



Ishikawa by Car

Majestic landscapes, rustic villages, historic temples and hot springs abound in this lesser-known, yet impossibly beautiful corner of Japan.

Often missed off tourist itineraries in favour of bustling Tokyo and historic Kyoto, Ishikawa remains relatively untouched, but is a place of countless delights.

Explore the region with a rental car and wind your way around the sides of mountains - stopping off for hikes, views or hot spring baths - cruise the rugged coastline, or even kick up sand driving along the beach.



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Michino-eki 道の駅

Michino-eki (lit. roadside station) is a public facility set up along the main roads all over the country, offering travel information, rest, food, drink, Wi-Fi connection, and on-the-spot sales of local products.



MAPCODE

What is MAPCODE?

When you drive around sites with no telephone numbers, use MAPCODE to identify the location. We've made a list of MAPCODEs that will be of great help of your road trip. Enter the MAPCODE (9 digit number) of your destination into the GPS navigation, and it will show you the way.

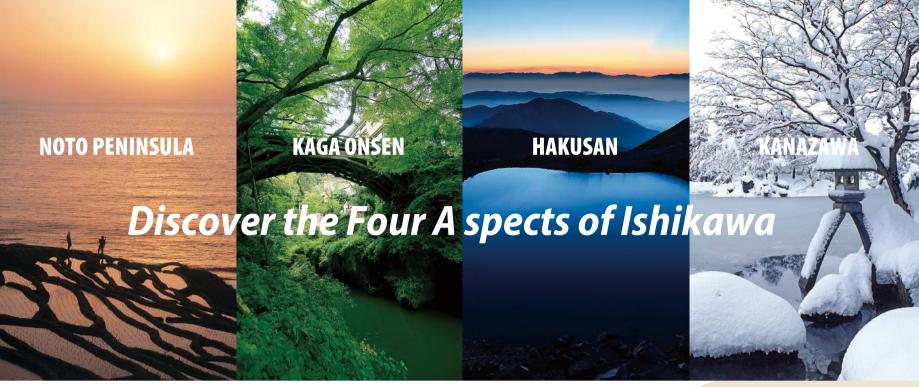
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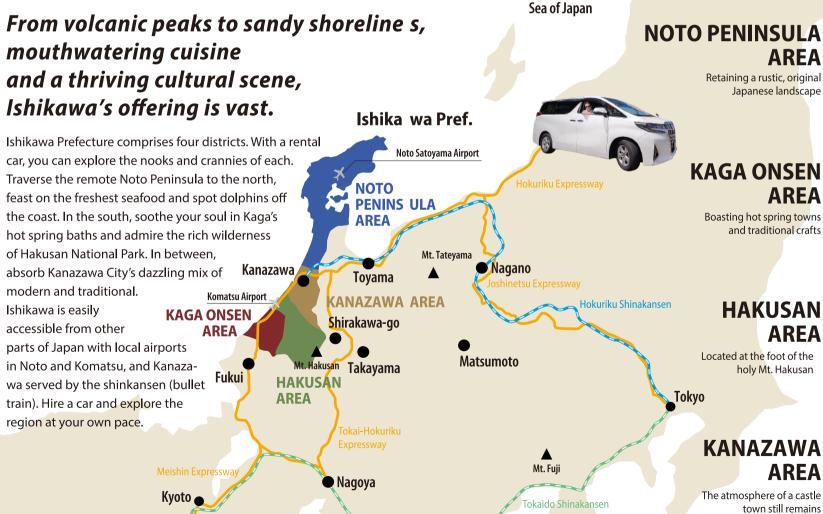
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Pacific Ocean

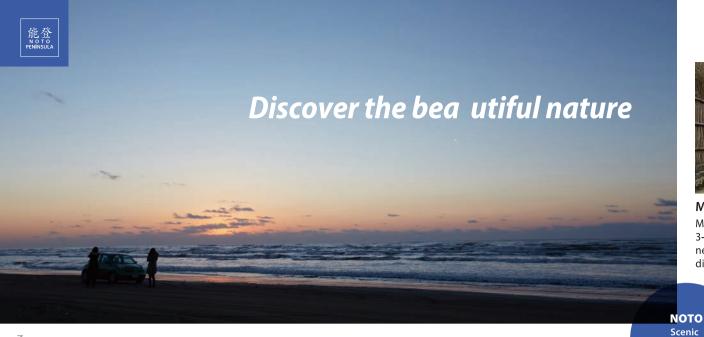
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0saka







Chirihama Beach Driveway [Map.C-4] You can drive a car or ride a bike on this beach, which makes it quite rare in the world. In the summer, crowds of people flock to enjoy driving and swimming.

♥ Chirihama-machi, Hakui City

✔ 0767-22-1118 (Commerce and Tourism Division, Hakui City)
[Mapcode: 135 000 459*52]



Noto Satoyama Kaido Freeway

This 90-kilometer vehicle-only road connecting Kanazawa and the Noto Pen-

insula is a great driving road along the blue coastline and running through green hills. The Noto Satoyama Kaido Freeway vehicle-only road, traversing the Noto Peninsula north to south, is a great driving route that takes in the blue coastline and green hills. When you find some scenery that you like, stop the car and take a picture.





Ganmon Cave [Map:C-3]

A large-scale cave mouth, 6 meters wide, 15 meters high, and 60 meters deep, was formed by coastal erosion. Old pines grow above the cave mouth. There are popular excursion boats that tour around the nearby sites.

♥ Togi-Ushioroshi, Shika-machi, Hakui County ▶ 0767-32-1111 [Mapcode: 471 012 826*63]



Masuhogaura Beach [Map:C-3]

This beach is known as sites for small shells. Pink sakura shells are washed up on the beach during winter and are then used in shellwork. The 460-meter-long bench is the best spot for watching the sun setting over the Sea of Japan.

♥ Togi-ryoke-machi, Shika-machi, Hakui County → 0767-32-1111 [Mapcode: 471 220 469*00]



Magaki no sato [Map:C-2]

Wonders

01

Magaki is a type of fence made from 3-meter-high bamboo trees arranged next to each other with no gap. The two districts of Magaki no sato, Kamiozawa and Ozawa, feature a unique land-

scape in which these bamboo fences are installed around villages to protect the houses from the strong wind blowing in from the Sea of Japan.

♥ Ozawa-machi/ Kamiozawa-machi, Wajima City

→ 0768-36-2001 [Mapcode: 283 726 644*33]



Kuroshima District / Kadomi-ke Residence [Map:C-2]

From the 17th to 19th centuries, Kuroshima district was home to ship owners and seamen who were engaged in maritime trade in the Sea of Japan. Designated as an Important Preservation District for Groups of Historic townscape with a row of houses characterized by black roof tiles and wooden walls.

One of the many shipping agents based here is the Kadomi family, who made a fortune in the shipping trade. Currently, their former residence and its collections are open to the general public.

[Kadomi-ke Residence]

♀ Ro 94-2, Kuroshima-machi, Monzen-machi, Wajima City✔ 0768-43-1135

③ 9:00 - 17:00 (last admittance 16:30) / Closed : Mondays (Next day when Monday is a public holiday), 12/29 - 1/3 / ■ 320 JPY [Mapcode: 471 703 498*36]







Shiroyone Senmaida Rice Terraces [Map:D-2] If you drive about 11 kilometers along the route 249 from the center of the city of Wajima, you will arrive at Shiroyone Senmaida Rice Terraces. These rice terraces, which local farmer have cultivated for over 1300 years, are interwoven with the beautiful scenery of Noto and the Sea of Japan in the background entertain the eyes of visitors.

 Shirovone-machi, Waiima City → 0768-23-1146 (Wajima City Tourism Division) [Mapcode: 552 615 639*52]



Sosogi Coast [Map:D-1]

The spectacular landscape of cliffs stretches for around 2 km. The uniquely shaped rocks are the result of rain and wind erosion. In the harsh winter season, fluffy white cotton-like "Wave Flowers" cover the sea surface, blowing like snow in the seasonal wind.

 Machino-machi Sosogi, Wajima City → 0768-32-0408 (Sosogi Tourism Association) [Mapcode: 552 775 001*28]

The sea is calm along the coastline of the bay that stretches down the east side of the Noto Peninsula. However, the west side of the peninsula is characterized by a rough coastline exposed to the waves of the Sea of Japan. The sea view changes completely at Rokkozaki protruding into the Sea of Japan.

Wonders 02 Cape, sitting at the northernmost tip of the peninsula. This is unique to Noto

Check out a dras tically changing sea vi ew



Rokkozaki Cape

(The Tip of the Peninsula) [Map:E-1]

Rokkozaki Cape is situated on the tip of the peninsula and has a 130-year-old white-walled lighthouse. Park your car at the "Roadside station Noroshi" and walk up the slope and steps. From here, you can view both the sunrise and sunset.

- ♥ Noroshi-machi, Suzu City
- 0768-82-7776 (Suzu City Tourism and exchange Division) [Mapcode: 913 114 044*82]



The rough coastline eroded by waves completely changes after Rokkozaki Cape, with a calm landscape of the bay and inlet unfolding. Mitsuke-

jima Island is Noto's symbol, rising 28 meters up out of the sea. There is a small rock path that takes you close to the island.

- ♥ Horyumachi-Ukai, Suzu City ● 0768-82-7776 (Suzu City Tourism and Exchange Division) [Mapcode: 329 525 151*82]

Boramachi Yagura Tower [Map:D-2]

Nakai Bay features a calm sea with few waves. Situated by the sea is a tourist monument, indicating that the watchtower was once used for mullet fishing.

♥ Negi/ Nakai/ Uchiura, Anamizu-machi, Housu County **9** 0768-52-3790 [Mapcode: 283 079 422*00]





Tsukumowan Bay [Map:E-2]

This ria coast made up of small and large coves has gentle waves and clear water, with a view of the calming scenery.

- Noto-cho, Housu County
- **→** 0768-62-8532 (Noto-cho town government) [Mapcode: 329 222 059*03]

This lively hot spring resort in Nanao, the

central city of Noto Peninsula, features a

number of large ryokans along the coast

overlooking the shimmering blue of

(*When it falls on Sat. and Sun., the next Mon. will be closed.) / **3** 460 JPY [Mapcode: 590 305 250*77]

○ 7:00 - 21:00 / Closed : 25th of every month

Wakura Onsen [Map:C-3]

Wakura Onsen, Nanao CityJ 0767-62-2221 (Wakura Onsen Sovu)

Nanao Bay.





Notojima Aquarium [Map:D-3]

There is so much to see at this aquarium, including a dolphin and sea lion show, sea otter feeding, and a penguin walk. It can get particularly crowded during the summer, with many family visitors.

- **9** 15-40 Magari-machi, Notojima, Nanao City **→** 0767-84-1271
- © 9:00 17:00 (March 20 November), 9:00 16:30 (December March 19) / Closed : 12/29 12/31 / ■1,890 JPY [Mapcode: 590 523 457*33]

Enjoy a slow drive and stopping by places

Notojima Glass Art Museum [Map:D-3] Standing on a small hill overlooking the sea, the glass art museum holds special exhibitions several times a year, introducing a range of glassworks from all ages and countries.

♥ 125-10, Koda-machi, Notojima, Nanao City **೨** 0767-84-1175

③ 9:00 - 17:00 (April to November), 9:00 - 16:30 (December to March) (Last admission is 30 minutes before), / Closed : 3rd Tuesdays (3rd Wednesday when Tuesdays is a public holiday); 12/29 - 1/1; Exhibition Preparation Period, Maintenance period/ ■ 800 JPY [Mapcode: 590 494 148*03]





Noto Shokusai Market (Nanao Fisherman's Wharf) [Map:D-3]

The tourist facilities, comprising a number of restaurants and Noto's specialty shops, also serve as a "Michino-eki."

9 Ingai 13-1, Fuchu-machi, Nanao City **→** 0767-52-7071

© 8:30 - 18:00 (1F), 11:00 - 22:00 (2F, varies depends on restaurants) / Closed : Tuesdays (open every day from Jul. – Nov.) /

The strategically developed road network in the Noto District

should prevent you from getting lost while driving. Let's enjoy a

slow drive, stopping off at

different places. Also, stop at

Michino-eki, which have been

the aim of helping you have a

developed in various places with

safe and comfortable car journey.

Free Entry Fee [Mapcode: 135 776 469*88]



NOTO Tourist

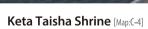
Tourist Facilities

es Oill College

Wakura Onsen Omatsuri Hall [Map:C-3]

This hall highlights the appeal of festival culture. Displayed in the hall is a huge float used in Nanao's biggest festival. Join its festival experience programs on a large projection screen.

- ♥ 2-13, Wakura Town, Nanao City
- **9** 0767-62-4332
- ③ 9:00 17:00 (1F) / Closed : every 2nd and 4th Wednesday, 12/29 -1/1 / 🗏 800 JPY [Mapcode: 590 305 047*66]



Situated on a hill facing the Sea of Japan, this historic Shinto shrine was built 2,100 years ago. It is the oldest shrine on the Noto Peninsula. It features magnificent historic shrine constructions, such as the gate and a worship hall.

♥ KU-1 Jikemachi, Hakui City **೨** 0767-22-0602

③ 8:30 - 16:30 / Closed : Open All Year Round / **⑤** Free Entry Fee [Mapcode: 135 302 673*30]





Myojoji Temple [Map:C-4]

Founded in 1294, its ten buildings, including the main hall and five-storied pagoda, are designated as National Important Cultural Properties. It also has some beautiful and well-renowned gardens.

Yo-1, Takidani-machi, Hakui CityJ 0767-27-1226

© 8:00 - 17:00 (April to October), 8:00 - 16:30 (November to March) / Closed : Open All Year Round / ■ 500 JPY. [Mapcode: 135 423 164*06]

Michino-eki

Equipped with rest facilities, these serve as an oasis for drivers, in addition to providing sightseeing information and selling local specialties.



Michino-eki Noto Chirihama [Map:C-4]

With a focus on food, it offers a selection of high-quality local ingredients and products.

- ♥ Ta 1-62, Chirihama-machi, Hakui City
- 0767-22-3891

© 9:00 - 18:00 (depending on the facility) [Mapcode: 135 152 856]



Recommended souvenir websites



Michino-eki Takamatsu [Map:C-4]

Located on the side of the Noto Satoyama Kaido vehicle-only road.

♥ Fu 16-3, Futatsuya, Kahoku City ✔ 076-281-2221 ⑤ 9:00-18:00 〒 Free Wi-Fi [Mapcode: 336 402 879]



Recommended souvenir websites



Michino-eki Wajima [Map:G-2]

There is a tourist information desk and a store selling local specialties.

- **♀** 20-1-131, Kawai-machi, Wajima City
- **→** 0768-22-1503
- 10:00 18:00 令 Free Wi-Fi

[Mapcode: 283 799 242]



Wajima Morning Market [Map:C-2]

The morning market is said to have a history dating back over 1000 years and is open almost every day. The high street where the market is held contains shops selling seafood, vegetables, lacquerware, Japanese confectionery, etc. and gets crowded with many shoppers.

♥ Asaichi-dori Ave. Kawai-machi, Wajima City → 0768-22-7653 (Wajima Asaichi Association) O 8:00 - Noon / Closed: 2nd Wednesdays and the 4th Wednesdays every month. 1/1 - 1/3 [Mapcode: 283 828 226*25]



Okunoto Salt Farm Village [Map:D-1] Salt-making using a traditional "Agehama-style" technique continues to be performed in this coastal area. You can experience salt-making at Suzu Endenmura and also buy natural salt made using the Agehama-style technique.

♥ 1-58-1 Shimizu-machi, Suzu City **9** 0768-87-2040 9:00 - 17:00 (Last Admittance 16:30) / Closed: Open All Year Round / 100 JPY



The Head Temple Sojiji [Map:C-2]

It was founded in 1321 as the head temple of the Soto school of Zen Buddhism. You can admire the imposing temple gate and Buddha Hall among other buildings. Anyone can take part in Zen meditation for around 30 mins at the Zazen Hall (reservations recommended).

♥ KO-1-18 Monzen Monzen-machi, Wajima City **2** 0768-42-0005

O 8:00 - 17:00 / Closed : Open All Year Round / ■ 500 JPY [Mapcode: 283 422 024*74]





Wajima Kiriko (Lantern) Art Museum [Map:C-2] From July to September, a vibrant "Kiriko Festival" is held in various places across the Noto Peninsula. Kiriko is a huge lantern that is regarded as Yorishiro, a representative object of a divine spirit. A number of Kiriko, which plays a main part in the festival, are on display at the Wajima Kiriko (Lantern) Art Museum.

9 Marine-town 6-1, Wajima City **→** 0768-22-7100 9:00 - 17:00 / Closed : Open All Year Round / 3 630 JPY ОТОИ [Mapcode: 283 829 248*00]

Wajima Museum of Urushi (Lacquer) Art [Map:C-2] Japan's only lacquer art museum exhibits artists' works from different eras, including those of

Living National Treasures. It demonstrates the depth of lacquer art through its collection from home and abroad, including Waiima lacquer art.

 ♥ 11. Shijugari, Mitomori-machi, Wajima City **•** 0768-22-9788

9:00 - 17:00 (Last Admittance 16:30) / Closed: December 29-31, Exhibition Preparation Period, Maintenance period / 3 630 JPY [Mapcode: 283 797 371*41]





Wajima Kobo Nagaya [Map:C-2]

Wajima lacquerware, one of the oldest lacquerwares in Japan, is popular in the country as a luxury item. At Wajima Kobo Nagaya, you can see the manufacturing process of Wajima lacquerware and experience its pattern painting.

J 0768-23-0011

O 9:00 - 18:00 (May to August), 9:00 - 17:00 (September to April) / Closed: Wednesdays (Open on 10th, 25th of every month as well as on the Wednesdays when local markets are in operation.) /
Free [Mapcode: 283 829 001*33]





Oku-noto Triennale [Map:E-1]

After its start in 2017, the art festival was held in 2021 for the second time in Suzu City, at the Noto Peninsula's northernmost point. It showcased the works of 53 solo artists, duos, and groups of artists from 16 countries and regions, some of which have been on permanent display since the event. The third time will be held in 2023.

♥ Suzu City

• 0768-82-7720 (Oku-noto Triennare office) [Mapcode: 329 682 693*11]

Suzu Ware Museum [Map:E-1]

Suzu ware is pottery produced in and around Suzu between the late 12th century and the end of the 15th century. The museum exhibits Suzu ware from different eras.

♥ 1-2-563, Takojima-machi, Suzu City **2** 0768-82-6200

9:00 - 17:00 / Closed : Mondays (*When Mon. falls on Public Holidays, the next day will be closed.) and the day after Public Holidays, 12/29-1/3 330 JPY [Mapcode: 329 684 465*82]





Noto Satoyama Airport [Map:D-2]

The airport is located in the center of the Noto Peninsula, with two daily flights (two round-trips) to Tokyo International / Haneda Airport. The deck on the third floor has views of the airplanes as well as out to Nanao Bay and Notojima Island in the distance.

♥ 10-11-1, Sue, Mi-machi, Wajima City

J 0768-26-2000

O 8:30 - 17:30 / Closed : Open all year round [Mapcode: 283 475 067*52]



Jump into the nature and culture of Noto

Surrounded by the sea and blessed with nature, Noto offers an abundance of outdoor activities. In addition to plenty of marine leisure, this is the only place in the whole of Japan where you can experience some of the activities on offer, such as traditional salt making at the seaside. A craft experience should also not be missed to satisfy your intellectual curiosity.



Wajima Lacquerware Experience

Wajima Lacquerware produced in Wajima City is a luxury lacquerware representative of Japan that features high strength and durability as well as artistic beauty.

Wajima Kobo Nagaya exposes the Wajima Lacquerware production process, in addition to offering its decorative techniques. Chopstick making using the traditional technique is highly recommended. You use a chisel to carve a pattern onto the surface of a chopstick, rub some lacquer into the grooves, and apply gold powder to it. A pattern will then emerge.

[Wajima Kobo Nagaya] [Map:C-2]

- 9 4-66-1, Kawai-machi, Wajima City
- **J** 0768-23-0011

NOTO PENINSULA AREA

9:00 - 18:00 (May to August), 9:00 - 17:00 (September to April) / Closed: Wednesdays (Open on 10th, 25th of every month as well as on the Wednesdays when local markets are in operation.) / 1,500 JPY ~ [Mapcode: 283 829 001*33]



Salt Making Experience

Okunoto Salt Farm Village; Michino-eki Suzu Enden-Mura is a tourist facility that conducts "Agehama-style" salt making, which dates back over 400 years in Noto, and aims to disseminate its culture. The Agehama-style is a technique used in salt-making. Seawater is spread across an area of sand called a salt field and left to evaporate in the sun. The concentrated seawater is then boiled in a caldron to obtain the salt crystals. This facility allows you to experience a part of this traditional salt making. The salt made with old-fashioned wisdom and techniques contains abundant minerals and has a mild taste.

[Okunoto Salt Farm Village] [Map:D-1]

- 9 1-58-1, Simizu-machi, Suzu City
- **J** 0768-87-2040
- O 13:30 15:50 / Season: 5/1 9/30 / 2,000 JPY [Mapcode: 552 868 029*06]



A goldmine of a beautiful coast and delicious food

Noto is a wonderful area that has the beautiful scenery of Chiri-

hama and Wajima, hot spring towns that represent Noto such as Wakura Onsen and Wajima Onsen, and various events that take place across the Noto Peninsula. The magnificent Noto Kiriko Festival is held in the summer. Noto has kind people, beautiful sea, delicious food, and clean air. Please enjoy your stay in Noto.

PHAN THI HUYNH LIEN From Vietnam and living in Nakanoto-machi.



Sailing Experience

Based on the Nanao Bay, which is calm throughout the year, Noto Sailing Adventure organizes and manages activities using vachts. On the sailing experience, you will board the yacht with staff, have a go at handling the sail, and sail through the Noto sea. Passengers will also raise and lower the sail as a member of the crew. If you are lucky, you may see wild dolphins. In addition to sailing, there are sea kayaking and dinghy experiences available.

[Noto Sailing Adventure] [Map:C-3]

- ♥ "Tomaru + Café Yuho",
- l 21-2, Sode, Nakajima-machi, Nanao City
- 9:00 17:00 / Closed : Tuesdays
- 🎎 English Spoken

[Mapcode: 590 510 190*41]



Cycling Tour

With a population of around 3,100, Notojima is a small island, 72 kilometers around, located in the sea off the east side of the Noto Peninsula. While driving is fun, riding a bicycle will help you feel closer to the island's relaxing air.

Notojima Lifestyle Labo offers cycling tours, where a Noto resident quide will take you around the island. A bicycle trip offers you a glimpse into people's ordinary lives. An English guide is also available.

[NOTO NOTE (Notojima Lifestyle Labo)] [Map:D-3]

- Ni-bu 16, Koda-machi, Notojima, Nanao City
- 9:00-12:30 / 13:30-17:00 (3 hours and 30 min.) /
- Season: March November

24 English Spoken [Mapcode: 590 465 369*88]



Suzu Ware Experience

Suzu ware is a type of pottery that was produced mainly in Suzu City, Noto from the latter half of the 12th to the end of the 15th centuries. The practice was then subsequently revived in the 1970s. The pottery is produced using local earth that is rich in iron and then baked with no glaze applied. This creates a rough matte texture and a chic gray-black color. In the experience, you will use a potter's wheel and make a shape by hand. With 1 kg of clay, it is possible to create a large plate or two to three small plates or bowls.

[Suzu ware Pottery Center] [Map:E-1]

- ♥ Mi-1-1, Takojima-machi, Suzu City
- **•** 0768-82-3221

9:00 - 17:00 / Closed : Mondays (*When Mon. falls on Public Holidays, the next day will be closed.). 12/29 - 1/3 **3**, 000 JPY

[Mapcode: 329 685 604*55]



Beaches

There are beaches everywhere in Noto, including sandy beaches and rocky areas with beautiful scenery. Among the recommended beaches are Masuhogaura, which runs adjacent to a campsite with an auto camping ground and cabins, Marine Park Beach, with its calm waves and a public hot spring nearby, and Mitsuke Beach, from which the Tateyama mountain range can be seen in the distance on a clear, sunny day. All of these beaches have facilities such as changing rooms and showers, so you can just drop by during your drive.

[Masuhogaura beach] [Map:C-3]

- ♥ I 3-1, Aikami, Shika-machi, Hakui County
- **→** 0767-42-2125 [Mapcode: 471 220 606*47]

[Marine Park Beach] [Map:D-3]

- 9 29-2, Sanami-machi, Notojima, Nanao City
- **→** 0767-84-1113 [Mapcode: 590 405 816*85]

[Mitsuke Beach] [Map:E-2]

- ♥ Ukai, Houdatsu-machi, Suzu City
- **→** 0768-82-7776 [Mapcode: 329 524 037*41]



Sushi

Among the range of Japanese cuisine that has been registered

Intangible Cultural Heritage, sushi is the most famous around the world. While Ishikawa is famous for its tasty sushi, you will enjoy even more delicious sushi in Noto, where fish and

shellfish are landed right there at the port.



As its name suggests, this dish is served in a bowl and contains different ingredients from Noto. A large bowl of rice comes with a variety of toppings such as seafood or meat. The

chopsticks served with the dish are also made in Noto and can be taken home as a

The food and culture are nurtured by nature's changing seasons and the bountiful Sea of Japan.

Cold and warm currents intersect off the coast of Noto, making it a rich fishing area inhabited by a variety of fish and shellfish. It is for this reason that seafood from Ishikawa has a reputation for being delightful in Japan. Noto has plenty of delicious ingredients thanks to its thriving fishery and agriculture. Since it is also one of the best sake brewing areas in the country, many restaurants serve locally produced sake. Food culture is not the only thing to have been nurtured by the climate of Noto. Wajima Lacquerware naturally developed as a tool for everyday use by the people in Wajima, Noto. Its design was then gradually improved and it is now celebrated as Japan's best lacquerware as a form of art craft.



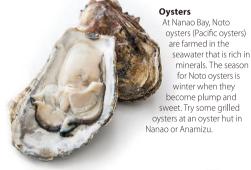
You will see Wajima Lacquerware shops here and there when walking down the street in Wajima. Wajima lacquerware, a traditional craft representative of Japan, is a masterpiece that can be cherished for life.

Gelato in Noto

Noto's renowned unique gelatos are made using local ingredients and 100% local raw milk. The area is dotted with gelato shops, including those run by a world champion and an authentic Italian gelato

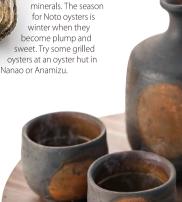


One thing you should try in Noto is the sake. It is made from rice and water from the Noto Peninsula. where the sea and the mountains coexist. Taste a variety of sake from small to large breweries and choose your favorite.



Noto-Ushi Beef

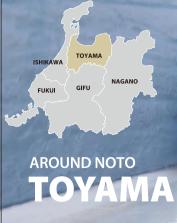
The branded Noto Beef comes from cattle raised in the rich nature of Noto and is distinguished by its fine meat and high-quality fat. It is dubbed "hard-to-find beef" due to its low circulation volume and the fact that it can only be eaten in Ishikawa







AROUND NOTO PENINSI



Drive from Noto to oyama along the coast



1 Tonami Tulip Fair

The city park has seasonal flowers to enjoy, particularly tulips from Tonami City. The Tonami Tulip Fair is held here from late April to early May every year. It is the biggest flower festival in Japan and showcases three million tulips.

♥ 100-1 Nakamura, Nanto City, Toyama → 0763-33-7716 [Tonami Tulip Gallery] [Mapcode: 122 505 380*60]



160 and 415 run from Nanao City, Ishikawa mi and Amaharashi Beaches in Toyama named Noto Tateyama Seaside Line, they iving routes along the coast. There are also places to visit in Toyama Prefecture.

lokuriku Expressway

Kurobe Gorge Railway 黒部峡谷鉄道

Tateyama Kurobe Alpine Route

Wave Park

Tatevama Station

Toyama Prefecture



6 Tatevama Kurobe Alpine Route

This mountain sightseeing route takes you through a majestic mountain landscape via a cable car, ropeway, trolleybus, and other forms of transport. The period from spring to early summer sees the huge Snow Walls appear.

♥ 11 Kokuyurin, Bunasakasoto, Ashikuraji, Tateyama-machi, Nakaniikawa County, Toyama **9** 076-432-2819 [Mancode: 889 278 109*28]



2 Gokayama

The two Gassho-style villages of Ainokura and Suganuma lie in the Gokayama area, surrounded by steep mountains. Together with Sirakawa-go, they are listed as UNESCO World Heritage Sites. The scenery is like a beautiful fairy tale scene and touches your heart.

[Ainokura]

♥ Ainokura, Nanto city, Toyama → 0763-66-2123 [Mapcode: 549 622 678*00]

[Suganuma] Suganuma, Nanto city, Toyama 0763-66-2468 [Mapcode: 549 556 112*33]



other sightseeing

A sculptor was invited from

Kyoto to reconstruct Zuisen-ji Temple, which was destroyed by fire in 1763. He handed down his techniques to local carpenters. Take your time to appreciate the magnificent sculptures contained within the temple building.

♥ 3050 Inami, Nanto City, Toyama **)** 0763-82-0004 [Mapcode: 122 207 570*44]



4 Mitsui Outlet Park Hokuriku Oyabe

Offering a wide range of items from favored domestic and foreign fashion brands, famous sportswear brands, and gourmet foods, the indoor mall always beats the weather, even when it rains or snows. In addition to shopping, families enjoy a 50 m-high Ferris wheel on-site.

972-1 Nishinakano, Oyabe City, Toyama **J** 0120-355-231 [Mapcode: 122 676 302*07]



6 Kurobe Gorge

A railroad cuts through Kurobe Gorge through the hidden scenic spot. The great journey through nature takes 1 hour and 20 minutes one way. Every season brings different stunning views to enjoy; fresh green in the spring, clear streams in the summer, and red leaves in the fall.

♥ 11 Kurobekyokokuguchi, Kurobe City, Toyama **2** 0765-62-1011 [Mapcode: 220 235 410*60]

Submerge in natural mineral waters inside ancient bathhouses and feel your troubles melt away. Outside, explore the bewitching hot spring villages of the Kaga region. Here, the atmospheric temples and shrines perfectly blend natural and architectural beauty. Take a wander around their traditional wooden buildings, along their moss-clad paths and through the verdant woodland. Spot hints of Kaga's time-honoured art forms - Kutani Ware and Yamanaka Lacguerware - in the tableware at cafes or on the tiled bathhouse walls. These traditional crafts are still practised today and you can try them yourself at an open workshop. Seaside Park With a car, you can meander from village to village stopping for a stroll (and a bath) and absorb the Ataka-no-seki 🙆 Barrier Ruins magical ambiance of each. In between, marvel at the unique Japanese landscape: an old folk Komatsu Airport house here, a cedar forest there.

> Kibagata Park Hashitate District 橋立の街並み 3 Motorcar Museum of Japan Kasa no misaki Cape 4 Awazu Onsen Katayamazu Onsen Kaga Fruit Land Kurosaki Beach Machi Café 12 Yunokuni no Mori 黒崎海水浴場 Daishoji River 大聖寺川 5 **(E)** Natadera 10 The Forest of Wisdom Temple Yamashiro Onsen Kutaniyaki Kiln Museum Kutaniyaki Art Museum /amanaka Urushi-za

> > 金津I.C

Maruoka

Katayamazu

Yamanaka Onsen 7 Kakusenkei Gorge Yamanaka Onsen Yukemuri Kenko-Mura 153 中温泉ゆけむり健康村

Kanazawa Kanazawa Nishi **ITINERARY**

大根布JC

Shirayama-Hime Shrine

lkko-lkki no sato

Hakusanroku

Shirayama-San loらやまさん

Sea of Japan

Megumi Hakusan めぐみ白山

Tatsunokuchi Onsen

(Traditional Handicrafts Village)

加賀伝統工芸村 ゆのくにの森

Kaga

Onsen-kyo

Matto Seaside Park

Hokuriku

Expressway

松任海浜公園

Aeon mall Shinkomatsu

イオンモール新小松

Day 1

Uchinada Sunset Par

内灘サンセットパーク

- Momatsu Airport
- Route 360 Route 20 Route 39 14 min / 9.8km

Marikara Genpei no sato 倶利伽羅 源平の郷

- 2 Katayamazu Onsen Machi Café
- 3 Hashitate District
- 4 min / 1 3km
- 4 Kasa no misaki Cape
- **↓** Route 19 11 min / 6.1km
- 5 Daishoji Riverside
- Route 19 Route 305 6 min / 1.8km
- 6 Kutaniyaki Art Museum
- Route 305 Route 142 Route 39 Route 364 19 min / 11.6km
- Kakusenkei Gorge
- Route 39 4 min / 950m
- Yamanaka Onsen (Stay Overnight)

Day 2

- 8 Yamanaka Onsen
- Route 39 Route 11
- 9 Yamashiro Onsen Ko-soyu **Public Bathhouse**
- Route 11 Route 151 3 min / 0.9km
- Kutaniyak Kim Museun
- Route 11 Route 151
- Natadera Temple
 - Route 11 Route 43 2 min / 1.3km
- Yunokuni no Mori (Traditional Handicrafts Village)
- Route 11 Route 156 8 min / 4.3km
- Kibagata Park
- Route 360 14 min / 8.7km
- Momatsu Airport

22

Tojinbo Cliffs

Awara Onsen あわら温泉

Fukui Prefecture

Sakai

Mikuni

東尋坊

23

while watching mountain streams.

J 0761-78-0330 (Yamanaka Onsen

♥ From 1 Yamanaka Onsen Higashi-machi to Koorogi-machi,

Tourism Association)

[Mapcode: 899 540 691*14]

Kaga City







Yamanaka Onsen [Map:B-6]

With its 1,300-year history, this is one of the hot spring towns that represent Ishikawa. The Daishoji River flows through the beautiful valley to the town. Its seasonal attractions include cherry blossoms and autumn leaves.

♥ Re-1, Yunode-machi, Yamanaka onsen, Kaga City → 0761-78-4026 (Yamanaka Onsen Soyu [Kikunoyu]) O 6:45 - 22:00 / Closed : Open All Year Round / ■ 460 JPY [Mapcode: 899 570 214*22]



Yamashiro Onsen [Map:B-6]

This hot spring resort is centered around two communal baths, with a number of ryokans standing around them. Also known as the town of Kutani Ware, the area has mini galleries of Kutani Ware in the ryokans and shops.

♥ 18-128, Yamashiro-onsen, Kaga City → 0761-76-0144 (Yamashiro Onsen Kosoyu) O 6:00 - 22:00 / Closed : Mornings of the 4th Wednesday of the month (opens at noon) / 1 500 yen [Mapcode: 120 133 261*41]

Katayamazu Onsen Machi Café [Map:B-6]

This hot spring area is located on the shores of the Lake Shibayama, with a view of sacred Mt. Hakusan. The Machi Café in the Soyu (public bathhouse) serves light meals, coffee, and other beverages. Take in a beautiful view from the inside or terrace seats.

Otsu-65-2, Katayamazu-onsen, Kaga City → 0761-74-0550 (Katayamazu Onsen Soyu) O 11:00 - 17:00 (Last Order 16:00) / Closed : Thursdays [Mapcode: 120 344 078*77]





Kasa no Misaki Cape [Map:A-6]

There is a beautiful contrast between the white lighthouse and the blue sea at this cape. When you stand at the tip of the

cape, you will see a spectacular panoramic view of the Sea of Japan on both sides. You can also enjoy strolling along the

> ◆ Hashitate-machi, Kaga City **J** 0761-72-7892 [Mapcode: 120 336 818*88]



Kibagata Park [Map:B-6]

The development of this park centers on a lake called Kibagata, which provides a fantastic view of Mt. Hakusan. The 6.4-km path through the park is ideal if you wish to take a stroll. You can also hire a boat or a bicycle.

♥ Ra 58, Mitani-machi, Komatsu City **J** 0761-43-3106

O 8:30 - 17:00 / Closed : Open All Year Round [Mapcode: 120 414 584*06]







Forest of Wisdom (Moss Garden) [Map:B-6]

This forest is managed by the local residents who make sustainable efforts to retain its beautiful nature, including the moss gardens and old folk houses.

- ♥ Tora-71, Hiyo-machi, Komatsu City
- **9** 090-7083-6969
- 9:00 16:00 / Closed : December to March / 500 JPY [Mapcode: 120 266 071*44]





Kutaniyaki Art Museum [Map:A-6]

This museum houses and exhibits masterpieces of Kutani Ware, which has a history of 360 years. There are divergent exhibition spaces that contain a display of Kutani Ware, whose patterns vary with the times.

- ♥ 1-10-13 Daishoji Jikata-machi, Kaga City
- **9** 0761-72-7466
- O 9:00-17:00 (last admittance 16:30) / Closed : Mondays(opens on holidays), 12/29 - 1/3 / ■ 560 JPY [Mapcode: 120 157 857*33]

Kutaniyaki Kiln Museum [Map:B-6]

Visit the remains of the climbing kiln, a nationally designated historic site. It has been handed down since the late Edo period while being repaired and rebuilt until 1940. Next to it is an exhibition building, a mid-Edo house, relocated here in 1897. See special exhibitions and try your hand at painting or the potter's kick-wheel in the cultural property designated by Kaga City.

 9:00-17:00 (last admittance 16:30) / Closed: Tuesdays (open on holidays) / 🗉 350 JPY [Mapcode: 120 134 790*88]





Yunokuni no Mori (Traditional Handicrafts Village) [Map:B-6]

With the old folk houses relocated to a vast forest, this facility offers information on traditional crafts. See the process of making crafts and experience a variety of traditional crafts, such as Yuzen dyeing and ceramics.

♥ NA-3-3 Awazu Onsen, Komatsu City **2** 0761-65-3456

O 9:00 -16:30 / Closed : Thursdays / ■ 550 JPY

[Mapcode: 120 262 469*44]



Motorcar Museum of Japan [Map:B-6] Five hundred prestigious cars from different countries are on permanent display in a vast space. The only existing Rolls-Royce Silver Wraith produced in Britain in 1948, an extraordinary Toyota 2000 GT, and successive Skylines are all must-sees.

 ♥ 40 lkkanyama, Futatsunashi-machi, Komatsu City **9** 0761-43-4343

9:00 - 17:00 (last admittance 16:30) / Closed : Wednesdays (Open every day in Aug.) 12/26 - 12/31 / ■ 1,200 JPY [Mancode: 120 292 660*82]





Hashitate District [Map:A-6]

The Sea of Japan was a key shipping route during the Edo period. Rice and other goods were shipped from Hokkaido to various places along the coast. Hashitate, which benefitted from maritime trade, has retained the shipowners' mansions and has been designated an Important Preservation District for Groups of Traditional Buildings.

- ♥ Hashitate, Kaga City
- → 0761-72-6678 (Kaga City Tourism imformation Center) [Mapcode: 120 337 647*25]





Natadera Temple [Map:B-6]

Many of the buildings at this old temple with a 1,300-year history are designated as National Important Cultural Properties. The natural rocky mountains form a unique landscape in the vast precincts, especially with the magnificent autumn leaves. The best time for autumn leaves is from late October to late November.

- ♥ YU-122 Natamachi, Komatsu City **9** 0761-65-2111
- 9:15 16:00 / Closed: Open All Year Round /

[Mapcode: 120 230 204*47]

Ataka no seki Barrier Ruins [Map:B-6]

"Kanjincho" (The Subscription List) is set in this place and the anecdote is one of the most iconic of the kabuki plays. The bronze statues of the three characters stand together here. There is a nearby restaurant and souvenir shop where you can enjoy a fabulous view of the Sea of Japan.

 Ataka-machi, Komatsu City ● 0761-21-6734 [Kanjincho Monogatari-kan Museum] 9:00 - 17:00 / Closed : Wednesdays; End and Beginning of Year / ■ 300 JPY

[Mapcode: 120 590 821*11]



Shopping



Aeon Mall Shinkomatsu [Map:B-6] This is a large shopping center that opened in March 2017 and has around 160 specialty stores.

9 315 Seiroku-machi, Komatsu City **9** 0761-20-8530

O 10:00 - 21:00 (depending on the facility) / Closed: Open All Year Around [Mapcode: 120 536 041*77]

Michino-eki Komatsu Kibagata [Map:B-6] The sales floor provides locally produced agricultural products and processed food. You can also collect information on the neighborhood's tourist attractions.

♥ Ke 2-2, Rendaiji-machi, Komatsu City **J** 0761-25-1188

O 8:30 - 18:30 (Apr. - Oct.), 8:30 -18:00 (Nov. - Mar.) / Closed: 1/1 - 3. Wednesday from Jan to Feb ₹Free Wi-Fi [Mapcode: 120 415 895]



Recommended souvenir websites



Yamanaka Urushi-za [Map:B-6] This facility displays traditional crafts, including masterpieces that tell the history of Yamanaka lacquerware and modern artisans. It also sells a range of Yamanaka lacquerware, such as daily tableware, accessories, and tea utensils at local prices.

₱ I-268-2 Tsukatanimachi, Yamanaka Onsen, Kaga City **•** 0761-78-0305 9:00 - 17:30 / Closed: 12/30 -1/3 / 🗉 Free Entry Fee [Mapcode: 120 014 358*06]



A wide variety of leisure activities and experiences

If you wish to experience Japanese traditional crafts, we recommend Yamanaka Lacquerware or Kutani Ware, which both originate from Kaga. There is also a number of other leisure activities and visitor experiences for families, such as fruits picking, hot springs, and walks.



Yamanaka Lacquerware -**Wood Carving Experience**

"mokume" is a workshop-cum-store run by a wood base craftsman of Yamanaka Lacquerware. While wood base craftsmen generally cut a shape out of wood, Yamanaka Lacquerware wood base craftsmen apply the best "woodcarving" technique in Japan to cut out a round object, such as a bowl, using a potter's wheel.

At the workshop, you can make a wooden vessel through this woodcarving technique. A craftsman will then finish your vessel with lacquer or oil at a later date before shipment. Or experience for yourself crafting a small box or an object, which will be shipped at a later date.

[mokume] [Map:B-6]

- ♥ Ni 60, Yamanaka Onsen Sakae-machi, Kaga City **J** 0761-78-1757
- O 10:00 16:00 / Closed : Thursdays / 4,400 JPY ~ [Mapcode: 899 570 063*33]



Kutani Ware - Potter's Wheel and Painting Experiences

Kutani Mangetsu is the Jargest Kutani Ware specialty shop in Hokuriku. It sells a variety of Kutani Ware, ranging from vessels for daily use to art objects, and also offers a hands-on experience of Kutani Ware.

During the painting experience, you can decorate a vessel, such as a mug, vase, or plate, with the pattern of your choice, while during the potter's wheel experience, you can mold a vessel using an electric potter's wheel. Your item will be shipped at a later date, so you can look forward to receiving your finished item at home. This will become the best memory of your trip.

[Kutani Mangetsu] [Map:B-6]

- ♥ Ru 95-2, Nakadai-machi, Kaga City
- **2** 0120-47-2121

○ 8:00 - 17:00 (Last Admittance 16:30) / Closed: Open All Year Around / ■ 2,300 JPY ~ [Mapcode: 120 192 288*60]



There are many

|He loves history, arts and music, is familiar with the Kaga area interesting places and works as a writer and a tourist guide for several languages,

including English, French and Italian etc. He provides overseas tourists with a variety of information, including a walking map of hot spring towns as well as accommodation and tourist facilities.

Alexandre Leroi Cortot

From France and living in Yamashiro Onsen, Kaga City



Fruits Picking

Kaga Fruit Land is a tourist farm which offers fruits-picking activities all year round, including strawberries from winter to spring; cherries and blueberries in the early summer; grapes from summer to fall; and apples in winter. You can pick seasonal fruits with your own hands and taste them on site. The juice. iams, sweets etc. that are made with the farm's fruits are for sale.

You can spend the whole day at the farm's large grounds as there is also a park golf course and barbecue area.

[Kaga Fruit Land] [Map:A-6]

- ♥ I-59-1 Yutaka-machi, Kaga City
- **9** 0761-72-1800

9:00 - 17:00 / Closed: 12/28 - 1/2 / ■ Fruit-picking activities start at 1,650 JPY~

[Mapcode: 120 247 721*17]



Kaga Coast Nature Trail

With a view of the Sea of Japan, this 4-km nature trail goes uphill and downhill with gentle curves. It starts at the Kasa no misaki Cape, where a white lighthouse is located, and ends at Katano Beach. The cliffs eroded by the rough waves of the Sea of Japan, unusual rock formations, and caves create magnificent scenery. In contrast, it looks as if the sea blends with the sky when you stroll along a quiet sandy beach, and there are hills with plants and flowers to enjoy. If you walk down the trail while listening to the waves, you will feel as if you are part of nature. In the summer, you can enjoy swimming at Kurosaki Beach or Katano Beach along the way.

[Kaga Coast Nature Trail] [Map:A-6]

- ♥ From Kasa no misaki to Katano beach, Kaga City
- **•** 0761-72-7892

[Mapcode: 120 336 818*88]



Hot Springs

In the Kaga area, there are four hot spring towns within a radius of roughly 8 km: Awazu, surrounded by foothills; Katayamazu, which sits on the side of Lake Shibayama; Yamashiro, situated on a hillock overlooking the countryside; and Yamanaka, located in the valley between the mountains.

You can drop by and use a communal bath called a soyu in each hot spring town. Why not visit the soyu in all four towns to discover their differences in terms of location and the quality of the springs?

[Yamanaka Onsen] [Map:B-6] [Mapcode: 899 570 214*22] [Yamashiro Onsen] [Map:B-6] [Mapcode: 120 133 261*41] [Katayamazu Onsen] [Map:B-6] [Mapcode: 1120 344 078*77] [Awazu Onsen] [Map:B-6]

[Mapcode: 120 293 387*17]



Tsukiusagi no Sato

In the Daishoii domain (now Kaga City), local legend states that a rabbit helped by a man saved the village from flood damage, so rabbits are believed to bring good luck. More than 50 rabbits run around the Rabbit Square, where you can feed and cuddle them. (*A limited number of visitors can cuddle rabbits during specific time slots.) The on-site store sells over 2,000 items for rabbit lovers as well as rabbit-shaped bakery

sweets. The café and restaurant offer a wide variety of dishes. At the sweets factory, visitors can participate in cooking or experience other hands-on programs on weekends (reservation required).

[Tsukiusagi no Sato] [Map:A-6]

- 9 43-41 Nagai-machi, Kaga City
- **•** 0761-73-8116

🛇 9:00 - 16:00 / Closed : Open All Year Around / 🗉 300 JPY [Mapcode: 120 123 883*25]



Kano-gani Crab The snow crah from Ishikawa is branded as Kano-gani. The fishing season is from November to March. Since the Hashitate port in Kaga has excellent fishing grounds, Kano-gani which is landed there particularly has the reputation of

> Komatsu Sio-Yakisoba This palatable dish has been loved by

> > ingredients of this salt-based. simple-tasting noodle dish

> > > are thick noodles, bean sprouts, green onions,

and carrots.

locals since it was first created by a

Chinese restaurant in Komatsu City around 60 years ago. The essential

Kaga Onsen Area - Local Specialities

Kaga's unique masterpieces incorp orate both tradition and a modern sensi bility

Kaga is home to the two traditional crafts of Kutani Ware, a representative Japanese porcelain decorated with colored pictures, and Yamanaka Lacquerware, which is created by the woodturning technique using a potter's wheel. There are many sightseeing spots and stores related to these traditional crafts.

The area is also blessed with food ingredients thanks to its location that features natural diversity, including the sea, mountains, and rivers. The bounty of the sea, which is landed at Hashitate Port, has a strong brand. These days, many eateries are creating local specialty menus combining local ingredients with handicrafts.



offering various items, ranging from uxuries to vessels for daily use.



Kaga Kani Gohan

This is a new local gourmet

food featuring crab rice

made from female snow

crab, which was landed at

the Hashitate fishing port in Kaga. It is served in specially selected Yamanaka lacquerware and Kutani Ware

in around 1655 in the area that is now present-day Kaga City. It is distinguished by the use of gorgeous colors and innovative patterns.

This colorful and glorious dessert is composed of five layers made from locally produced ingredients,











1 Tojinbo Cliffs

Designated a Natural Monument of the country, Tojinbo is famous for the view where the raging waves of the Sea of Japan erode the cliffs. The dynamic columns of rock, which span around a kilometer, are a rare geological phenomenon. A trip on an excursion boat allows you to appreciate the beauty of the natural formations in each season.

9 Anto, Mikuni-cho, Sakai City, Fukui **→** 0776-82-1555 [Mapcode: 264 240 132*88]



2 Awara Onsen

Since opening in 1883, this historic hot spring town has been loved by many writers and artists. Even now, over a million people come here every year to enjoy taking a bath. The tranquil countryside contains a number of inns that stand in an orderly manner. Each one has its own original way of healing tired travellers, providing fresh seafood from the Sea of Japan and attentive service.

♥ Onsen, Awara City, Fukui ▶ 0776-78-6767 [Mapcode: 264 240 132*88]





6 Echizen Coast Drive

Listed as a quasi-national park, Echizen Coast is characterized by unusual rock cliffs shaped by the erosive power of the wind and waves. The popular driving route features the Cape of Echizen and Tojinbo, both of which are included in the "100 Best Sunsets in Japan." Fresh seafood can be enjoyed throughout the year in the area surrounding the coast, including the famous snow crab in winter.

[Echizen-misaki Cape] [Mapcode: 560 220 469*77] ♦ Chigadaira, Echizen-cho, Nyu-gun County, Fukui • 0778-37-1234



4 Urushi-no-sato/Urushi-no-sato Kaikan

The entire town of Kawada, Sabae City, Fukui Prefecture is called "Urushi no Sato" (the home of lacquer) and is known for the production of traditional Echizen lacquerware. Located in the town center, Urushi-no-sato Kaikan introduces the history and production process of lacquerware as well as selling it. You can also experience lacquerware painting.

♥ 40-1-2 Nishibukuro-cho, Sabae City, Fukui → 0778-65-2727 [Mapcode: 63 138 006*41]



5 The Fukui Prefectural Dinosaur Museum

Katsuyama City, Fukui Prefecture is known across the country as a gold mine for dinosaur fossils. It is home to one of the world's largest dinosaur-themed museums. The spacious exhibition spaces contain a display of impressive dinosaur skeletons, fossils and specimens, dioramas, and reconstructed models. Both children and adults can have a great time.

♥ 51-11 Terao, Muroko-cho, Katsuyama City, Fukui → 0779-88-0001 [Mapcode: 240 886 544*85]



6 Daihonzan EIHEIJI

Zen master Dögen opened this Zen training monastery in 1244. Every year, 500,000 worshippers visit the tourist spot that represents Fukui Prefecture. Over 70 buildings stand in an orderly manner in the vast precincts of the temple, surrounded by cedar trees. In 2015, it was awarded two stars in the "Michelin Green Guide Japon."

♥ 5-15 Shihi, Eiheiji-cho, Yoshida County, Fukui → 0776-63-3102 [Mapcode: 63 507 299*71]



♥ Chugu, Hakusan City

Fukube Falls [Map:C-6]

Located halfway along the Hakusan Shiraka-

[Mapcode: 950 878 562*25]





Hakusan Shirakawa-go White Road (Toll Road) [Map:C-6]

This 33.3-km toll road passes through Mt. Hakusan's maiestic nature and connects Hakusan Ichirino Onsen and the World Heritage Shirakawa-qo. Red leaves color the roadside in autumn and the sea of clouds may be seen in the morning Hakusan on sunny days.

- **→** 076-256-7341 (Hakusan Forest Road Office) / Closed in Winter [Mapcode: 549 008 181*58]

Scenic

Shishiku Highland [Map:C-6]

RI-110 Yahata-machi, Hakusan City

→ 076-273-8449 (Park Shishiku)

[Mapcode: 41 077 338*71]

This plateau surrounded by rich greenery

has a gondola that will take you to the

summit 650 meters above sea level, from

where there is a grandstand view of the

Kanazawa plain and the Sea of Japan. At

the summit, it's also possible to experience

a two-person paraglider with an instructor.

Wonders

wa-go White Road, this 86-meter-high waterfall is the best spot on the road. The waterfall basin is very close to the car park, enabling you to see the water flowing down the cliff and crashing onto the exposed rock below.

Drive through magnificent nature and feel the refreshing wind

Your heart will beat fast when you drive from the plains to the foot of the mountains and see the mountains approaching. Streams from Mt. Hakusan feed into the Tedori River, which then flows into the Sea of Japan. The water in the upper reaches of the river looks powerful due to the steep terrain.



Tedori Gorge [Map:B-6]

The torrent of the Tedori River has created a beautiful gorge, with its 20-30-meter-high cliff stretching for around 8 kilometers. In particular, sheets of spray from the powerful "Watagataki Falls" pour down to the gorge from the 32-meter-high cliff, as if cotton is dancing.

- **♥** Hakusan City
- → 076-255-5310 (Hakusan City Tourism information Center) [Mapcode: 507 616 497*71]



Tsurugi's townscape [Map:B-6]

The post station town of Tsurugi prospered around its many historical shrines and temples. It is home to long-established sake, miso, soy sauce, vinegar breweries and a rice malt store. Yokomachi Urarakan, the merchant house built around 190 years ago, now provides a rest area.

[Yokomachi Urarakan]

Enjoy a splendid view from the foot of the mountains, as well as the leisure activities

- TA 1 Tsurugi-shinmachi, Hakusan City
- **•** 076-272-0001, 076-273-5699

O 10:00 - 16:00 / Closed: Open all year round (Obon holiday and the year-end and New Year holidays) / El Free Entry Fee [Mapcode: 41 105 204*03]



Torigoe Castle Ruins [Map:B-6]

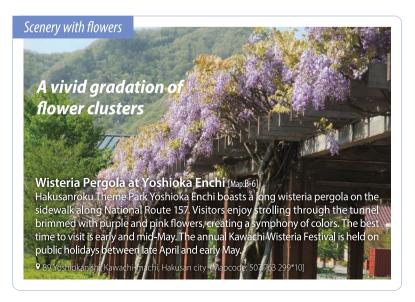
castle that was built at the mountain summit at an altitude of 312 meters. A gate and stone walls, etc. have now been restored.

- [Mapcode: 507 702 524*30]



These are the remains of a medieval

Misaka-machi, Hakusan City → 076-274-9579 (Hakusan City Government office)



Shirayama Hime Jinja Shrine [Map:C-6] This is the head of the 3,000 Shirayama shrines across Japan that are dedicated to Mt. Hakusan. The vast precincts contain huge old trees standing in line, with a solemn atmosphere in keeping with sanctuary.

♥ 105 Sannomiya-machi, Hakusan City → 0761-92-0680

9:00 - 16:00 (April - October), 9:30 - 15:30 (November) / Closed: December - March 🗉 Treasure Hall: 300 JPY [Mapcode: 41 046 741*85]



Ishikawa Insect Museum [Map:B-6]

Many insects from all over the world are on display. In the butterfly greenhouse, the largest on the Sea of Japan side, you can see butterflies flying all year round.

♥ Inu-3, Yahata-machi, Hakusan Citv **J** 076-272-3417

> 9:30 - 17:00 (April to October) 9:30 -16:30 (November to March) / Closed: Tuesdays, 12/29 - 1/1 / ■ 410 JPY [Mapcode: 41 076 816*36]

Kutani Ceramic Art village [Map:B-6]

This facility offers information on Kutani Ware, Ishikawa's representative traditional craft. The "Nomi Kutani Ceramics Museum" on the premises offers hands-on classes, such as a potter's wheel and overglaze painting.

J 0761-58-6102 9:00 - 17:00 / Closed: Open All Year Round ■ Free Entry Fee [Mapcode: 41 032 022*60]





Shiramine Traditional Building District [Map:B-7]

The houses in this settlement were built during the Edo and Meiji periods. In Shiramine, which is one of the heaviest snowfall areas in Japan, the houses and streetscape capture the wisdom of people who live with the snow. It will make you feel nostalgic.

♥ Shiramine, Hakusan City **J** 076-259-2721 [Mapcode: 120 293 387*17]

Ishikawa Zoo [Map:B-6]

This zoo has created an environment that is similar to the original habitat of the animals through the arrangement of plants, rocks, ponds, etc. while making the best use of the natural topography. It showcases around 3,600 animals of 200 different species.

9 600 Tokusan-machi, Nomi City **2** 0761-51-8500

9:00 - 17:00 (last admittance 16:30) / Closed: Tuesdays (Wednesday when Tuesday is a public holiday); 12/29 - 1/1 / 3 840 JPY [Mapcode: 41 035 625*88]



Tedori Fish Land [Map:B-5]

Featuring a number of kid-friendly rides, this amusement park is popular with families. There are also game arcades and Ultraman stage shows, so you can have a great time, even when it rains.

♥ Tu 58, Ao-machi, Nomi City **J** 0761-57-2211

O 10:00 – 17:00 (Opening hours and closing days vary according to the season.) Closed: Wednesdays (Mar.-Nov.), Weekdays (Dec.-Feb)
Free Entry Fee [Mapcode: 41 121 643*47]



Aeon Mall Hakusan [Map:B-5]

This large shopping mall opened in July 2021. There are roughly 200 specialty shops and 40 dining options, from fancy restaurants and a food hall to cafés.

 Yokoe-machi, Hakusan City **9** 076-216-1350 O 10:00 - 21:00 (Varies by store) / Closed : Open All Year Round ₹Free Wi-Fi [Mapcode: 41 430 875*02]

Michino-eki

Equipped with rest facilities, these serve as an oasis for drivers, in addition to providing sightseeing information and selling local specialties.

Plenty of spots to enjoy with your family



Michino-eki Megumi Hakusan [Map:B-5]

A new Michino-eki (roadside station) which opened in April

♥ 2183, Miyamaru-machi, Hakusan City **J** 076-276-8931 O 9:00 - 19:00 (April to October), 9:00 - 18:00 (November to March) 🕏 Free Wi-Fi [Mapcode: 41 257 748*77]



Michino-eki Shiravama-San [Map:C-6] The observation room on the

second floor overlooks the flow of the Tedori River.

 ♥ 200. Wasadani-machi. Nomi City **J** 076-273-4851 O 9:00 - 17:30 ₹Free Wi-Fi [Mapcode: 41 076 000]



Michino-eki Sena [Map:C-6] This is located conveniently close to the entrance of the Hakusan Shirakawa-go White Road.

♥ 163-1 Tora, Seto, Hakusan City **J** 076-256-7172 / **O** 9:00 - 17:30 (Apr.-Nov.), 9:00 - 17:00(Dec.-Mar.) /Closed: Wednesdays (*The end of Nov - Mar) [Mapcode: 507 438 158]



Recommended souvenir websites



Get out of the car and interact with nature and culture

The Hakusan area offers visitor experience and hands-on experience programs that are based on the area's rich nature and culture. As well as an exhilarating drive into the mountains, you can get out of the car and interact with nature by enjoying the outdoor leisure activities.



Skiing

Hakusan Ichirino Onsen Ski Resort is the largest ski resort in Ishikawa. A large gentle slope outside the center house is suitable for beginners and families. Skiers and snowboarders of all levels enjoy the resort. The Nodaira piste remains in good condition throughout the season, and three tough slopes with non-compacted snow are ideal for advanced skiers and snowboarders.

[Hakusan Ichirino Onsen Ski Resort] [Map:G-6]

- ♥ RI 63 Ozoe, Hakusan City
- 076-256-7412

Season: Dec - Feb. / ○ 8:30 - 16:50(Weekday), 8:00 - 16:50(Saturday, Sunday, Holidays) / 目 4,200 JPY(1Day Ticket) [Mapcode: 507 356 724*46]



Cycling

The Tedori Gorge Road is a cycling road, which runs around 20 km each way from Juhachigawara Park, located on the right bank of the Tedori River, to Michino-Eki Sena. Enjoy a leisurely bicycle trip on a gently undulating hill with a view of Mt. Hakusan, which looks different when you cycle. Also, don't miss out the Tedori Gorge and the Watagataki Falls. Hakusan City Tourism League and Michino-eki Shirayamasan rent out both normal bicycles and electric ones.

[Tedori Gorge Road / Cycle hire] [Map:C-6]

- ♥ 200 Wasadani-machi, Nomi City
- **→** 076-273-4851
- [Mapcode: 41 076 000]



says, there are many lovely people throughout Hakusan City that are enthusiastic about nature and traditional culture. Whenever her friends visit, the first place she always goes is into the mountains. Whether she shows them beautiful hiking trails, fishing spots with crystal clear water, or the traditional mountain villages, the Hakusan foothills is where the action is.

Susan May From Australia and living in Hakusan city



Kutani Ware Experience

Nomi Kutani Ceramics Museum exhibits Kutani Ware, one of the traditional crafts that represent Ishikawa, and runs a number of Kutani Ware workshops.

During the painting experience, staff will provide you with a white porcelain vessel, which you decorate with your original design using traditional paints. During the ceramics making experience, you can create a vessel in the shape of your choice, either by hand or using a potter's wheel. In addition to appreciating Kutani Ware, you will have fun creating it with your own hands.

[Nomi Kutani Ceramics Museum] [Map:B-6]

- 9 9. Izumi-dai-minami, Nomi City
- **9** 0761-58-6300

© 9:00 - 17:00 (last admittance 16:30) / Closed : Mondays (Tuesdays when Monday is a public holiday); 12/29 - 1/3 / ■ 2,000 JPY [Mapcode: 41 032 015*74]



Trekking / Hiking

There are a number of hiking courses at Mt. Hakusan, which remains untouched, including the fields covered by alpine flowers and primeval beech forests. If you wish to enjoy casual trekking in nature rather than full-scale mountaineering, we recommend trekking in the vicinity of Ichinose Visitor Center in Shiramine, the gateway to the Mt. Hakusan trail. It takes around 50 minutes to make a round trip from the Visitor Center to the Hakusan Observatory, where you can enjoy a great view.

[Ichinose Visitor Center] [Map:C-7]

- ♥ No-35-1, Shiramine, Hakusan City
- **)** 076-259-2504

Season: 5/1 - 11/5 / ② 8:45 - 17:00 / 国 Free Entry Fee [Mapcode: 791 714 342*71]



Hot Springs

The Hakusan area is blessed with a gift from the holy Mt. Hakusan and it is dotted with unique hot springs. Ichirino Onsen, located at the entrance of the Hakusan Shirakawa-go White Road, is characterized by its transparent, colorless spring water, which has a slight scent of sulfur. You can stay in the accommodation, which is proud of these hot springs, or just drop by the hot spring center, Tenryou, without spending the night. Shiramine Onsen is surrounded by the mountains and has a public hot spring bath, Shiramine Onsen Soyu, The spring water has a reputation for making the skin as smooth as silk after a bath.

[Hakusan Iyashinoyu Tenryo] [Map:C-6] [Mapcode: 507 356 525*11]

[Shiramine Onsen Soyu] [Map:B-7] [Mapcode: 507 015 496*36]



Soba-Making Experience

Torigoe in the Hakusan area is known for its production of *soba* (buckwheat). It does this by taking advantage of the cool climate of the mountainous area. In the fall, the fields are covered in white buckwheat blossoms.

Niwaka Kobo is a community-based facility that sells locally harvested fresh agricultural products, as well as the processed food that is made with them. It also offers a soba-making experience, where you make soba under a local master's guidance and eat it on site. Your soba will taste exceptional because you made it yourself.

[Niwaka Kobo] [Map:B-6]

- ♥ To 3-7, Mitsuya-no-machi, Hakusan City
- **2** 076-255-5930

⊙ 10:00 - 17:00 / Closed : Irregular / **目** 2,000 JPY ~ [Mapcode: 507 557 390*03]

40



Edible Wild Plants

A wide variety of edible wild plants grow naturally

in the mountainous area of Hakusan. You can boil, stir-fry, or deep-fry them to enjoy their bitter taste, which makes you feel the arrival of spring.

Gibeir (Game) Cuisine

In the Hakusan area, fine gibeir (game) meat is distributed thanks to the slaughterhouse that is authorized both in terms of hygiene and technology. Local restaurants and accommodations offer healthy and tasty gibeir cuisine.

Tastes that have been nurtured and loved by people living in the moun tains

In spring, the snow that piles up on the holy Mt. Hakusan turns into water and feeds into the Tedori River. It also soaks deep underground into the forest, the bottom of the river, and rice fields, and becomes a clean subsoil water for the people. The Hakusan area offers rice and vegetables that have been grown with clear water as well as tasty ingredients, such as edible wild plants, mushrooms, and river fish. Its rustic food culture is unique to a mountain village and conveys a new feeling. This food experience will make you feel purified from the inside of your body as you bite into it. Only the people who have visited this place will have the chance to appreciate the excitement of this trip.



Hakusan Hyakuzen These dishes are prepared with an abundant use of wild vegetables. The feast used to be served at home during a Buddhist memorial service to express one's gratitude to nature and family members.

Tochimochi

Horse chestnuts used to be an important staple food in the Shiramine area due to the limited number of rice fields. Tochimochi is a remnant of that food culture. It is made by pounding alutinous rice with horse chestnuts. Red bean paste is then put into the rice cakes.

kusan Area - Local Specialities



Tofu is generally soft, but this is a hard tofu that has been firmly compressed. People living at the foot of Mt. Hakusan have been consuming it since the olden days. Eat a slice of it and enjoy its rich taste.



The Hakusan area, where soba (buckwheat) is grown, is nicknamed "Soba Way" because of the large number of restaurants that serve homemade soba.







Drive along the Ha kusan Shirakawa-go White Road

AROUND HAKUSAN

GIFU/NAGANO

Hakusan Shirakawa-do

The Hakusan Shirakawa-go White Road connects Hakusan City, Ishikawa Prefecture with Shirakawa-go, Gifu Prefecture. The driving route is a tourist attraction in itself, with a fantastic view of Mt. Hakusan. Attractive sightseeing spots await in both Gifu and Nagano Prefectures, at the end of the 33.3-km drive.



Shirakawa-go World Heritage Site

There are more than 100 small and large gassho-style houses in Shirakawa-go. While the landscape is regarded as the "home of Japan," people continue to live normally there. Take a look inside the gassho-style houses to learn about their lifestyle that dates back to the olden days, as well as their wisdom of life.

♥ Ogi-machi, Shirakawa Village, Gifu **J** 05769-6-1013 [Mapcode: 549 019 514*41]



Gifu Prefecture



6 Kamikochi

Kamikochi is the crown jewel of the Japanese Alps. The scenic area is a basin at 1500 meters elevation. The Alps rise an additional 1500 meters from there, creating a stunningly magnificent background with the beautiful aguamarine Azusa River in the foreground. One of the best ways to enjoy Kamikochi is to spend the night and take an uncrowded evening or early morning stroll.

♥ Kamikochi, Matsumoto City, Nagano **J** 0263-95-2606 [Mapcode: 405 873 712*00]



2 Takayama Historical District

Takayama is where the "historical district" that flourished from the 17th century as a town of samurai and merchants remains. You can walk around the area and eat, see, experience all that this charming town has to offer, from the morning market packed with fresh produce from Hida, to the rickshaw pullers going around town, to the myriad of temples and more.

♥ Kamisanno-machi, Takayama City, Gifu

J 0577-32-3333 [Mapcode: 191 196 585*52]



3 Hida Furukawa and Satoyama Cycling

Hida Furukawa is a townscape brimming with a quaint atmosphere, its white-walled storehouses a backdrop to the Seto River where about a thousand Japanese carp swim. A beautiful farm village settlement extends at its surroundings where you can leisurely travel around by bike as part of a cycling tour and come into close contact to a variety of things like the local culture and people living the Satoyama way of life.

♥ Nino-machi, Furukawa-cho, Hida City, Gifu **•** 0577-73-5715 [Mapcode: 191 547 010*03]



Okuhida Hot Spring Villages

With the 3,000-meter-high Japan Northern Alps in the background, Okuhida Hot Spring Villages is a vast hot spring resort comprising the five towns of Hirayu, Shinhirayu, Fukuji, Tochio, and Shinhotaka. You can bathe in a secret hot spring or relax in an open-air bath at a Japanese inn. The resort also has easy access to the Shinhotaka Ropeway.

♥ Okuhida Onsen-go, Takayama City, Gifu **2** 0578-89-2614 [Mapcode: 620 887 153*28]



6 Shinhotaka Ropeway

This is the only place in Japan with a two-story gondola. It will take you to the world above the clouds, at an altitude of 2,156 meters. The observation deck has a magnificent 360-degree panoramic view of the Japan Northern Alps. You can also appreciate the beauty of the four seasons in Japan, including seasonal flowers from April to September and autumn leaves in October.

♥ Shinhotaka, Okuhida-Onsen-go, Takayama City, Gifu **J** 0578-89-2252

[Mapcode: 898 114 822*88]



The city with samurai spirit and castle town's character

Kanazawa, which flourished as a castle town under the Kaga domain, still retains the historic townscape and landscape that was designed during the feudal period. (1583-1869) A number of sophisticated traditional crafts are still alive in people's everyday lives. Kanazawa's historic heritages are gathered compactly in the city center. The city's new attractions include the 21st Century Museum of Contemporary Art, Kanazawa, and the redeveloped Kanazawa station. With a combination of new and old cultures, Kanazawa has become a popular tourist destination in the country.



Kazue-machi Chaya District

chikaw

Kenrokuen Garden

Developed by successive lords of the Kaga domain over a long period of time, the garden features beautiful scenery every season.

♥ 1 Kenrokumachi, Kanazawa City **•** 076-234-3800 [Mapcode: 41 529 086*82]



Kanazawa Castle, in which the Maeda family used to reside, is now maintained as a park. These buildings have survived since the Edo period.

♥ 1-1 Marunouchi, Kanazawa City **•** 076-234-3800 [Mapcode: 41 529 465*00]



Chaya Districts

Kanazawa has three hospitable chaya (teahouse) districts, where geigi (geisha) perform dance and music in a teahouse drawing room.

♥ Higashiyama, Kanazawa City [Mapcode: 41 560 309*17]



Nagamachi Samurai District

Samurais of the Kaga domain used to live in this district, with the atmosphere making you feel as though you've travelled back in time.

♥ Nagamachi, Kanazawa City [Mapcode: 41 528 223*33]



Japan is a small country, but each region has its own Kanazawa in Brief unique culture. Kanazawa, the biggest city in the Hokuriku region, is located in the middle of Japan's main island. It's easy to get to from both Tokyo and Osaka by road or rail.



Getting to Kanazawa

By plane	Tokyo 1h Komatsu 40min Kanazawa
By train	Tokyo 2h30 Kanazawa
By bus	Tokyo 7h30 Kanazawa
By train	Osaka Zh30 Kanazawa
By bus	Osaka 1h Kyoto 4h Kanazawa
By train	Nagoya 2h30 Kanazawa
By bus	Nagoya 4h Kanazawa

Shinkansen

IR

Access to Kanazawa by car

- ☐ Tokyo I.C ➤ Kanazawa Nishi I.C / 568km(353miles)

Hokuriku Shinkansen

- A Nagoya I.C Kanazawa Higashi I.C / 243km(151miles) ── Kyoto Higashi I.C

 ── Kanazawa Nishi I.C / 246km(153miles)

https://tokvo-haneda.com/en/

https://www.narita-airport.jp/en

JNTO (Japan National Tourist Organization)

http://www.komatsuairport.ip/index_en.html

Chubu Centrair International Airport, Nagoya

https://www.jnto.go.jp/

https://www.centrair.jp/en/ Kansai International Airport https://www.kansai-airport.or.jp/en Narita International Airport

Komatsu Airport

Haneda Airport

Japan Tourism Agency http://www.mlit.go.jp/kankocho/en/

Central Nippon Expressway Company (NEXCO CENTRAL) http://global.c-nexco.co.jp/en/

Drive Ishikawa

http://www.driveishikawa.info/

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- Open: Monday to Friday, 9:00-17:00 (excluding 29, Dec. 3, Jan. and national holidays) · Languages: English, Spanish, Russian, Portuguese, Chinese

FOR EMERGENCY

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Ishikawa Prefecture Tourism League Kuratsuki, Kanazawa City, Ishikawa Prefecture, 920-8580 Tel.076-201-8110

https://www.ishikawatravel.jp/en/

Toyama Tourism Organization Sogawa, Toyama City, Toyama Prefecture, 930-8501 Tel: 076-441-7722

https://foreign.info-toyama.com/en/

Fukui Prefectural Tourism Federation Hoei, Fukui City, Fukui Prefecture, 910-0004 Tel. 0776-23-3677

Gifu Prefecture Tourism Federation Yabuta-minami, Gifu City, Gifu Prefecture, 500-8384 Tel. 058-275-1480

https://visitgifu.com

Nagano Tourism Organization Okada-machi, Nakagosho, Nagano City, Nagano Prefecture, 380-0935 Tel. 026-219-5271

https://www.go-nagano.net/en/









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