

2025-2026 WINTER ECHIGO YUZAWA

Echigo-Yuzawa – a Land of Seasonal Traditions



Yuzawa Town, Niigata Prefecture

NIIGATA
YUZAWA



NO!

Unauthorized ski schools

For a Safe and Enjoyable Skiing Experience Request to Use an Official Ski Resort School

Yuzawa DMO Universal Supporter and Guide Registration System

Yuzawa Town is committed to ensuring that all visitors can enjoy skiing and snowboarding in a safe and peaceful environment. To eliminate unauthorized lessons conducted by unqualified instructors or through illegal work, and to ensure a secure environment for users, instructors, and all related parties, Yuzawa DMO has established the "Universal Supporter and Guide Registration System." This system registers, manages, and publicly lists ski schools and guides that provide safe, legally compliant services, and also serves as a standard for determining which schools are officially authorized at each ski resort.

Please Note This system does not grant permission to conduct ski or snowboard lessons within ski resort premises. To provide lessons inside a ski resort, separate authorization is required from each resort operator. Business operators who fail to follow these rules will be subject to guidance, and in some cases, may be reported to the relevant authorities. For your safety and the peace of mind of your guests, please use only ski schools and instructors officially authorized by and properly contracted with each ski resort.

Differences Between Authorized and Unauthorized Schools (Examples)

	Authorized Schools	Unauthorized Schools
Instructors	Professional instructors hold official qualifications	Instructors' qualifications or experience are unclear
Safety Management	A sound safety management system is coordinated with the ski resort	Management and operations are not transparent
Insurance & Coverage	Covered by insurance in case of accidents or injuries	Often uninsured
In the Event of an Accident	May provide compensation for medical expenses or damages	There is a risk that you will be fully responsible for all costs

About the System

For more information on the "Yuzawa DMO Universal Supporter and Guide Registration System," please scan the QR code below.



Be Prepared and
Enjoy Yourself with
Peace of Mind

Insurance Recommendation

To ensure that all visitors can enjoy their leisure activities safely and with peace of mind, Yuzawa Town recommends enrolling in insurance to be prepared for any unforeseen accidents or injuries that may occur. By paying a modest premium, you can lessen the financial burden of medical or transport expenses and enjoy your activities with greater peace of mind.

Benefit 1

Peace of Mind

Be prepared for unexpected injuries or accidents so you can enjoy your activities with peace of mind.

Benefit 2

Medical Expense Support

Insurance helps cover medical and transportation expenses in the event of an emergency.

Benefit 3

Compensation

Includes coverage for losses other than personal valuables. You can purchase peace of mind.

You can still obtain insurance coverage while you are traveling. Join now and stay protected for the unexpected.

Yuzawa Tourism & Community Development Organization

For tourist information: For the latest tourism information, please visit the official website of Yuzawa Tourism & Community Development Organization.

Regional Tourism Information Center
〒949-6101 Inside the Echigo-Yuzawa Station Visitor Center,
2427-1 Oaza Yuzawa, Yuzawa-machi

TEL.025-785-5678 FAX.025-784-4000
(Secretariat)

〒949-6101 2-1-4 Yuzawa, Yuzawa-machi, Minamiuonuma-gun, Niigata
TEL.025-785-5505 FAX.025-785-5333



There are many different types of accommodation facilities in Yuzawa



This is a Japanese website

When calling a Japanese phone number from overseas, remove the leading '0' and add '81' at the beginning.
For example, to call 025-785-5678, you need to dial 81-25-785-5678.

Yuzawa Tourism & Community Development Organization

Choose a ski resort based on the conditions of the day!

ELEVEN+

(ELEVEN PLUS)

Click here for details. ▶



Map of Ski Resorts

Naeba & Kagura

Kagura Ski Resort (Mitsumata Station)
Base elevation: 620m
Highest lift elevation: 1845m

Kagura Ski Resort (Tashiro Station)
Base elevation: 800m
Highest lift elevation: 1600m

Naeba Ski Resort
Base elevation: 900m
Highest lift elevation: 1789m

Japan's longest ropeway: 5,481 m Dragondola

Japan's highest ground clearance: 230 m Tashiro Ropeway

One of the largest gondola capacities in the world: 166 passengers Yuzawa Kogen Ropeway

GALA Yuzawa Snow Resort
Base elevation: 358m
Highest lift elevation: 1181m

Yuzawa Kogen Ski Resort
Base elevation: 370m
Highest lift elevation: 1170m

Ipponsugi Snow Park
Base elevation: 370m

NASPA Ski Garden
Base elevation: 430m
Highest lift elevation: 690m

Kandatsu Snow Resort
Base elevation: 460m
Highest lift elevation: 1000m

Yuzawa & Kandatsu (Nishiyama)

Ski resorts in Yuzawa Town

Click here for details. ▶

18 Ski Resorts

ELEVEN+ (Eleven Plus) – Advance 1-Day Lift Pass **¥7,000**
Sales Period: December 1, 2025 – March 31, 2026 | Valid Period: From December 20, 2025, until the end of the ski season

Echigo-Yuzawa SnowPass 10 – Advance 1-Day Lift Pass **¥5,500**
Sales Period: December 1, 2025 – March 31, 2026 | Valid Period: From December 20, 2025, until the end of the ski season

Echigo-Yuzawa SnowPass 7 – Season Pass **¥150,000**
Sales Period: Valid until February 28, 2026 | Valid Period: December 20, 2025 – March 31, 2026

Yuzawa 7 (Yuzawa Seven) – Shared Time Pass **¥18,000**
Sales Period: December 8, 2025 – March 15, 2026 | Valid Period: Valid on all operating days at each ski resort



Ski resorts in Minamiuonuma City

Click here for details. ▶

Chateau Shiozawa Ski Resort
Base elevation: 210m
Highest lift elevation: 579m

Muica Snow Resort
Base elevation: 348m
Highest lift elevation: 748m

Joetsu Kokusai Ski Resort
Base elevation: 200m
Highest lift elevation: 1017m

Ishiuchi Maruyama Ski Resort
Base elevation: 256m
Highest lift elevation: 920m

Maiko Snow Resort
Base elevation: 260m
Highest lift elevation: 920m

Muikamachi Hakkaisan Ski Resort
Base elevation: 355m
Highest lift elevation: 1170m

Hakkai Sanroku Ski Resort
Base elevation: 210m
Highest lift elevation: 420m

Yuzawa Tsuchitaru (Higashiyama)

Iwappara Ski Resort
Base elevation: 400m
Highest lift elevation: 985m

Yuzawa Park Ski Resort
Base elevation: 440m
Highest lift elevation: 650m

Yuzawa Nakazato Snow Resort
Base elevation: 458m
Highest lift elevation: 702m

Nakazato Snow Wood Ski Resort
Base elevation: 487m
Highest lift elevation: 670m





Welcome to a Winter Wonderland — the Echigo-Yuzawa Area

The Echigo-Yuzawa area is home to some of Japan's most popular ski resorts, drawing visitors every season with its high-quality snow and excellent accessibility. After enjoying winter sports, relaxing in hot springs, and savoring local Echigo-Yuzawa cuisine are also part of the experience.

Snow Tubing

Why not enjoy a unique winter experience together as a family? With safely maintained courses and gently sloped kids' areas, parents and children alike can have fun with peace of mind.



Kids' Park



Sledding

Thanks to Yuzawa's exceptional snow conditions, sledding here is truly special. This winter, enjoy to the fullest on the superb powder snow of Yuzawa!



Snow Escalator



Snowmobile



Snow Activities



Winter Events



Yuzawa Winter Fireworks

During the winter season, creative fireworks displays are held at ski slopes throughout Yuzawa Town, each featuring its own unique theme. Set against the clear winter night sky, these winter fireworks offer a beauty quite different from summer displays. When visiting Yuzawa Town, be sure to enjoy the magical Yuzawa Winter Fireworks. *Please note that schedules may change depending on snow conditions and weather. *For launch times and other details, please contact each ski resort directly.



Yuzawa Night Marche

The arcade street at the East Exit of Echigo-Yuzawa Station is transformed into a pedestrian-only zone for the event "Yuzawa Night Marche," where visitors can enjoy food, drinks, and more. We warmly invite everyone to come and join the festivities!



Snow Lantern Lights

During the winter season, candlelight events are held throughout the town, creating a magical and dreamlike atmosphere.



Torchlight Skiing

This tradition began when people watching a nighttime search for lost climbers from the foot of the mountain described the scene as "heartbreaking, yet beautiful." That moment evolved into what we now know as torchlight skiing. With the same sense of mission and passion that inspired its origins, this event continues to beautifully convey the spirit and wonder of skiing to the present day.

For details, please visit our website.

Hot Spring Hopping

Echigo-Yuzawa boasts a wide variety of day-use hot springs. Whether you're soothing your body after skiing or simply enjoying the charm of a classic snow-country onsen town, take your time and fully relax in its unique atmosphere.



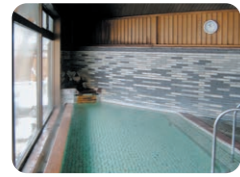
Yumoto Community Bath "Yama-no-Yu"



The oldest public bath in Echigo-Yuzawa, long cherished as a traditional therapeutic hot spring. Located near the inn where novelist Yasunari Kawabata wrote *Snow Country*, it is said that Kawabata himself also bathed here. Another appeal is its early morning opening hours.

(Tel) 025-784-2246 (Hours) 6:00~21:00 (Last admission: 20:30)
(Closed) Tuesdays (or the following day if Tuesday is a public holiday)
(Parking) Available

Futai Community Bath "Shukuba-no-Yu"



Featuring a relaxing lounge area, this bathhouse offers a comfortable place to unwind. Located right next to Kagura Ski Resort Tashiro Station, it is perfect for after-ski relaxation. The facility also includes a permanent exhibition of children's artwork and is the only community bath in the area equipped with a sauna.

(Tel) 025-789-5855 (Hours) 10:00~21:00 (Last admission: 20:30)
(Closed) Thursdays (or the following day if Thursday is a public holiday)
(Parking) Available

Foot Baths



Yuzawa & Kandatsu Area

- Kannakkuri Foot Bath
- Echigo-Yuzawa Station West Exit Foot Bath
- Karakasatei Mihaku Foot Bath
- Hatago Foot Bath

Tsuchidaruru Area

- Yuzawa Central Park Foot Bath

Naeba-Kagura Area

- Roadside Station "Mitsumata" Foot Bath

Tsuchidaruru Community Bath "Iwa-no-Yu"



From the bath's windows, a mountain stream stretches out before you, allowing you to soak while enjoying snowy scenery. The stone bath can accommodate around 15 people, and its abundant flow of hot spring water offers a spacious, relaxing bathing experience.

(Tel) 025-787-2787 (Hours) 10:00~21:00 (Last admission: 20:30)
(Closed) Wednesdays (or the following day if Wednesday is a public holiday)
(Parking) Available

Shimoyuzawa Community Bath "Komako-no-Yu"



A charming hot spring named after Komako, the heroine of the novel *Snow Country*. Inside the facility, you will find an exhibition corner dedicated to *Snow Country*, as well as a small communal relaxation hall for resting.

(Tel) 025-785-7660 (Hours) 10:00~21:00 (Last admission: 20:30)
(Closed) Thursdays (or the following day if Thursday is a public holiday)
(Parking) Available

Mitsumata Community Bath "Kaidō-no-Yu"



Conveniently located near Kagura Ski Resort Mitsumata Station, and the roadside station "Mitsumata." This bathhouse features an open-air bath with a spacious, relaxing atmosphere. The rock-built outdoor bath accommodates about 10 people, while the stone indoor bath accommodates about 20.

(Tel) 025-788-9229 (Hours) 10:00~21:00 (Last admission: 20:30)
(Closed) Tuesdays (or the following day if Tuesday is a public holiday)
(Parking) Available

Local Delicacies

In addition to rice and sake nurtured by the region's abundant pure water unique to this snowy region, Echigo-Yuzawa offers a wealth of local delights.

These include famous *hegi soba* noodles, fresh seafood from the Sea of Japan, and seasonal mountain vegetables. There's no shortage of delicious food to enjoy in Echigo-Yuzawa.



Echigo Local Sake

Niigata, Japan's renowned rice-producing region, is home to a wide variety of exceptional sake. At Ponshukan, located inside Echigo-Yuzawa Station, you can enjoy representative labels from every sake brewery in the prefecture.



Hegi Soba

Hegi soba is a local buckwheat noodle specialty made with *funori*, a type of seaweed, used as a binding agent. The noodles are traditionally served in a wooden tray called a *hegi*, which is where the name "hegi soba" comes from.



Yuzawa-Grown Koshihikari Rice

Grown in a region of heavy snowfall, this exceptional rice is nurtured by pure snowmelt water and the area's rich natural environment, resulting in outstanding flavor.

Accommodation & Dining Information

Echigo-Yuzawa offers around 230 accommodation options, ranging from resort hotels and traditional Japanese inns rich in local character to pensions and guesthouses, allowing you to choose the perfect stay to suit your travel plans. The area is also home to a wide variety of restaurants where you can enjoy Echigo-Yuzawa's local food and drinks. For details on accommodation and dining, please visit Echigo-Yuzawa Tourism Navi.

Echigo-Yuzawa Tourism Navi

Scan here for a list of accommodations in Yuzawa Town



Echigo-Yuzawa Tourism Navi

Scan here for a list of restaurants in Yuzawa Town



Tourist Attractions

Skiing alone isn't enough! Echigo-Yuzawa is a vibrant area packed with the very best of winter experiences.

Roadside Station "Mitsumata"



Designed in the image of the Ikeda Residence, a designated cultural property of Niigata Prefecture, this roadside station offers local agricultural products, souvenirs, and outdoor goods. The facility also features a restaurant, café, and foot bath, and provides real-time road and tourist information.

(Closed) Tuesdays (Tel) 025-788-9410 (Hours) 9:00~17:00

Yuzawa Town Museum of History and Folklore "Yukiguni-kan"



This museum showcases items related to the novel *Snow Country*, set in Yuzawa Town, along with folk materials that offer insight into everyday life in earlier times. Seasonal scenes inspired by *Snow Country* are also depicted through projection mapping on the exterior walls, bringing the four seasons vividly to life.

(Closed) Wednesdays (or the following day if Wednesday is a public holiday)
(Tel) 025-784-3965 (Hours) 9:00~17:00 (Last admission: 16:30)

Yukiguni Agri Park "Yuzawa Strawberry Village"



Niigata's pride, the Echigo Hime strawberry, is slowly cultivated amid heavy snowfall, resulting in exceptionally sweet and juicy fruit. Why not enjoy a strawberry-picking experience together?

(Tel) 025-780-6011 (Hours) 10:00~16:00 (Last admission: 15:30)

Ponshukan Echigo-Yuzawa Station Store



With the theme "Making food more delicious, making sake tastier," Ponshukan is a specialty food store dedicated to Niigata—offering discoveries even many locals don't know.

(Tel) 025-784-3758 (Main)/025-784-3778 (Retail Shop)/025-784-4314 (Sake Brewery)
(Hours) 9:30~19:00 (Hours may vary by season)

Hands-on Workshop "Daigenta"



This hands-on experience facility lets you easily enjoy making soba noodles and sasa-dango (bamboo-leaf rice dumplings). With careful guidance from experienced instructors, it's fun for individuals, families, and groups alike. *Priority will be given to guests with reservations.

(Closed) Wednesdays
(Open on public-holiday Wednesdays and all Wednesdays in August)
(Tel) 025-787-1121 (Hours) 9:00~16:00

Yuzawa & Tsuchitaruru Area



Forest Adventure Yuzawa-Nakazato

A nature-friendly forest adventure park that uses living trees, allowing participants to move through the air from tree to tree. Each course finishes with an exhilarating zip slide that delivers plenty of thrills.

(Tel) 025-787-3301

Weekends and public holidays only (Open daily from July 27 to August 25)
Advance reservation required
Closed during the rainy season (scheduled from June to mid-July)
9:00~17:00 (Last admission: 15:00)



Yuzawa Fishing Park

You can fish in mountain streams for char, yamame trout, and rainbow trout. You can grill your catch over a charcoal fire.

[Closed days] Wednesdays (except during Golden Week, public holidays, and school summer holidays).

(Tel) 025-787-3911
(Hours) 9:00~17:00
(8:30 to 16:30 from October 1)



Echigo-Yuzawa Area

Green Season Recommended Spots



Naeba & Kagura Area



Naeba Dragonbola

This is Japan's longest gondola, spanning approximately 5.5 kilometers, connecting Naeba Kogen, home to Naeba Ski Resort, and Tashiro Kogen, home to Kagura Ski Resort. With a spacious cabin that accommodates up to eight people, you can enjoy a relaxing 30-minute one-way ride while taking in the breathtaking seasonal scenery of Niigata's natural beauty.

Naeba Ski Resort (Tel) 025-789-4117



Yuzawa & Kandatsu Area



Yuzawa Kogen

A variety of exciting activities await, including a 706-meter-long summer bobsled, go-karts racing through the highlands, and a thrilling Zipline Adventure. Plus, enjoy the vibrant seasonal beauty of an alpine botanical garden featuring fresh greenery, autumn foliage, and more throughout the year.

(Tel) 025-784-3326

Ropeway operating hours: 8:40 - 16:40



GALA Summer Park

Experience a wide range of exhilarating activities on the slopes! Enjoy the summer slopes, mountain carts, and more.

(Tel) 025-785-6543



Yuzawa Central Park

This is a prominent park in Yuzawa, renowned as a cherry blossom viewing spot in spring. The expansive grounds provide ample space for a variety of sports. In addition to 20 tennis courts, users can enjoy baseball, futsal, and more (some facilities are located in the Yuzawa and Tsuchitaruru areas).

(Tel) 025-787-3388

Monday to Saturday: 9:00 to sunset (facilities with night lighting are open until 21:30)
Sunday: 8:00 to 17:00



Kagura Summer Gelände



You can enjoy skiing and snowboarding on the 30 consecutive artificial moguls and the 10 consecutive waves.

Kagura Ski Resort Mitsumata Station
(Tel) 025-788-9221



Naeba Independence Boardwalk



The "Fuji Rockers Forest" project, launched in 2011 to protect the forests surrounding the venue of the Fuji Rock Festival, allows you to participate in the boardwalk by purchasing wooden planks and adding your personalized message.

Naeba Tourism & Hotel Association
(Tel) 025-789-2706

