA**

**Teiki: Four Seasons**

- Price: ¥29,400 per person (suit)
- Meals: Breakfast and dinner
- Check-in: 16:00, Check-out: 10:00
- Address: 1-2-6 Kita, Katori City

**Ichiranso**

- Price: ¥10,800 per person (including meal)
- Meals: Breakfast and dinner
- Address: 594, I, Sawara, Katori City

**A SPECIAL EXPERIENCE IN SAWARA**

**Walk through the town dressed in a kimono**

You can experience wearing a kimono from a selection of 50 designs and also have your hair arranged Japanese style. You’ll feel like a real Japanese lady walking through the town in traditional dress.

**Sake-making tour**

Free tours are being offered at a sake brewery. You can try the sake for free after the tour. There is also a shop next to the brewery that not only sells sake but other souvenirs as well.

**Learn about Inoh Tadataka, who completed the first map of Japan.**

Inoh Tadataka Museum

- Address: 2363-1, Sawa, Katori City
- Telephone: 0478-52-2373
- Hours: 9:00-16:30
- Admission: ¥500 (Adult)

**A museum where you can see the floats during the non-festival period!**

Suigo Sawara Dashi Kaikan (Float Museum)

- Address: 2365-1, Sawa, Katori City
- Telephone: 0478-52-1006
- Hours: 10:00-16:00

**Inone Biyou Shitsu**

- Address: 1-8-1, Inone, Katori City
- Telephone: 0478-52-2029
- Hours: 9:00-17:00 (Tue, 1st and 3rd Wed)

**Tei Artist House**

- Address: 595, I, Sawara, Katori City
- Telephone: 0478-52-5015
- Hours: 9:00-18:00

**Dramatic views of a multitude of irises blooming by the waters**

Suigo Sawara Iris Festival

The Aki-nokoro Festival is held at the same site as the 1.5 million iris plants blooming in the area, which is one of the largest iris displays in Japan. During the festival period, take the ferry from the ferry dock and enjoy a leisurely stroll through the gardens.

**Sawara Kita Hotel**

- Address: 789-2, I, Sawara, Katori City
- Telephone: 0478-55-0350
- Hours: 9:00-18:00

**Hotel Hokuei**

- Address: 594, I, Sawara, Katori City
- Telephone: 0478-52-2055
- Hours: 9:00-17:00

**Hotel Housein**

- Address: 789-2, I, Sawara, Katori City
- Telephone: 0478-55-0350
- Hours: 9:00-18:00