









Theme of TRAVEL

# Culture

Distinctive traditional cultures have been fostered in various areas of Tochiqi Prefecture, such as traditional crafts made with regional resources and historical festivals. Tochiqi is home to over 600 different hot springs, festivals registered as UNESCO Intangible Cultural Heritage, and national traditional handicrafts. These special hands-on cultural experiences create unforgettable opportunities to delve deeper into Japanese culture.











Shuzo(Sake Brewery)



Kanuma Autumn Festival

### Course of Culture

Scan for detailed course



**Model course** 

Day-1

### SOUTHERN AREA EASTERN AREA



Yuki Tsumugi Kimono Dressing at the Oyama Honba Yuki Tsumugi Craft Museum



Ichigo-no-Sato Farm



Mamada Kumihimo Braid-making Experience



Mashiko Yuwakan

**Model course** 

**AREA** 

Day-2
EASTERN



Mashiko ceramic art club & Kominka Furuki



Tonoike Shuzo



Michi-no-Eki Mashiko



Kubo Memorial Tourism and Cultural Exchange Center

FIND YOUR TOCHIGI

Ashikaga Flower Park

Theme of TRAVEL

# Nature

Tochigi Prefecture welcomes visitors with its rich nature of each season. A wide range of flowers including cherry blossoms, wisteria and azalea in spring, clear streams flowing from the mountains in summer, foliage with red and yellow colors in autumn, and snow in the northern area located at high altitude in winter. Enjoy an array of activities to appreciate great nature while breathing in fresh, clean air.













Kegon Falls

#### **Course of**

## Nature

Scan for detailed course



**Model course** 

Day-1

#### NASU AREA

Michi-no-Eki Nasu Kogen Yuai no Mori



Snow Cycling (Ride Experience)



Sessho-seki (Killing Stone)



Nasu Onsen

**Model** course

Day-2





Nasu Kogen Minamigaoka Farm



Pick-Your-Own-Strawberries (Ichigo-no-mori)



Snowshoeing (Nasu Outback Tours)



Shiobara Onsen



Theme of TRAVEL

## Food & Drink

Tochigi prefecture offers a variety of local specialties nurtured by the mountains and clear streams that flow from those mountains. Visitors can enjoy an array of delicious food and drinks including Tochigi Wagyu, which has been acclaimed number one in Japan repeatedly at competitive shows, strawberries, which Tochiqi takes pride in being the largest producer in Japan, bean curd skin and Japanese sake. Take a stroll around town and you will encounter unique delicacies loved by the locals. Visit Tochigi and be fascinated by its culinary treasures.





Food & Drink







"Otono-sama" Cuisine "Ohime-sama" Cuisine

Sano Ramen Noodles

## Course of Food & Drink

Scan for detailed course



Model course

Day-1

#### CENTRAL AREA



Four Seasons Bamboo Forest Wakayama Farm



kirasse



Michi-no-Eki Kitsuregawa



Kitsuregawa Onsen (An example of dinner at HOTEL KAMENOI)

Model course

Day-2

#### SOUTHERN AREA



Abuden Miso



Tochigi-Edo Cuisine (Kanahan Ryokan)



Tochigi pleasure boat (Kuranomachi Yuransen)



Tempyo-no-Oka Park

FIND YOUR TOCHIGI

Theme of TRAVEL

# History

Emperor's room memorial park Experience rich history at various locations within Tochiqi Prefecture including shrines and temples of Nikko, which are designated as World Heritage Sites, Sessho-Seki (Killing Stone), a mythical scenic spot, and Ashikaga School, renowned as being the oldest school in Japan, which is designated as a National Historic Site. Visit Tochigi and feel the atmosphere of ancient Japan.



Nikko Toshogu Shrine



Ashikaga School

Oya History Museum









#### Course of

## History

Scan for detailed course



Model course Day-1

**NIKKO AREA** 



Shojin cuisine Gyoshintei



Nikko Toshogu Shrine



Shinkyo Sacred Bridge



Kinugawa Onsen

**Model course** 

Day-<u>2</u>

**NIKKO AREA** 



Edo Wonderland Nikko Edomura



Chuzenji Kanaya Hotel (Lunch)



SUP (SUP! SUP!)



Ryuzu Falls