SAWARA, a great place to stop by before your flight home

SAWARA, located conveniently about 45 min. away by train from JR Narita Airport Terminal 1 Sta. or about 90 min. away by highway bus from Tokyo Sta. Yūesu Exit, has much to allure the traveler such as sightseeing, gourmet, and experiential programs. It’s a must-go before your flight home.

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Approx. 90 min. from Tokyo Sta. Yaesu Exit by highway bus

Tourism Group, Commerce and Tourism Section, Katori City

Access Information

SAWARA

Address: 2127, Ro, Sawara, Katori City, Chiba, Japan
(Chiba Kotsu Highway Bus, Choshi-Tokyo Route)

Bus stop in front of Tokyo Sta. Yūesu Exit

First departure at 8:50 a.m., last departure at 11:20 p.m. (11 buses per day)

Tel: 0478-50-1212 Fax: 0478-54-2855

www.city.katori.lg.jp

Following the safety rules!

The following are prohibited, riding under the influence of alcohol; carrying two persons or more on one bike; and riding side by side with other bicycles. Always follow the traffic signals and check for safety.

Tour through A Traditional Edo Town Townscape

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Note: The information included in the brochure is effective as of July 2018.

Tourism Group, Commerce and Tourism Section, Katori City
SAWARA, located in Katori City in Chiba Prefecture in Japan, and used to be known as KOEDO (meaning "small Edo city") because the area was bustling with activity from river transportation along the Tone River and One River. For its nostalgic townscape reminiscent of a unique Edo atmosphere, the district has been added to the Japan Heritage list. This town is now beginning to attract more visitors from outside of Japan, and has also been listed in the Michelin Green Guide. You'll find yourself taking many photos in an effort to capture its many scenic spots!

Many scenic spots!

The area along the One River in SAWARA is a popular place to get a glimpse of what the town looked like in the Edo period. This is the first area in the Kantō region that was selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture.

Visit the Suigo Sawara Iris Festival, which is currently held every June. The Suigo Sawara Iris Festival is the largest figurines in Japan being paraded along the Tone River, or go cycling if you want to see all that SAWARA has to offer.

Exciting outdoor experiences, such as cycling, are available to you. Take a leisurely cruise along the One River or the Tone River and enjoy the scenery from a boat, or rent a bicycle and ride through the town.

Grand Festival of Sawara and the Suigo Sawara Iris Festival

The Grand Festival of Sawara is designated as a National Important Intangible Folk Cultural Property, and features floats with some of the largest figurines in Japan being paraded along the streets. The Suigo Sawara Iris Festival is when you can enjoy a variety of iris flowers from Japan and overseas. You can also enjoy a variety of foods made with local ingredients produced in Katori City, as well as sweets such as soy sauce gelato and sweet potato jelly cake that can only be enjoyed in SAWARA.

Delicious foods made with local ingredients from Katori City

Enjoy a nostalgic countryside landscape. On this JR Narita Line, enjoy the lovely pastoral scenes through the train's window. Through the bus window, you can enjoy the cherry trees in the spring, and autumn foliage in the fall.

Experience boating and cycling

You can experience boating and cycling in SAWARA. Experience boating and cycling in SAWARA.

The town of SAWARA is known for its townscapes that reflect the history and culture of the Edo period. This is the first area in the Kantō region that was selected as an Important Preservation District for Groups of Traditional Buildings, and is lined with historic buildings that have been designated as cultural properties by Chiba Prefecture.

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KOEDO TRIP IN SAWARA, THE CITY OF WATER
水鄉「佐原」—小江戶之旅

Free Wi-Fi at 16 locations around Sawara Sta!佐原站周邊 16 处 Wi-Fi 熱點
This area around Sawara Sta. has numerous locations with free Wi-Fi access for the convenience of the tourists. As of July 2017, there are 16 such locations, with plans for the expansion in the future.

How to use Wi-Fi 連接方法
Pick up the password from the sign on Sawara Station's tourist association's Wi-Fi stand. The password changes every 3 months.
Recommended course (2)  ระยะทาง 3-4 hr.

Experience SAWARA, the city of water, on rented bicycles

SAWARA, surrounded by waters from the Tone River and Oka River, still possesses remnants of an era when the town was bustling with river transportation. This course takes you to all the major sights in SAWARA, with a focus on the waterway area.

Duration: 3-4 hours

Visit SAWARA Visitor’s Center for information on where to go!

This center offers information on sightseeing locations and places to eat, as well as events in SAWARA, so it's a good place to start your trip.

Equipped with cash-operated lockers, and will also store your belongings.

If you have a question, feel free to ask at the information desk.

Map: P.6 A-1

English-speaking volunteer guides available

This facility offers local specialties to purchase and serving food and drinks. It's a good place to relax and enjoy the scenery.

Don’t miss the beautiful scenery at Kanpuji Temple!  ที่เที่ยว 2

Kanpuji Temple provides breathtaking views of cherry blossoms in bloom or the colorful foliage in autumn. It is a popular location visited by tourists from all over Japan. The temple offers opportunities to experience the local culture and history, making it a great place to spend a relaxing afternoon.

Tone River Area 
(Cycling Route)

This cycling route is on the embankment along the Tone River. It is a great place to enjoy your bicycle and take in the panoramic views. You'll be able to enjoy a pleasant ride with little worry about cars passing by.

Best place for enjoyable views of the Tone River!

Oyasumidokoro Dondon (in Burekimera Parking)

Cherry blossoms or the foliage season is particularly recommended!

Ono River Area

The crossing at this single-track railway makes the old-town atmosphere path very picturesque.

Tone River Area

Ono River Area

Katori-jingu Shrine

The cherry blossom or the foliage season is particularly recommended!

Strawberry Picking (at Sawara River Farm)

The crossing at this single-track railway makes the old-town atmosphere path very picturesque.

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Katori-jingu Shrine
RISTORANTE Casa Alberata

This restaurant serves delicious Italian meals using fresh local produce and other ingredients carefully selected by the chef. The restaurant is in a traditional Japanese house that has been renovated in a modern beach. Dine in style at this elegant restaurant where you can savor creative dishes from Seasonal ingredients by the chef. The restaurant is in a traditional Japanese house that has been renovated and offers a truly delectable experience.

Unagi Hasegawa

The great taste comes from the secret sauce, which has been made using the restaurant's独家 by adding the original flavor, combined with the sauce used to produce the famous soy sauce and popular sauce from the site. The rich, with just the right amount of richness, offers a truly unforgettable experience.

Chukai Chaya

This sweet parlor is famous for its Kurokiri-soba made with Hidaka Kombu kelp. After finishing the noodles, the traditional way to fully enjoy this dish is to drink the dipping sauce by diluting it with the hot water that was used to boil the noodles. The great taste comes from the secret sauce, which has been made using a traditional wrapping that uses green tea syrup and sweet beans.

AUBERGE DE MANOIR Kittei

Guests are welcomed into a beautiful Japanese garden. In the morning, enjoy Japanese cuisine for a delicious breakfast. In the evening, enjoy a meal on private tatami mats in the main house, or at a restaurant with an exquisitely preserved Japanese garden background.

In SAWARA, you can find long-established restaurants serving unagi (eel) and soba noodles, which are some of the most popular Japanese foods. Savor these traditional dishes while you are in the area.

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Long-established restaurants that continue to be well-loved

Chukai Chaya

Chukai Chaya is located about midway between the Inoh Tadataka Museum and the Suigo Sawara Dashi Kaikan (Float Museum). Here, you can enjoy casual Japanese food during your tour in SAWARA. This restaurant serves delicious Italian meals using fresh local produce and other ingredients carefully selected by the chef. The restaurant is in a traditional Japanese house that has been renovated in a modern beach. Dine in style at this elegant restaurant where you can savor creative dishes from Seasonal ingredients by the chef. The restaurant is in a traditional Japanese house that has been renovated and offers a truly delectable experience.

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Walk through the town dressed in a kimono...穿著和服漫步在城裡

You can experience wearing a kimono from a selection of 50 designs and also have your hair arranged Japanese style. You'll feel like a real Japanese lady walking through the town in traditional dress.

Sake-making tour...參觀日本酒之製造過程

Free tours are being offered at a sake brewery. You can try the sake for free after the tour. There is also a shop next to the brewery that not only sells sake but other souvenirs as well.

Accommodations in SAWARA...佐原住宿設施

For a luxurious stay, enjoying delicious food and rich history, it is recommended to book two or three nights in advance.

A SPECIAL EXPERIENCE IN SAWARA...精選的「佐原體驗」

Learn about Inoh Tadataka, who completed the first map of Japan.

This museum provides an informative presentation on the 300-year history and culture of the Grand Festival of Sawara, which is also designated as a National Important Intangible Folk Cultural Property.

Note: A cancelation fee will be charged if the cancelation is within 7 days of the booking date.