

## Practical Travel Guide - 803

# JAPAN'S INDUSTRIES



日本政府観光局 (JNTO)  
Japan National Tourism Organization  
JNTO Website : <http://www.jnto.go.jp>



The high productivity and efficient quality control of products made in Japan have become the envy of developed and developing nations.

Opportunities exist for visitors from abroad to glimpse how some of the leading Japanese products are made. Listed below are the selected factories and workshops that welcome visitors. While there is usually no fee or admission charge, these factories request visitors to observe certain rules and conditions. Some are for safety considerations and others for protection of privacy of those working in the factories. Personnel in similar industrial activities are usually not invited to take a tour.

Also listed here are workshops of traditional industries such as kimono dyeing and pottery. Such workshops will offer visitors an interesting insight into another facet of Japan.

Please note that most factories and workshops are closed on New Year's holiday (from late December to early January).

## Key to the listings:

- Name of company
- 1. Address of factory
- 2. Access to factory
- 3. Hours open to visitors
- 4. How to apply
- 5. Where to apply
- 6. Time required for a factory tour
- 7. Availability of English-speaking personnel
- 8. Restrictions to be observed at factories

## AUTOMOBILE MANUFACTURING

### Toyota Motor Corporation

1. Assembly Shop & Welding Shop: Toyota Kaikan Exhibition Hall: 1, Toyota-cho, Toyota-shi, Aichi Pref.
2. 20 min. on foot or 5 min. by Taxi from Mikawa-Toyota Sta. on Aichikanjo Line.
3. 11:00–13:00, Monday through Friday. English-guided plant tour available. Tour starting time is subject to change.
4. Reservations for plant tours can be made online between three months and two weeks in advance.
5. Toyota Kaikan, Toyota Motor Corporation: 1, Toyota-cho, Toyota-shi, Aichi Pref. Tel: (0565)29-3355 (plant tour) / (0565)29-3345 (museum).
6. 2 hrs. 00 min. (If you wish to see the Toyota Kaikan Exhibition Hall, please add 60 minutes to your intended visit time.)
7. English-speaking tour is available.
8. Taking photographs, recording videos, smoking, high-heeled shoes and sandals are prohibited. Children under the age of 3 cannot participate in the tour. Children under the age of 12 must be accompanied by an adult.

URL: [http://www.toyota.co.jp/en/about\\_toyota/facility/toyota\\_kaikan/plant\\_tour/](http://www.toyota.co.jp/en/about_toyota/facility/toyota_kaikan/plant_tour/)

### Nissan Motor Co., Ltd.

1. Oppama Plant: 1 Natsushima-cho, Yokosuka-shi, Kanagawa Pref. Tel: (046)867-5013
2. 10 min. by bus or 20 min. by walk from Oppama Sta. on

Keihin Kyuko Line.

3. Japanese-guided tours are held twice a day (9:30–11:00, 13:00–15:00).
4. Reservations must be made online in advance (Japanese Web site only).
5. Oppama Plant Guest Hall (Hours: 9:00–17:00) Tel: (046)867-5013
6. 1 hr. 30 min.
7. No English-speaking guide is available. Visiting with interpreter is recommended.
8. Taking photographs, smoking and high-heeled shoes are prohibited. Children under the age of 12 must be accompanied by an adult.

### Mazda Motor Corporation

1. 3-1, Shinchu, Fuchu-cho, Aki-gun, Hiroshima Pref.
2. 5-min. walk from JR Mukainada Sta. (5-min. by train from Hiroshima Sta.).
3. English-tour: 10:00–11:30 on Mon.–Fri. once a day.
4. Request from the following website in advance.
5. Mazda Museum  
Tel: (082)252-5050
6. 1 hr. 30 min.
7. English-guided tour is available.
8. Taking photographs and smoking are prohibited.

URL: <http://www.mazda.com/en/about/museum/>

## ELECTRONICS

### Toshiba Science Museum

1. 2F Lazona Kawasaki Toshiba Bldg., 72-34, Horikawa-cho, Saiwai-ku, Kawasaki-shi, Kanagawa Pref.
2. 1 min. on foot from the West Exit of JR Kawasaki Sta.
3. 10:00–18:00 (Tue.–Fri.), 10:00–19:00 (Sat., Sun. & national holidays)  
Closed on Mon. (except national holidays) & other dates specified by the Museum.

4. Not necessary (a reservation is required for those who would like to join a guided tour from the following website).
5. Tel: (044)549-2200
6. –
7. English-speaking guides are available.  
(Chinese-speaking guides are also available.)

URL: <http://toshiba-mirai-kagakukan.jp/en/>

## SWEETS

### Glicopia Kobe (Ezaki Glico Co., Ltd.)

1. 7-1, Takatsukadai, Nishi-ku, Kobe-shi, Hyogo Pref.
2. 1-min. walk from "Takatsukadai 1-chome" Bus Stop by bus #23 or #12 departing from Bus Stop of Subway Seishin-chuo Sta.
3. 10:00, 11:00, 12:00, 13:00, 14:00, 15:00. Closed on Fri., mid-Aug. & New Year's holiday
4. Apply by phone.
5. Tel: (078)991-3693 (English spoken)
6. 1 hr. 20 min.
7. No English speaking guide is available.
8. Taking photographs is prohibited in the factory.

## BREWERIES

### KIRIN Brewery Corporated

1. Yokohama Plant: 1-17-1, Namamugi, Tsurumi-ku, Yokohama-shi, Kanagawa Pref.  
Kobe Plant: 2-1-1, Akamatsudai, Kita-ku, Kobe-shi, Hyogo Pref.
2. Yokohama Plant: 10-min. walk from Keihin Kyuko Namamugi Sta.  
Kobe Plant: 20 min. by taxi or shuttle bus from Sanda Sta. on JR Fukuchiyama Line or Kobe-dentetsu Line.
3. Yokohama Plant: 10:30-15:30, closed on Mon. & New Year's holiday  
Kobe Plant: 9:20 - 15:40, closed on Mon. & New Year's holiday
4. Apply by phone.
5. Yokohama Plant: (045)503-8250  
Kobe Plant: (078)986-8001
6. Yokohama Plant: 1 hr. 10 min. (including beer sampling)  
Kobe Plant: 1 hr. (including beer sampling)
7. English-speaking guides are not available at neither Yokohama nor Kobe Plant.
8. Yokohama Plant: Smoking is prohibited. Packaging section cannot be observed.  
Kobe Plant: Smoking is prohibited.  
The Chitose, Sendai, Toride, Nagoya, Shiga, Okayama and Fukuoka Plants also accept visitors. Please note that the production line is not in operation on Sat., Sun. and national holidays.

### Suntory Ltd.

1. Musashino Brewery: 3-1, Yazaki-cho, Fuchu-shi, Tokyo  
Kyoto Brewery: 3-1-1, Choshi, Nagaokakyo-shi, Kyoto
2. Musashino Brewery: 10 min. by shuttle bus from Bubaigawara

Sta. on JR Nambu Line or Keio Line.

Kyoto Brewery: 8-18 min. by shuttle bus or taxi from JR Nagaokakyo Sta. or Hankyu Nishiyama-Tennoz Sta.

3. Musashino Brewery: Tours start every 30 min. 10:00-16:00 (on weekdays), 10:00-11:30 (Sat., Sun. & national holidays). Closed on New Year's holiday.

Kyoto Brewery: Tours start every 60 min. 10:00-15:00.

Closed on New Year's holiday.

4. Apply by phone several days in advance.
5. Musashino Brewery: PR Dept., Suntory Musashino Brewery; Tel: (042)360-9591 (9:30-17:00)  
Kyoto Brewery: PR Dept., Suntory Katsura Brewery; Tel: (075)952-2020 (9:30-17:00)
6. Musashino: 1 hr., Kyoto: 1 hr.
7. English: Not available. Visiting with an interpreter is recommended.
8. Foods, drinks and Smoking is prohibited. Children under the age of 12 must be accompanied by an adult.

### Beer Museum Yebisu

1. 4-20-1, Ebisu, Shibuya-ku, Tokyo. In Ebisu Garden Place
2. 8-min. walk from Ebisu Sta. on JR Line and subway Hibiya Line.
3. 11:00-19:00, closed on Mon. (open when Mon. falls on a national holiday and closed the following day.) & New Year's holiday. Admission: Free (charges are required for tasting salon and Japanese-guided tour)
4. Advance booking is not necessary.
5. Tel: (03)5423-7255
6. 20 min.
7. Not available. (English pamphlets are available.)
8. Taking photographs are prohibited.

## SAKE BREWERY

### Koyama Shuzo Co., Ltd.

1. 26-10, Iwabuchi-machi, Kita-ku, Tokyo
2. 5-min. walk from Akabane-Iwabuchi Sta. on subway Namboku Line.
3. It's the only sake brewery in Tokyo's 23 wards. At least five people are required for a tour and reservations must be made in advance. Only Japanese-guided tours are offered, so please visit with an interpreter.

4. Apply by phone at least one week in advance. ¥500 per person is required. Available from 5 or more persons. Closed on Sat. & Sun.
5. Tel: (03) 3902-3451 (Japanese only 9:00-17:00)
6. 40 min.
7. Not available. Need with someone who can interpret. (English pamphlets and DVD are available.)

## DISTILLERY

### Suntory Ltd. Hakushu Distillery

1. 2913-1, Torihara, Hakushu-cho, Hokuto-shi, Yamanashi Pref.
2. 10 min. by taxi or 15 min. by shuttle bus from JR Kobuchizawa Sta.
3. Tours start every 60 min. from 10:30-14:30 (12:30 is available only on weekends and holidays). Closed: new year holidays.
4. Apply by phone in advance. ¥1,000 per person is required.

5. PR Dept., Suntory Ltd. Hakushu Distillery; Tel: (0551)35-2211

6. 1 hr. 20 min. (including whisky sampling)
7. No English guide is available. (English, Chinese and French audio guides are available.)
8. Adults aged 20 or over can join the tour. Taking photographs, foods and smoking are prohibited.

**WINERY****Suntory Tominooka Winery**

1. 2786, Onuta, Kai-shi, Yamanashi Pref.
2. 30 min. by taxi or bus departing from South exit #9 bus stop of JR Kofu Sta.
3. 10:30–, 13:30– and 15:00– (on Sat., Sun. and national holidays) for standard tour, closed on Tue., Wed. and New Year's holiday.

4. Apply by phone. (¥500 per person is charged for standard tour).
5. Tel: (0551)28-7311 (Japanese only)
6. 80 min.
7. No English guide is available.
8. Taking photographs, foods and smoking are prohibited.

**NEWSPAPER PUBLISHING****The Asahi Shimbun**

1. 5-3-2, Tsukiji, Chuo-ku, Tokyo
2. 1-min. walk from Subway Tsukijishijo Sta. on Toei Oedo Line.
3. Two tours daily starting at 10:45 and 12:45 except Sat., Sun., national holidays & New Year's holiday.
4. Apply by phone at least 5 business days in advance (more

- than 2 people).
  5. Tel: (03)5540-7724 (English spoken)
  6. 1 hr. 45 min.
  7. English-speaking guides are available.
  8. Photography in Editorial and Production Departments is prohibited.
- URL: <http://www.asahi.com/shimbun/company/tour/tours-e.html>

**STOCK EXCHANGE****Tokyo Stock Exchange (TSE Arrows)**

1. 2-1, Kabuto-cho, Nihombashi, Chuo-ku, Tokyo
2. 5-min. walk from Kayabacho Sta., Exit No. 11, on subway Hibiya or Tozai Line or from Nihombashi Sta., Exit D2 on subway Asakusa Line.
3. 9:00–16:30 (enter by 16:00), Monday through Friday except Sat., Sun., national holidays & New Year's holiday. Trading session hours are 9:00–11:30 & 12:30–15:00.

4. Advance booking is not necessary.
  5. Tel: (03)3665-1881
  6. 1 hr.
  7. English-speaking guides are available only from 13:00 and 14:00 for 1 hour each. (English pamphlets are also available.)
  8. Smoking is prohibited.
- URL: <http://www.jpx.co.jp/english/corporate/tour/tse/>

**BROADCASTING****NHK Studio Park**

1. 2-2-1, Jinnan, Shibuya-ku, Tokyo
2. 12-min. walk from Harajuku Sta. or Shibuya Sta.
3. 10:00–18:00 (enter by 17:30), closed on 4th Mon. (open when 4th Mon. falls on a national holiday and closed the following day.) and New Year's Holiday.
4. Advance booking is not necessary. Reservation required for groups of 20 or more persons. ¥200 for entrance fee.
5. Tel: (03)3485-8034
6. 1 hr.
7. No English-speaking guide is available. (English, Chinese and Korean pamphlets are available. Please visit the following URL.)
8. Smoking is prohibited.

URL: <http://www.nhk.or.jp/studiopark/guide/pamphlet.html>

**NHK Osaka Broadcasting Station "BK Plaza"**

1. 4-1-20, Otemae, Chuo-ku, Osaka.
2. 1-min. walk from Subway Tanimachi Yonchome Sta., Exit No. 2 or 5 or 9, on Chuo & Tanimachi Line.
3. 10:00–18:00 (enter by 17:30), closed on Tue. & Dec. 29–Jan. 3.
4. Advance booking is not necessary. Reservation is required for groups of 20 or more persons.
5. Tel: (06)6937-6020 (Japanese only)
6. 20–30min.
7. No English-speaking guide is available.

**CERAMICS****Noritake Garden**

1. 3-1-36, Noritake-Shinmachi, Nishi-ku, Nagoya, Aichi Pref.
2. 15-min. walk from JR Nagoya Sta. or 5-min. walk from Subway Kamejima Sta. on Higashiyama Line.
3. Craft center and museum 10:00–17:00 (enter by 16:00). Shops are open until 18:00. Closed on Mon. (When Mon. falls on a national holiday, closed the following day.) & New Year's holiday.

4. Advance booking is not necessary. Admission (for both craft center and museum): ¥500
  5. Noritake Craft Center; Tel: (052)561-7114 (English spoken)
  6. No English-speaking guide is available. (English pamphlets are available.)
  7. In the factory, smoking and taking photographs are prohibited.
- URL: <http://www.noritake.co.jp/eng/mori/>

**BANKING****Bank of Japan**

1. 2-1-1, Nihombashi-Hongokuchō, Chuo-ku, Tokyo
2. 2-min. walk from Mitsukoshimae Sta. on subway Hanzōmon or Ginza Line or 7-min. walk from JR Kanda Sta.
3. Guided tour is English on Tue. 15:00–  
The tour is not operated from Dec. 29–Jan. 4, on national holidays or on the bank holidays.
4. Apply by phone at least one week in advance.
5. Reservations and inquiries: Public Relations Department of the Bank of Japan.

- Tel: (03)3277-2815  
E-mail: [prdmall@boj.or.jp](mailto:prdmall@boj.or.jp)
6. 1 hr.
  7. English guide is available.
  8. Children under 12 years old are not admitted. Taking photographs, drinking, eating and smoking are prohibited. The Currency Museum is nearby (Open: 9:30–16:30; entrance permitted until 16:00, closed on Mon., national holidays and Dec. 29–Jan. 4; no reservation needed; free of charge).

Tel:(03)3277-3037

URL: <http://www.boj.or.jp/en/about/services/kengaku.htm/>**WHOLESALE MARKET****Tokyo Central Wholesale Market (Tsukiji Market)**

1. 5-2-1, Tsukiji, Chuo-ku, Tokyo
2. 1-min. walk from Subway Tsukijishijo Sta. on Toei Oedo Line or 7-min. walk from Subway Tsukiji Sta. on Hibiya Line.
3. Open: 5:00–15:00  
\*Most of the shops close by noon. In principle, closed on Sun. & national holidays. Also closed on Wednesdays once or twice a month. Please check in advance.
4. A booking is not necessary. For tuna auction observation,

please refer to the URL below.

7. English-speaking guides are not available. (English pamphlets are available.)
8. Privacy of wholesalers, middlemen and authorized buyers are to be respected. Please do not touch goods to be traded. Please pay attention in narrow aisles with much traffic. Flash photography is strictly prohibited.  
URL: [http://www.tsukiji-market.or.jp/tukiji\\_e.htm](http://www.tsukiji-market.or.jp/tukiji_e.htm)

**TRADITIONAL INDUSTRIES**

Existing side by side with modern industries are traditional industries. Craftsmen's skills have been handed down through generations of families and are very much in evidence even today in Kyoto and in many other historic cities, towns and villages. The following is a small listing of places in Kyoto where you can watch artists at work.

**Nishijin Textile Center**, a 1-min. walk from Horikawa-Imadegawa Bus Stop or 7-min. walk from subway Imadegawa Sta., has a collection of Nishijin products and gives a demonstration of silk-weaving. Open daily 9:00–17:00. Closed Dec. 29–Jan. 3. Tel: (075)451-9231  
URL: <http://www.nishijin.or.jp/eng/>

**Kyoto Handicraft Center**, a 15-min. walk from subway Higashiyama Sta., is a retail cooperative of Kyoto's leading shops of handicrafts. You can watch artists making damascene, wood-block carving and print making, and doll making. Open: 10:00–18:00. Tel: (075)761-8001. Address: 21, Shogoin, Entomi-cho, Sakyo-ku, Kyoto.  
URL: <http://www.kyotohandicraftcenter.com/>

**Kyosendo**, a 10-min. walk from Kyoto Sta., is a shop for Sensu or Japanese folding fans at which you can watch craftsmen at work. Open daily 9:00–17:00 (10:00–18:00 on Sun. & national holidays.) Tel: (075)371-4151. Address: 46, Tsutsugane-cho Higashinotoin-dori, Shimogyo-ku, Kyoto.  
URL: <http://www.kyosendo.co.jp/en/>

**Orinasukan**, a 3-min. walk from Imadegawa-Jofukuji Bus Stop, exhibits handmade Nishijin-ori fabrics and Noh costumes. You can also watch craftsmen doing hand-weaving in the factory. Open from 10:00–16:00 Closed on Mon. and New Year's holiday. Admission: ¥500. Apply by phone for a group of 10 or more persons; Tel: (075)431-0020. Address: 693, Daikoku-cho, Kamidachiuri-agaru, Jofukuji-dori, Kamigyo-ku, Kyoto.

**Kodai Yuzen-en**, a 3-min. walk from Horikawa-Matsubara Bus Stop, has a collection of Kimono and Yuzen products and gives silk-dyeing demonstrations. You can enjoy making your own souvenir by experiencing Yuzen stencil dyeing. Open: 9:00–17:00. Experience Yuzen handmade products ¥1,250 or more 10:00–16:00 (Reservation required). Tel: (075)823-0500. Address: 688, Jumonji-cho, Takatsuji, Inokuma, Shimogyo-ku, Kyoto.  
URL: <http://www.kodaiyuzen.co.jp/english/>

**Industrial Exhibitions and Fairs**

Japan hosts a number of industrial exhibitions and fairs every year; some exclusively for trade but most are open to the public as well. They provide an excellent opportunity for visitors to keep abreast with the latest developments in industrial and consumer products. Please contact JNTO's overseas offices or tourist information center for information on which fairs and exhibitions might interest you.

**FOODS****A Shaomai\* KIYOKEN**

1. 675-1, Kawamuko-cho, Tsuzuki-ku, Yokohama-shi, Kanagawa pre.
2. About 10 min. by Yokohama city bus from Shin-yokohama sta. on JR & Subway Lines.
3. Tours start 10:30 & 13:00 (only Wed., Thu., Fri. & Sat., except the last day of each month & New Year holiday)
4. Apply by phone, at least a week ahead of the date of your intended visit.
5. Tel: (045)472-5890 (8:00–18:00)
6. 1 hour 30 min.
7. Not available. (English pamphlets are available.)

8. Foods and Smoking are prohibited.

\*A shaomai (pronounced "Shu-mai" in Japanese); a steamed meat dumpling

**Tourist Information Center (TIC)**

TIC of Japan National Tourism Organization is your helping hand while in Japan. Its main services are providing travel information and free literature on Japan such as tourist spots, transportation, and suggesting tour itineraries, etc.

1st Fl., Shin Tokyo Bldg., 3-3-1, Marunouchi, Chiyoda-ku, Tokyo 100-0005  
Tel. 03-3201-3331  
Open from 9 a.m. to 5 p.m. (Closed: Jan. 1<sup>st</sup>)  
<http://www.jnto.go.jp/eng/arrange/travel/guide/tic.html>

**Note:** Transportation expenses, admission fees and other charges may change due to the increase in the consumption tax rate to 8% from April 2014.

All information, including transportation schedules, fares, prices and accommodation charges, which is contained in this leaflet is based on data as of December 2015, and is subject to change without notice. While every effort is made to ensure the accuracy of all information, regrettably errors do occasionally occur. Therefore, you should check with organizations concerned for updated and accurate information on your chosen destination. JNTO shall not be liable for any loss or damage of whatever nature that may arise as a result, directly or indirectly, from the use of any of the information or material contained in this leaflet.

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