

GPlusMedia

Your Digital Media Partner In Japan

GPlusMedia

ABOUT US /

Building International Japan

Our vision at GPlusMedia is twofold:

- 1** For our users, we provide the fundamental services for Japan newcomers to have a positive and fulfilling experience. From finding a job to securing an apartment and enrolling at a school; GPlusMedia provides access to the quintessential resources for anyone considering living in or visiting Japan.
- 2** For our clients, we provide access to a large, engaged niche target audience. Our experienced professionals have the skills and expertise to help you reach that audience and further their business goals.

OUR MEDIA /

In line with our vision, we have developed six online brands with services targeted to an international audience. All six of our channels serve the fundamental needs of those looking to live, work or travel in Japan.

Managing these channels, our multinational editorial team provide up-to-date and useful information to our readers in Japan and abroad. We also offer key client services in content creation, marketing, and advertising.

Our brands include:

News & Discussion



JAPANTODAY

[japantoday.com]

Leading English-language news site based in Japan delivering the latest in Japanese current events. It includes national stories on crime, politics, business, entertainment and sports.

Your Entry To Japan



GaijinPot

[gaijinpot.com]

Japan's most popular lifestyle portal for foreigners with information on employment, real estate, Japanese study, travel information, business directories and more.

All our sites
are optimized for a
variety of devices



Bilingual Jobs In Japan



CareerEngine

[careerengine.org]

Leading online bilingual employment/recruiting services working with 11 foreign chambers of commerce in Japan.

Find Your Home In Japan



realestate.co.jp

[realestate.co.jp]

Japanese real estate information and listings portal in English.

For Women In Tokyo



SAVVY

[savvytokyo.com]

Online lifestyle and fashion magazine for women and families in Tokyo, created by women in Tokyo.

Directory & Offers



IN JAPAN

[injapan.com]

Information and coupons in the form of a local business directory with profiles and client-curated blogs and offers.

CORE COMPETENCIES /



Online Media

Six popular, internationally read websites reaching six unique target markets



Publishing

Print | Digital | Web



Content Creation & Strategy

Web | Print | Video



Marketing & Advertising

International & domestic
Planning & execution

OUR SERVICES /



Recruitment

Job advertising | Managed search | Japan's largest international database



Advertising

Display | Content
| Video | SNS



Real Estate

Listing | Rent & buy
| Multilingual | Guarantor services for foreigners

TOTAL TRAFFIC ALL WEBSITES /



Total aggregate page views:

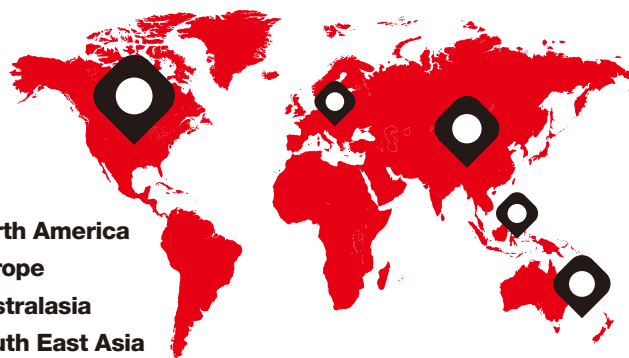
14.9 Million



Total aggregate users:

2.4 Million

WEB TRAFFIC RANKING BY COUNTRY /



1. North America
2. Europe
3. Australasia
4. South East Asia
5. East Asia

OUR USERS /

Registered resumes:

470,000

Total aggregate newsletter subscribers:

352,000

TOTAL SOCIAL MEDIA CHANNELS /



Facebook reach:

7.6 Million



Twitter followers:

103,000



Facebook likes:

2.3 Million



CONTENT CREATOR NETWORK /

Writers & Contributors:

200+

Videographers & Vloggers:

17

Company Profile

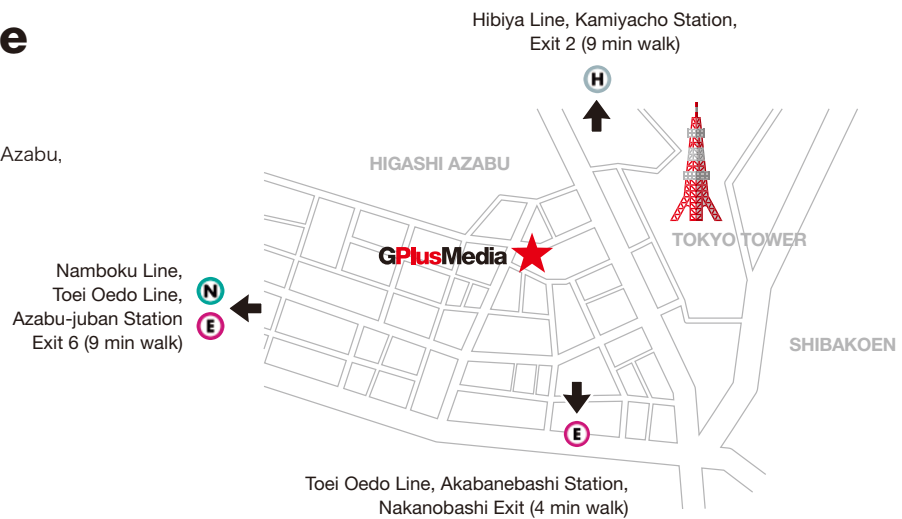
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💻 www.gplusmedia.com



Established: May 2001 (founded 1999)

Shareholders: Fuji Media Holdings, Inc. and other

President: Tadashi Tokizawa

Financial Institutions: Bank of Tokyo Mitsubishi UFJ / Mizuho Bank / Sumitomo Mitsui Bank

Subsidiaries:

- Real Estate Japan Inc.
- Vision Consulting Services K.K.
- Japan Info, Inc.

Milestones

1999: GaijinPot launches as Japan's first English-language web portal with information for foreigners in Japan.

2001: GPlusMedia is established.

2004: GPlusMedia starts operations of the first official recruiting website of the American Chamber of Commerce in Japan (ACCJ).

2006: Real Estate Japan debuts as a multilingual site with information on real estate properties for sale and rent in Japan.

2007: GPlusMedia acquires English-language news website Japan Today (online since 2000).

2009: ACCJ recruiting website is re-launched as CareerEngine, a new GPlusMedia channel.

2010: CareerEngine Shanghai office opens in China.

2013: Savvy Tokyo launches as an online lifestyle magazine for foreign women living in Japan.

2015: GPlusMedia is acquired by Fuji TV- lab, LLC and becomes a member of the Fujisankei Group.

Official Social Media

in www.linkedin.com/company/gplus-media

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🐦 @gplusmedia

Contact Us

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