

NEW GOLDEN ROUTE VIA HOKURIKU

Japan's New Golden Route lets foreign travelers to choose a new option to travel from Tokyo to Kyoto via the Hokuriku area. This less-explored part of Japan is generally more rural and less populated than the original Golden Route. By traveling this route with the Hokuriku Shinkansen, you can enjoy the natural beauty and rich culture of the region and partake in experiences that are difficult to have elsewhere.







^{Chankonabe} ちゃんこ鍋 Chankonabe is a traditional hot pot menu that is often eaten Japanese sumo wrestlers. restaurants owned by former sumo wrestlers in Tokvo.

nperial Palace

Built on the grounds of what

mperial Palace is now where

e surrounding nature a<mark>nd</mark>

autiful gardens are great fo

seeing all year round.

the Imperial Family of Japan

spend their time at home.

used to be Edo Castle, the

ou can find many chankonabe especially around the Ryogoku Kokugikan Sumo Arena. The classic chicken nabe is a must-try.

https://www.gotokyo.org/en/index.html



 東京スカイツリー® 2 TOKYO SKYTREE® Standing at 634 meters, TOKYO SKYTREE is the world's tallest freestanding broadcast tower. From the viewing deck, you can look over the city of Tokyo and Mount Fuji in the distance. The shopping area at the foot of the tower has more than 300 shops and



💮 3 Ikaho Onsen 伊香保温泉 At the center of the hot springs area at Ikaho Onsen is a 365-step stairway, along which are old inns, souvenir shops and daytime bath facilities. Don a traditional yukata robe and enjoy shopping as

well as onsen hopping in the picturesque town.

[°] Sukiyak すき焼き Gunma has all the inaredients vou

need for a sukiyak meal, such as loca beef and Shirataki noodles. Enjoy loca ingredients in this Japanese traditiona dish.





restaurants.



🗩 👍 Kusatsu Onsen 草津温泉

Kusatsu Onsen is one of Japan's best known onsen resorts, being home to many inns and shops around the famous Yubatake, the source of the area's onsen water atch the Yubatake at night, when it is lit up to spectacular effect.

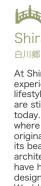


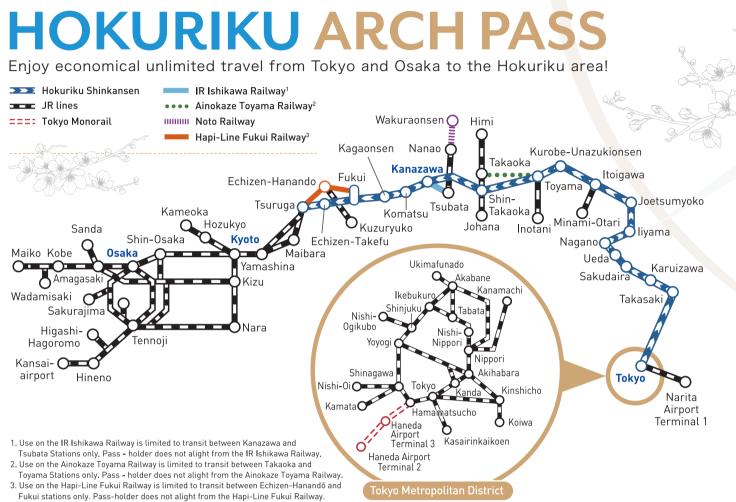


₩ 飛騨牛 Hida beef is the beef brand of Gifu Prefecture, popula for its soft texture, beautiful marble and fragrance. You can find restaurants that serve a variety of Hida

Hida Beef









Miigata https://enjoyniigata.com/

🖉 Nanban Shrimp 南蛮エビ Niigata Prefecture, located along the coast of the Sea of Japan, is abundant with fresh, delicious seafood. The Nanban Shrimp is bright red in color and has a sweet taste, with a unique texture that is unlike other types of shrimp.



苗名滝 Also called the



hirakawa-go

Shirakawa Village, you car perience traditional estyles and cultures that still being practiced day. Known as a place where you can see the iginal landscapes of Japan, beautiful scenery and nitectural techniques ave helped it receive signation as a UNESCO orld Heritage Site.

町 17 Takayama Historical District 高山の古い町並 The Takayama Historical District is designated as a "must-visit location" in Japan and has achieved 3 stars in the Michelin Green Guide In the historical district you can observe traditional crafts and enjoy delicious, skewered Hida beef while taking a walk through the

imeless neighborhood







Naena Waterfall

"Earthquake Waterfall". Naena Waterfall's intensity and force is breathtaking It is about a 15-minute valk to reach the waterfall from the entrance and the autumn leaves around the area are especially beautiful. There is also a nagashi somen restaurant near the entrance.



Ski Resorts スキー場 Myoko is said to be one of the best ski resorts in Japan, where you can enjoy high quality snow.

Experience a variety of winter activities at numerous

skiing grounds in the area.





Kifune Shrine

Kifune Shrine is the

about 500 shrines in Japan, Enshrined

head shrine for

here is the god of

water, worshipped k

those who work at restaurants and

other businesses

Fushimi Inari Taisha Shrine 伏見稲荷大社

Fushimi Inari Taisha Shrine is the head shrine for about 30,000 shrines in Japan. It is known to enshrine the gods of harvest and prosperity. The sight of the thousand red torii gates is well-recognized internationally, attracting many visitors from abroad.

www.kvototourism.ora/en



Kyoto Cuisine 京料理

Hokuriku area on the Hokuriku

Shinkansen and other express trains for 7 consecutive days.

There are also various discounts

available at tourism destinations

and local buses for those who

have the Hokuriku Arch Pass.

Kyo-ryori (Kyoto's local cuisine) has a subtle and delicate taste, mostly made with fresh vegetables, dried foods and soy-based ingredients. Carefully cooked and beautifully presented, Kyoto's cuisine is meant to be enjoyed with your five senses.

HOKURIKU ARCH PASS is an unlimited local travel ticket that is available for use by foreign visitors.

> By using the Hokuriku Arch Pass, you can travel from Kansai, Narita and Haneda airports to the



fficial web page www.westjr.co.jp/global/en/ ticket/pass/hokuriku-arch-pass/

Now, you can go through the automatic ticket gate using the Hokuriku Arch Pass! Please see the link below for details.



www.westjr.co.jp/global/en/howto/ ticket-vending-machine/

bttps://foreign.info-toyama.com/en/



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illusion.

金沢21世紀美術館

21st Century Museum of

Contemporary Art, Kanazawa

The 21st Century Museum of Contemporary Art is a

artworks from around the world. One of the main work

is Leandro Erlich's Swimming Pool, which uses an optica

popular modern art museum that exhibits various

Tateyama Kurobe Alpine Route 立山黒部アルペンルート

At 3,000-meters in altitude, the view from Tateyama Alpine Route is said to be one of the most beautiful sceneries in the world. From the route, you can see beautiful scenery and enjoy trekking through the abundant nature. Mount Tateyama, the tallest mountain in the range is said to be one of the three major holy mountains in Japan.

9 Kurobe Gorge Railway 黒部峡谷トロッコ電車

The Kurobe Gorge Railway runs above the deepest canvon in Japan. During th ride, you can enjoy the magnificent view of the wilderness below. The one hour and twenty minute rid takes you through bridges and tunnels from Unazuk kevaki-daira area.



Toyama Bay Sushi

oyama Bay is

essed with a

hroughout the

ariety of seafood

/ear. Ăt sushi bars

in Toyama you car

enjoy deliciously

fresh, first-rate

sushi caught at

oyama Bay.

冒山湾鮨

shikawa I

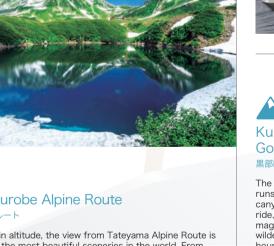








Kenrokuen is one of the nost beautiful traditiona nese gardens in the ountry. Built during the Edo riod (1603-1867), the onal views there are athtaking, such as the ry trees in spring and colorful leaves during fall ight, seasonal ations light up various eas in the garden.



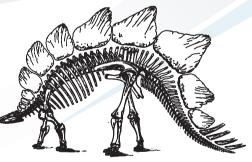


Follow the Signs Discover every enchanting corner of the new Golden Route's 12 prefectures via Hokuriku CULTURE AND AND NATURE AND EXPERIENCE ADVENTURE AND ARCHITECTURE RECOMMENDED FOOD



Fukui Prefectural Dinosaur Museum 福井県立恐竜博物館

Katsuyama, Fukui Prefecture is the area of Japan where the most dinosaur fossils have een found. It has one of the world's three largest dinosaur museums, exhibiting dinosaur skeletons and life-sized dioramas.









Echizen gani crab is a famous type of crab caught in Fukui efecture. The yellow tag attached to the crab confirms that it is an authentic Echizen gani. It's a seasonal delicacy that can only be enjoyed around November to

and rocks shaped by the harsh waves of the Sea of Japan. In 2017, it was chosen as one of Japan's 34 most beautiful places by CNN.



13

蘇洞門

Sotomo Arch

Sotomo Arch consisits of a cave tunne

🥢 Omi Beef 近江牛 Omi beef, one of the top

Japanese beef brands, car be found at various restaurants throughout Shiga Prefecture. Because of its delicate texture, light but sweet taste and aroma, this beef is used at the highest levels of restaurants in the world.

西西 14 Hikone Castle 彦根城

Hikone Castle is designated as a national treasure alongside Ehime and Matsumoto castles. It is also one of the most well-preserved castles in the country. Many parts of the castle can still be seen in their original state, including the turret, which is a designated Important Cultural Property.

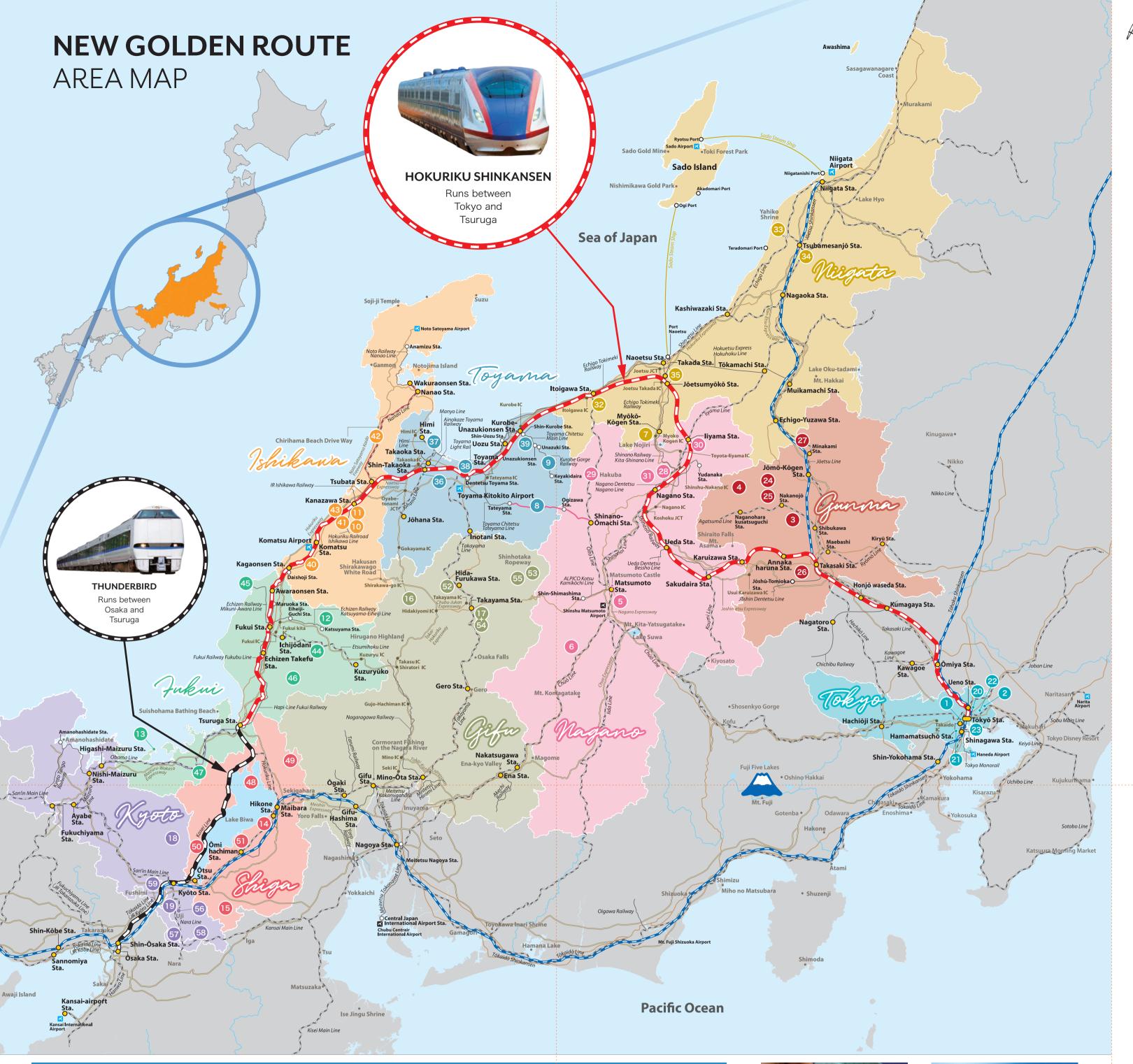








The MIHO Museum holds ancient artworks from not only Japan but all over the world, including West and South Asia Greece Rome and China. The architecture, cluding the entrance path lined with cherry trees and the bridge eading to the museum, is designed by architect I.M. Pei The design is based on the cient Chinese story The Peach Blossom Spring.





New Golden Route Follow the Sea of Japan Northern Coast https://www.newgoldenroute.jp









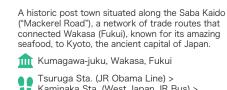
🏦 Kanazawa, Ishikawa

Tree Picnic Adventure IKEDA リーピクニックアドベンチャーいけだ A "forest theme park" with a 60-m zipline and various other outdoor activities. 1 28-16 Shizuhara, Ikeda, Imadate District, There are no public transportations available. Please take the taxi or drive to the area.

cnic.ikeda-kibou.com/er

shikawatravel.jp/en/spots/





Kumagawa-juku 熊川宿

Tsuruga Sta. (JR Obama Line) > Kaminaka Sta. (West Japan JR Bus) > Wakasa Kumagawa bus sta.

umagawa-juku.com,

Chikubushima 竹生島

Magahama, Shiga

Located here are Hogon-ji Temple and Tsukubusuma-Jinja Shrine (Three Great Shrines

of Benzaiten), and Karamon (a national treasure).

hikubushima.jp/englisl

🗓 30 min from Nagahama Port

1 30 min from Nagahama Po
2 25 min from Imazu Port
3 40 min from Hikone Port

Chirihama Nagisa Driveway

千里浜なぎさドライブウェイ

You can drive a car or ride a bike on this beach,

summer, crowds of people flock to enjoy driving

shikawatravel.jp/en/spots,

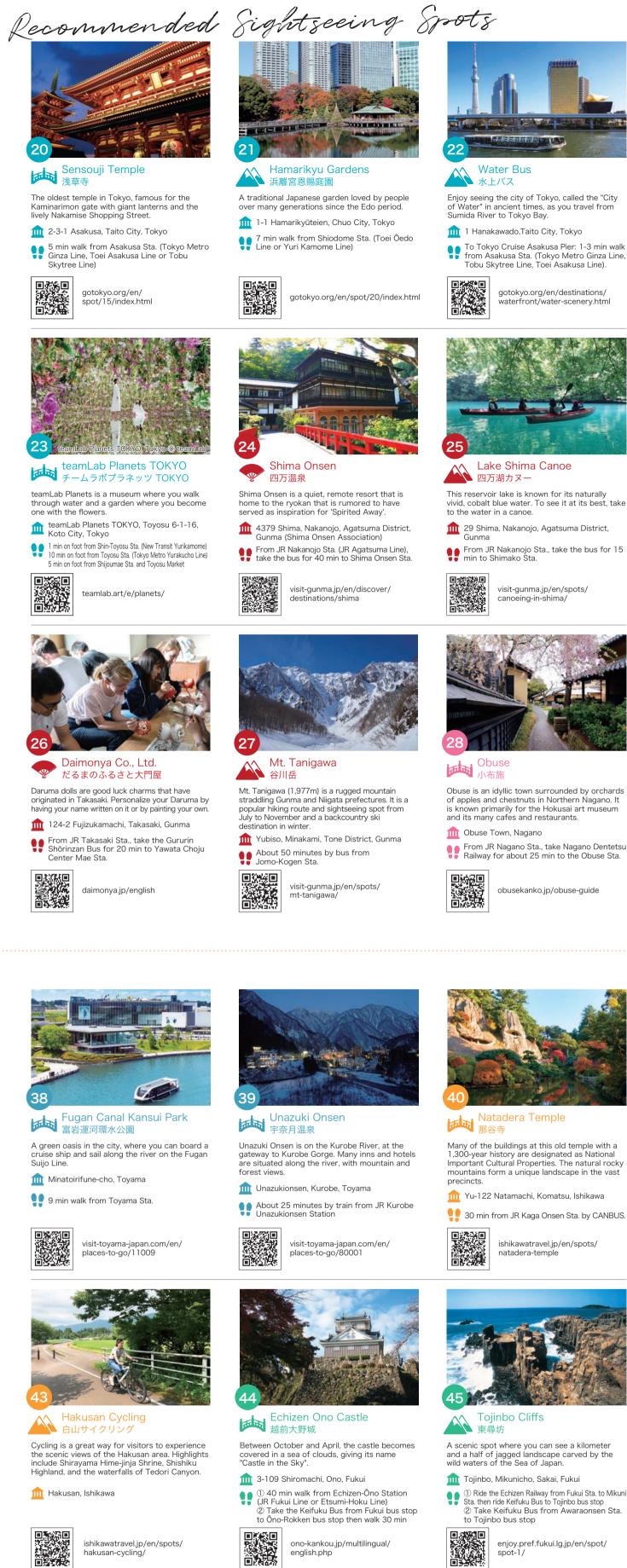
hirihama-nagisa-driveway/

which makes it quite rare in the world. In the

🛖 Chirihamamachi, Hakui - Imahama,

Hodatsushimizu, Ishikawa

and swimming.





GRANSNOW OKUIBUKI GRANSNOW奥伊吹 The largest ski resort in the Kansai area. It is also easy to access from Kyoto and Nagoya. m Okuibuki, Kozuhara, Maibara City, Shiga 30 min drive from either Maihara IC or Nagahama IC ② 30 min by bus from JR Ōmi-Nagaoka Sta

kuibuki.co.jp/en





Ukimido "Floating Temple" 浮御堂 Built in the late Heian Period, the beautiful temple has fascinated many poets such as . Matsuo Basho. 1-16-18 Honkatata, Otsu City, Shiga

① Drive 10 min from Mano IC ① Drive 10 min from Mano IC
② From JR Katata Sta., take the bus to Demachi Sta. then walk 7 min

biwako-visitors.jp/spot/detail/83





Hakuba 白馬

Located at the base of the Japanese Alps, the Hakuba Valley is a paradise of outdoor activities year-round. Enjoy skiing, snowboarding and snowmobiling in winter and hiking, cycling and mountain biking in summer.



🏦 Hakuba Village, Kitaazumi District, Nagano From JR Nagano Sta., take Alpico Hakuba Bus for about 1 hour to the Hakuba Valley





Tanimura Art Museum Gyokusuien Garden 谷村美術館 玉翠園

Located next to Tanimura Art Museum, Gyokusuien Garden incorporates the natural background and distant mountains, combining them with expertly landscaped hills and two waterfalls to create a majestically serene scene which changes with the seasons. 🏦 2-1-13 Kyōgamine, Itoigawa, Niigata



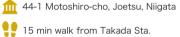
Prom Itoigawa Sta., then walk 20 min liscover-itoigawa.com/see-do





Takada Castle Site Park Lotus Festival 高田城址公園観蓮会

In summer, visitors can witness the entire moat covered in lotus blossoms, heralded as the best in Asia. Takada Castle Site Park Lotus Festival is neld in mid-July to late August.





tsukankonavi.jp/lang/en pot/kanrenkai_photogallery.php



Shin'etsu Shizenkyo Activity Center

信越自然郷アクティビティセンター The Shin'etsu Shizenkyo Activity Center is your door to the Japanese countryside. Take a self-guided tour with rental bicycles or join a guided trip through the idyllic scenery of Northen Nagano Area. 1772-6 liyama, Nagano

Inside JR liyama Sta.

shinetsu-activity.jp/en



Yahiko Shrine 弥彦神社

A shrine with over 2,000 years of history. The location is surrounded by trees and has a quiet and sacred atmosphere.

🏦 2887-2 Yahiko, Nishikambara District, Niigata

From Tsubame-Sanjō Sta., take the JR Yahiko Line to Yahiko Sta. then walk 15 min %You can also drive from Tsubame-Sanjō Sta.

enjoyniigata.com/en/spot/7476



Nousaku 能作

Here, you can observe Copperware the traditional casting techniques of Takaoka. The tin casting workshop is most recommended. 🏦 8-1 Office Park, Takaoka, Toyama **9** 23 min by bus from Shin-Takaoka Sta.

nousaku.co.jp/en



Hachiman-bori Canal 八幡堀

You can take a pleasure cruise down the Hachiman-bori Canal, enjoying the seasonal scenery that includes cherry trees and iris flowers planted along its banks. miyauchi-cho, Omi-Hachiman City, Shiga and surrounding area

Omi-Hachiman Station (JR Biwako Line) 12 min by bus and alight at the Osugi-cho bus



n.biwako-visitors.jp/spot/ detail/175



Takayama Jinya 高山庫屋 高山陣屋 A government office that is designated as a

Japan Heritage Site. It is the only major building left from the Edo Period. 1-5 Hachiken-machi, Takayama City, Gifu

1.5 hours from Toyama Sta. to Takayama Sta. (JR Takayama Main Line) then walk 10 min walk from Takayama Sta.

sitgifu.com/see-do/takayama-jinya





Keihanna Commemorative Park けいはんな記念公園

This park was built in 1995 to commemorate the establishment of Kansai Science City. Its theme is "existing in one with nature". film 6-1 Seikadai, Seika-cho, Soraku-gun, Kyoto

From Kyoto Station, take Kintetsu Kyoto Line and get off at Shin-Hosono Station. Then, take Nara Kotsu Bus No. 56 (for Gakken Nara Tomigaoka Station) and get off at Keihanna Kinen Koen.







里山エクスペリエンス A cycling tour around rural landscapes. You can experience pristine Japanese scenery. 11-32 Furukawacho Ninomachi, Hida City,

1.5 hours from Toyama Sta. to Takayama Sta. (JR Takayama Main Line) then 20 min from Takayama Sta. to Hida-Furukawa Sta. (JR Takayama Main Line)



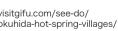
atoyama-experience.cor



Okuhida Hot Spring Villages 奥飛騨温泉郷

Five hot spring villages are spread out at the foot of the Northern Japan Alps and visitors can enjoy over 140 open-air baths in these villages. 🏦 Okuhida Onsen-go, Takayama City, Gifu 1 hour from Takayama Sta. (Nohi Bus)







Tea Picking and Hiking in Wazuka Town 和束町茶摘み体験&茶畑散策

Wazuka, with its beautiful scenery of tea farms, is Japan's rst producer of Uji cha (Tea). You can participate in a arm tour and also experience tea harvesting. 15 Shirasu Ohazama, Wazuka-cho, Soraku-gun, Kyoto

Take the Kansai Main Line to JR Kamo Sta. then Take the Kansai Main Line to JR Kamo Sta. then take the Nara Bus (heading to Wazuka-cho Harayama) to Wazuka Yamano-ie and walk 4 min



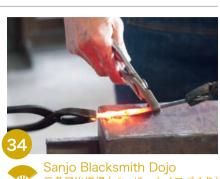


Zenkoji Temple 善差寺

Zenkoji Temple has 1,400 years of history and stands in the center of Nagano City. Pilgrims from around Japan come to see Zenkoji's Morning Service and pray for their salvation in the afterlife. (Photo by Zenkoji)



www.zenkoji.jp/en/



三条鍛冶道場(ペーパーナイフづくり) You can participate in a paper knife-making workshop and experience Sanjo's blacksmithing techniques.

🏦 11-53 Motomachi, Sanjo, Niigata

From Tsubame-Sanjō Sta., transfer trains to Kita-Sanjō Sta. then walk 3 min





雨晴海岸 The iconic view of Toyama Bay against the

dramatic backdrop of the snowy Tateyama mountains is unforgettable. 🔟 Ootaamaharashi, Takaoka, Toyama

About a 5-minute walk from Amaharashi Station on the JR Himi Line



isit-toyama-japan.com/en, places-to-go/21011



Shinhotaka Ropeway 新穂高ロープウェイ

Japan's only two-story gondola lift takes you over the great landscapes of the Northern Alps. 🏦 710-79 Okuhida Onsengo, Takayama City,

2 hours 25 min from Toyama Sta. (Nohi Bus)



/isitaifu.com/see-do/ hinhotaka-ropeway



Byodoin Temple 平等院

Byodoin is a World Heritage Site, also famous for its Phoenix Hall which appears on the 10-yen coin in Japanese currency.

🏦 116 Uji Renge, Uji City, Kyoto Ride the JR Nara Line from Kyoto Station to Uji Station then walk 10 min from JR Uji Station.



yodoin.or.jp/en



∧ Take-no-Michi (Otokuni) / 竹の径(乙訓) Nestled in the hills of Muko City, you'll discover Take-no-Michi, a grove of bamboo that rivals even

Arashiyama. Its walking trails stretch approximately 1.8km and offer picturesque views of handmade bamboo hedges. Terado-cho Shibayama and Mozume-cho Nagano, Muko City, Kyoto Bus: Take a bus from "Katsuragawa" station on the JR Kyoto 🖥 🏹 line or "Rakusaiguchi" station on the Hankyu Kyoto line and get off at "Muko Kaisei Hospital", then walk for 10 minutes.

