

# Japan's Inland Sea, Setouchi





# Spectacular Seto Inland Sea

A vast, calm sea and islands as far as the eye can see. The Seto Inland Sea, which is celebrated as "The Aegean Sea of the East," is blessed with nature and gentle light. It has a beautiful way of life, and the culture created by locals is still alive. Art, activities, beautiful scenery and the food of this place with a warm climate are all part of the appeal. Each experience you have here is sure to become a special memory.





# Seto Inland Sea Area Information

## Hiroshima

Hiroshima is the central city of Chugoku region. Hiroshima Prefecture is dotted with Itsukushima Shrine, which has an elegant torii gate standing in the sea; the Atomic Bomb Dome that communicates the importance of peace; and many other attractions worth a visit. It also has world-famous handicrafts such as Kumano brushes.



## Okayama

The Okayama area has flourished as an area alive with various culture including swords, Bizen ware and other handicrafts. Because of its warm climate, fruits such as peaches and muscat grapes are actively grown there. It is also dotted with places where you can see the islands of the Seto Inland Sea.



Photo taken by Takemi Nishi



## Yamaguchi

Yamaguchi is surrounded by ocean, mountains and rivers and is characterized by its climate, which is comfortable throughout the year. Its natural scenery, which includes some 1,500 kilometers of coastline, is a cut above. The prefecture has Kintai-kyo Bridge, one of the three most famous bridges in Japan, and other tourist attractions, and its fugu (pufferfish) is famous as a winter dish.



## Ehime

The Ehime area has the Nishiseto Expressway, one of Japan's leading cycling roads, and the area draws attention from cyclists around the world. Ehime contains many places where visitors can encounter history, including Dogo Onsen, a hot spring with a history stretching back some 3,000 years, and the streetscapes of Uchiko, which still look like they did the Edo and Meiji periods.



"Red Pumpkin" ©Yayoi Kusama, 2006  
Naoshima Miyanoura Port Square  
Photo taken by Daisuke Aochi

## Kagawa

This is an area with many islands, including Naoshima and Teshima, which are famous for art. It also is home to the tasteful Ritsurin Garden. Kagawa is also famous for its Sanuki udon, which is so famous it attracts tourists from throughout Japan. The prefecture is even sometimes referred to as "Udon Prefecture."

## Tokushima

It has lots of tourism resources including the Naruto Strait, which has one of the largest eddying currents in the world, and the Iya Valley, which captivates everyone who sees its overwhelming natural scenery. The traditional Awa Dance Festival, which teems with 1.3 million tourists, is a must-see.



Note: See Page 26 for information on getting there.





# Spring

Shiude Mountain in Kagawa Prefecture

When you think of spring in Japan, the first thing that comes to mind is cherry blossoms. There are multiple famous places for viewing the cherry blossoms in each prefecture along the Seto Inland Sea. They range from a spot atop a slightly elevated mountain overlooking the sea to spots in town reachable on foot from major stations. In some of them the cherry blossoms are illuminated at night, creating dreamy scenes.

In the summer in the Seto Inland Sea area, humidity is low and there are many sunny days. In this season that is perfect for sightseeing, there is plenty to do, including a traditional festival that draws a million people and art-themed events. There are also spots where you can see beautiful islands and activities that allow you to experience nature.



# Summer

Tokushima Prefecture's Awa Dance Festival

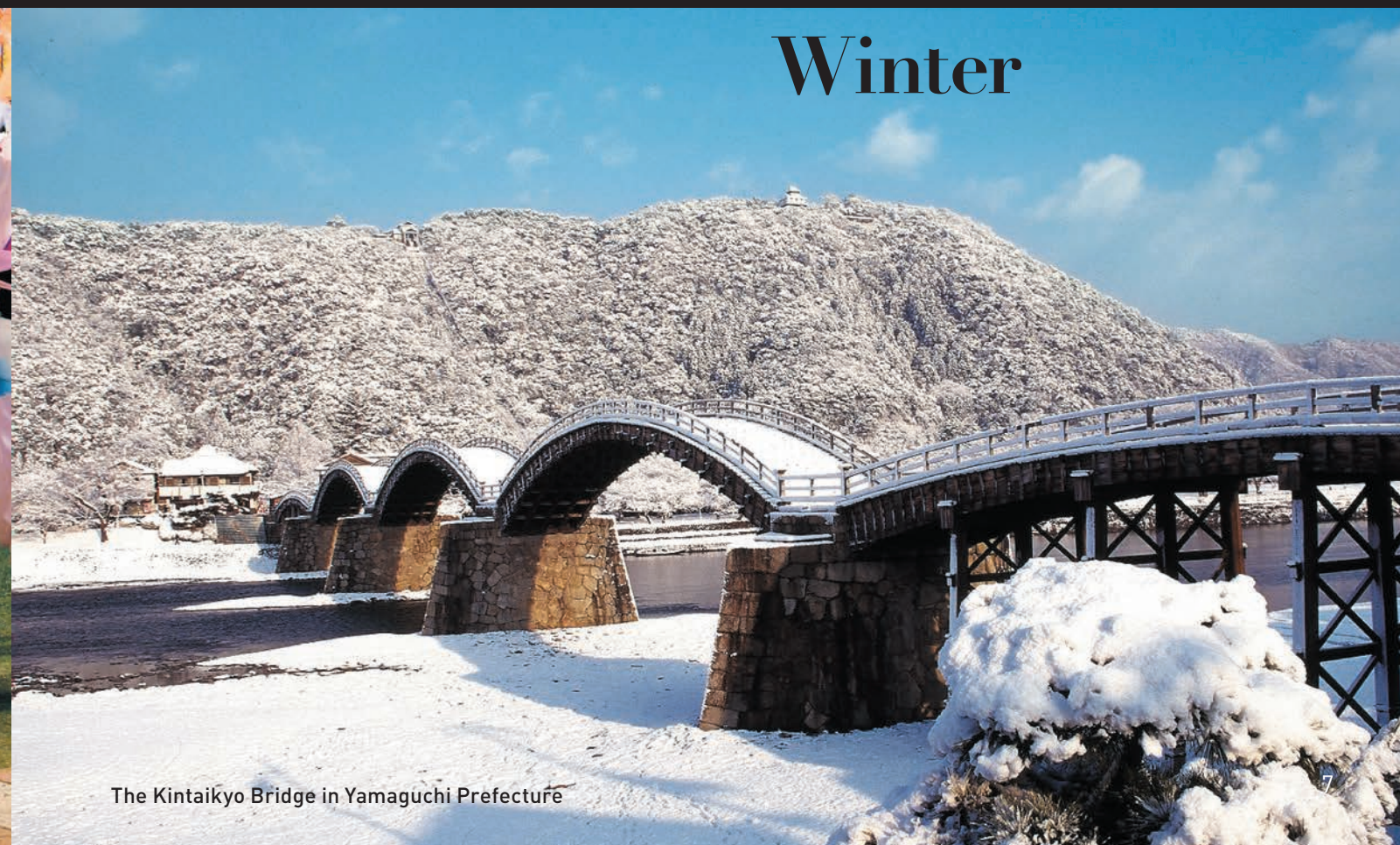


# Autumn

The vine bridges of the Iya Valley

Autumn leaves that change color as the temperatures get lower are a distinctively Japanese sight of beauty to rival the cherry blossoms in spring. The Seto Inland Sea area with its many tall mountains with a temperature differential from the lowlands is full of autumn leaf scenes you will find yourself pulling your camera out for. After you appreciate the autumn leaves, be sure to enjoy the delicious foods of autumn.

Even in the Seto Inland Sea area, which has a relatively warm climate, snow sometimes accumulates in the winter. If you're lucky, you may even be able to see snowy landscapes as beautiful as a painting in sightseeing spots. Taking a stroll at night is another thing to look forward to in winter, when historic temples are floodlit and there are lighting displays in famous places.



# Winter

The Kintaikyo Bridge in Yamaguchi Prefecture



# WORLD HERITAGE

## HIROSHIMA | Itsukushima Shrine

Itsukushima Shrine was built more than 1,400 years ago. Because of its long history, not to mention its many national treasures and cultural assets, it is known as an old shrine that represents Japan both in name and in reality. Itsukushima Shrine's 16 meter tall torii gate and large, vermilion shrine building sit atop the sea's surface, a rare location, adding to their splendidly graceful appearance. The shrine was registered as a World Heritage site in 1996 as a masterpiece expressing human creative talent.



HIROSHIMA | Atomic Bomb Dome

The Atomic Bomb Dome is the ruins of the Hiroshima Prefectural Industrial Promotion Hall, which was almost completely destroyed when an atomic bomb was dropped and exploded violently during World War II, leaving just the framework and outer wall. As a UNESCO World Heritage site created with the wish that such a tragedy will "never again" happen, it is one of the bombed buildings that serves as a reminder of the terrible disaster. A park was created in the surrounding area, as well as the Hiroshima Peace Memorial Museum.



HYOGO | Himeji Castle

Himeji Castle is a structure from the beginning of the Edo period with white lime plaster castle walls and four castle towers large and small. It was registered as a UNESCO World Heritage site because "it represents the culmination of Japanese castle architecture in wood," and it was positively evaluated because its grand castle towers, and its many gates, bridges and mud walls are preserved as they were in the past. You can still see the castle as it looked in the past by entering the castle tower and by viewing the splendid central pillar.





# ART



## KAGAWA | Naoshima Island

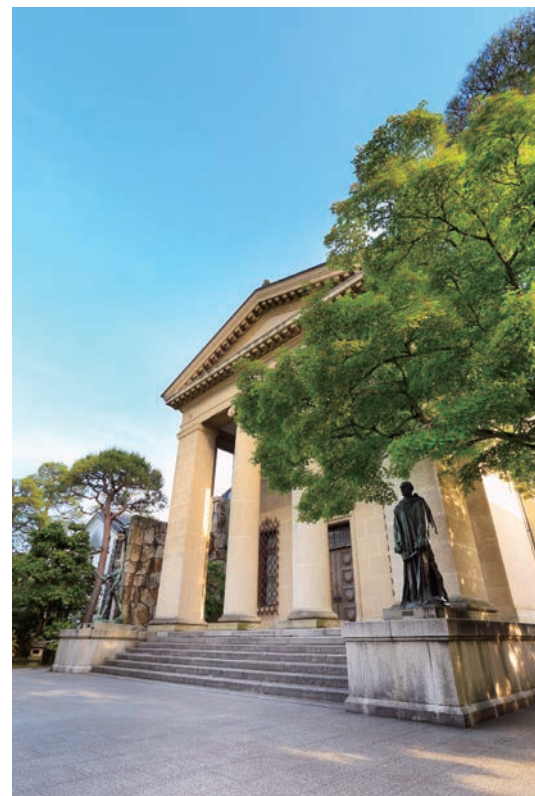
Naoshima is a hilly island where time passes at a leisurely pace. Everywhere you look there are the works of internationally active artists, and the whole island is steeped in an artistic ambiance. One of the best-known works of art in Naoshima is the enormous red pumpkin on a dock at Miyanoura Port.

"Red Pumpkin" ©Yayoi Kusama, 2006 Naoshima Miyanoura Port Square  
Photo taken by Daisuke Aochi

## OKAYAMA | Ohara Museum of Art

This museum on a plot of land in Kurashiki Bikan historical quarter has a collection that is highly rated in Japan and abroad. All the works are worth going out of your way to see, including Monet's "The Water Lilies" and El Greco's "The Annunciation."

Photo courtesy of Ohara Museum of Art



## TOKUSHIMA | OTSUKA MUSEUM OF ART

This is one of the most popular art spots in Asia. Full-size ceramic-board reproductions of famous Western paintings in the collections of famous art museums in 25 countries are on display here. Surprisingly, it has about 1,000 of these reproductions. They are worth seeing, including the three-dimensional recreation of Sistine Chapel's Michelangelo's ceiling and "Last Judgement" taking up an entire room.

This is a photo of a work displayed at OTSUKA MUSEUM OF ART.

## HYOGO | Hompukuji Temple

Hompukuji Temple is an old temple of ancient and honorable origin built more than a millennium ago that also gets attention as an art spot. One of its buildings, Mizumido (Water Temple), was designed by architect Tadao Ando, and its modern design is much talked about. Standing on a slightly elevated hill with the Bay of Osaka spreading out before it, it implements the unique concept of placing the main building beneath a pond.



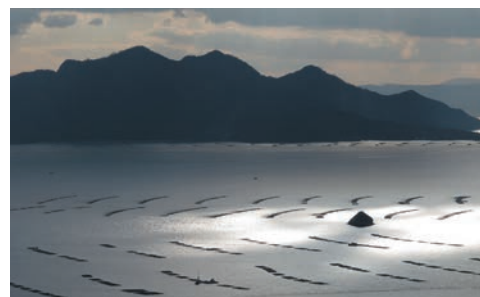


# CUISINE



## Oysters

The sea near Hiroshima Prefecture has gentle waves and a moderate tidal current, so it is ideal for oysters to grow in. With multiple oyster rafts floating in the sea there, its share of Japanese oyster production is greater than 50 percent. This makes it easily No. 1 in Japan. The peak season is January and February, but they continue to be shipped through October to May, so people can enjoy delicious oysters almost throughout the year.



## Fugu (pufferfish)

Shimonoseki, Yamaguchi Prefecture, has been known since antiquity as a fishing town, and a variety of fish species are unloaded there throughout the four seasons. And 80 percent of Japan's natural Japanese pufferfish and grass puffers are sold and preprocessed here. At markets in Shimonoseki, visitors can eat fugu prepared by chefs who specialize in it.



## Citrus fruit

The majority of the domestically grown lemons distributed in Japan are shipped from Hiroshima Prefecture. Mikan production thrives in Ehime Prefecture, and the fruits are prized for use in sweets and other dishes. The Seto Inland Sea region takes great care about the safety of its fruit, which can be grown there because of its relatively warm climate even in winter.



## Sanuki udon

Udon is one of the representative comfort foods of Japan, consisting of noodles kneaded from wheat flour, often served in a seafood-based soup. The most common type in Kagawa Prefecture is known as Sanuki udon, and it is characterized by its firm, springy noodles. The many ways of serving udon noodles include "kake" (served in hot soup) and "kamatama" (mixed with a raw egg).



## Sake (Nada and more)

Sake is brewed using a distinctly Japanese method. There are many breweries that continue to make choice sake in the Seto Inland Sea area, including in Nada in Kobe, Hyogo Prefecture, and in Saijo, Hiroshima Prefecture, which have thrived as sake producing towns. One way of enjoying sake is to tour various tasteful breweries looking for flavors that suit you.





# TRADITIONAL CRAFTS

## Swords

Many Japanese swords were made in the area known as Bizen in southeast Okayama Prefecture. This area has once produced many of the greatest swordsmiths in Japan. There can be no complaints about either the quantity or superb quality. Osafune was supported by many high-ranking Samurai and was central to the area, and today it is called the home of the Japanese swords. With both sharpness and beauty, Japanese swords have a distinctive quality that allows them to be called works of art.

Photo taken by Takemi Nishi



## Indigo dyeing

The blue of indigo dye is widely recognized around the world by the name "Japan blue." There is much production of sukumo (dye made of fermented indigo leaves), the essential material for indigo dye, in Tokushima Prefecture, and there are studios where you can experience indigo dyeing. Indigo dyeing techniques have also been put to use in Okayama Prefecture for dyeing jeans, and the resulting product has been well-received in the U.S. and Europe, the homelands of jeans.



## Pottery

Pottery, in which clay is kneaded and then baked to hardness, is a traditional handicraft of Japan. There are various kinds of pottery of different designs in the Seto Inland Sea area. Bizen ware in Okayama Prefecture is said to be from one of "the Six Old Kilns of Japan." Hagi ware in Yamaguchi Prefecture has a distinctive, soft texture. In Ehime Prefecture, Tobe ware is used in tableware and flower vases.



## Kumano brushes

Kumano brushes receive a lot of attention from professional makeup artists. Artisans pour their efforts into more than 70 processes to create these brushes. They originally were used as writing instruments, but with the deterioration of the culture of writing characters with ink, they have been increasingly diverted to use as makeup brushes. These brushes are made to take maximum advantage of the good qualities of their raw materials, and the delicate hair ends are supple against the skin.





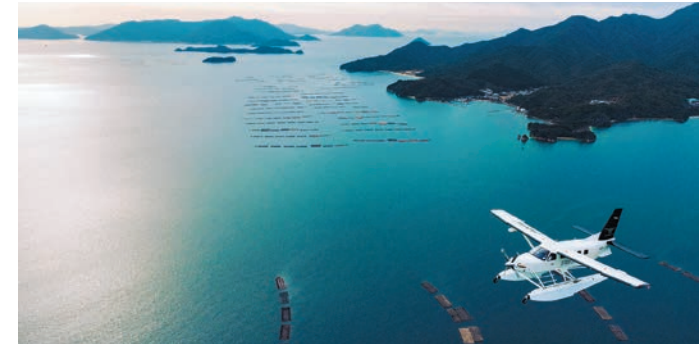
# ACTIVITY



## SETOUCHI SEAPLANES

You can take off in an amphibious plane and fully enjoy the scenery of Setouchi from the air. From 700 meters up, you can view the beautiful, fantastic islands large and small, ancient archaeological remains and historical buildings. In this memorable and wonderful 50-minute adventure, you will feel the heartbeat of life in Setouchi.

Photo taken by Tetsuya Ito ©SETOUCHI SEAPLANES



## Suspension tower of Akashi Kaikyo Bridge

In "Bridge World," an experiential tour of Akashi Kaikyo Bridge, the world's longest suspension bridge, you can look out at the ocean scenery of Setouchi from a tower 300 meters above sea level. A guide will tell you about the bridge's technology and the history leading up to its construction while you tour the site.



## Sea kayaking and standup paddleboarding

This sea kayaking experience that is safe even for beginners is becoming one of the more popular Seto Inland Sea tours. There are various plans available, including half-day and full-day, and they all allow you to fully enjoy the abundant nature of the Seto Inland Sea. Standup paddleboarding, in which you can move smoothly over the surface of the ocean like you were on a stroll, also is getting attention.



## Shimanami Kaido Cycling

This is the first bicycle road in Japan that crosses a strait, and it connects Imabari, Ehime Prefecture, with Hiroshima Prefecture. It has a total length of 70 kilometers, and offers cyclists the chance to spend some refreshing time gazing at the beautiful ocean. Those who find cycling across the entire course hard from a time or endurance perspective can do a U-turn on one of the islands and take a shortcut. Bicycle rental is available at various locations.

## Catamaran

You can take a tour of the Seto Inland Sea on a catamaran. Enjoy a relaxing tour of the beautiful islands of the Seto Inland Sea on a 12-meter catamaran, stopping by such spots as the art island of Naoshima and Shodoshima, which has attractive dining spots including soy sauce breweries and Olive Garden.



# STAY



## Japanese traditional

Spending the night in a neatly arranged room, eating cuisine made using local ingredients, soothing your fatigued body in a hot spring .... Traditional style Japanese ryokan greet guests with heartfelt hospitality. Why not try spending some time in a refined place full of Japanese ambiance?

## Adventure luxury

Among the unspoilt Japanese landscape, lodging perfect for spending unrivaled luxurious time dot the Seto Inland Sea area. By staying in this lodging, you can experience the traditional lifestyle of Japanese villages, including old houses in villages among the mountains and buildings with thatched roofs.

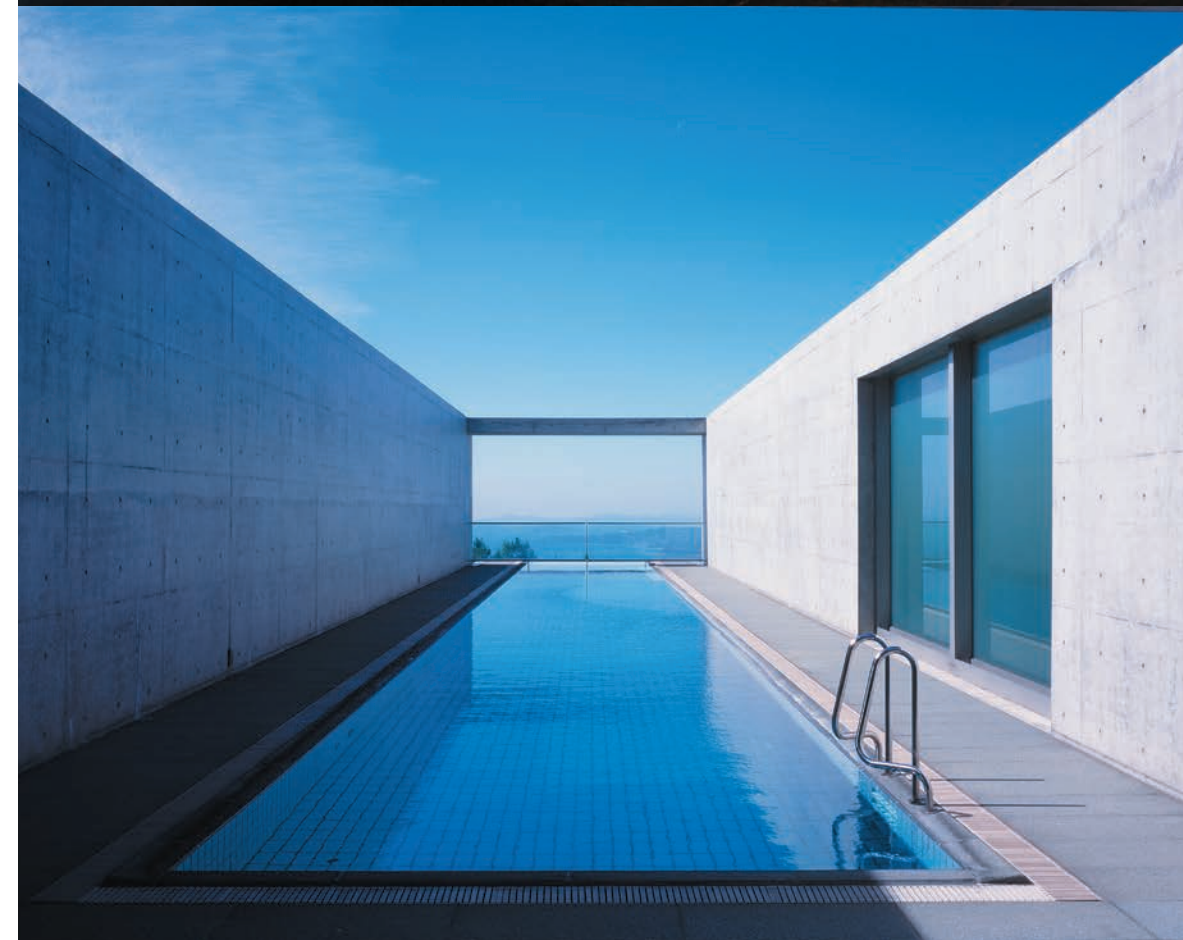


## Japanese modern

Warm Japanese modern lodging fuses Japan's unique lodging culture passed down from antiquity with the essence of the West. With furniture like beds and sofas within refined, wooden Japanese-style rooms, Japanese modern lodging soothes guests' bodies and minds.

## Art

With art hotels, which are packed full of a different kind of charm from a normal hotel, the building itself is a work of art and there are paintings and objets d'art everywhere. The Seto Inland Sea area is dotted with art hotels, including one built by architect Tadao Ando.



**OKAYAMA | Ryokan Kurashiki** [Photo at upper left]  
 ☎ 086-422-0730 📍 4-1 Hommachi, Kurashiki City, Okayama 🌐 <http://www.ryokan-kurashiki.jp/top.php>

**YAMAGUCHI | Bettei Otozure** [Photo at lower left]  
 ☎ 0837-25-3377 📍 2208 Fukawa-yumoto, Nagato City, Yamaguchi 🌐 <http://otozure.jp>

**TOKUSHIMA | Chiiori** [Photo at upper right]  
 ☎ 0883-88-5290 📍 209 Higashiya-tsurui, Miyoshi City, Tokushima 🌐 <http://www.chiiori.org>

**EHIME | Setouchi Aonagi** [Photo at lower right]  
 ☎ 089-977-9500 📍 794-1 Yanaidanimachi, Matsuyama City, Ehime 🌐 <http://setouchi-aonagi.jp>

Note: Check the site below for lodging details.  
 🌐 <http://setouchitrip.com/booking>



# Three plans for having authentic Setouchi experiences

## Plan 1 | Visiting cultural heritage sites in Ehime, Hiroshima and Yamaguchi

### DAY 1

After arriving at Matsuyama Airport, take a car to the Uchiko ① area. While strolling through the charming streets, visit a Japanese candle workshop and see the craftspeople's skill. Next, stop by Dogo Onsen Main Building ②, where you can experience hot spring culture. Matsuyama Castle is also in the area, so we recommend getting on a streetcar and going there. Relax at Setouchi Aonagi ③, your lodging on Day 1.



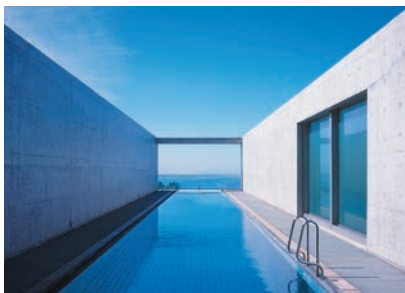
Uchiko Town has rows of historical buildings ①



Dogo Onsen Main Building ②



The Shinrokaku of Dogo Onsen Main Building. Drums beat three times a day.



Setouchi Aonagi ③

### DAY 2

Head to Onomichi, then enjoy the beauty of the many islands of Setouchi from the sky with a sightseeing flight on one of the amphibious aircraft of SETOUCHI SEAPLANES ④. After lunch, go into the city and pray for world peace at the Peace Memorial Park ⑤, the Atomic Bomb Dome ⑥ and the Hiroshima Peace Memorial Museum ⑦. After taking a walk through town, head to the opposite shore from Miyajima Island, where Itsukushima Shrine is enshrined. Spend a relaxing night at Sekitei ⑧, a famous ryokan serving Japanese meals made using seasonal ingredients that has a beautiful Japanese garden.



Photo taken by Tetsuya Ito ©SETOUCHI SEAPLANES

SETOUCHI SEAPLANES ④



Peace Memorial Park ⑤



Atomic Bomb Dome ⑥



Hiroshima Peace Memorial Museum ⑦

#### Options

The refreshing Shimanami Kaido Cycling route crossing the straight is 70 kilometers long. Bicycle rental is available in various areas, and it is easy to use.

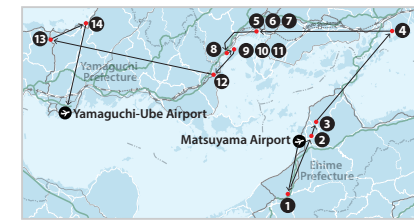


Sekitei ⑧



A guest room at Sekitei

These travel plans give the full experience of the seven prefectures surrounding the Seto Inland Sea. Here we propose three sample itineraries full of the history, art, food and other charms of the Setouchi area.



### DAY 3

In the morning, visit dignified Itsukushima Shrine ⑨ and nearby Daisho-in Temple ⑩, then get active with some sea kayaking ⑪. When you get hungry, have a lunch of Hiroshima's famous oysters, then head for your next destination of Iwakuni. In addition to photogenic Kintaikyo Bridge ⑫, we recommend visiting sake breweries such as Dassai and Gokyo. At night, eat fugu (pufferfish) cooked by a specialist chef to your heart's content, then spend the night in Bettei Otozure ⑬.



Itsukushima Shrine ⑨



Daisho-in Temple ⑩



Oysters



Sea kayak ⑪

#### Options

During your stay in Miyajima Island, we recommend taking the Miyajima Ropeway to the summit of Mount Misen. Mount Misen, which has long been worshiped as a sacred mountain, is one of Japan's famous spiritual vortexes.



Kintaikyo Bridge ⑫



Fugu (pufferfish)

### DAY 4

Travel to Hagi ⑭ in northern Yamaguchi Prefecture. The streetscape of this castle town that has produced many great people retains its Edo period appearance today. In Hagi, you can see old samurai residences and historical Buddhist temples and Shinto shrines, among other sights. For lunch, experience the appeal of Mishima beef and Kenran beef, said to be the origin of wagyu beef, then wrap up your four-day, three-night trip by purchasing Hagi ware Japanese tableware as a gift or souvenir for back home.



Bettei Otozure ⑬



Streetscape of Hagi ⑭



Mishima beef and Kenran beef



Hagi ware



Three plans for having authentic Setouchi experiences

Plan 2 | Encounter craftsmanship and the beauty of islands from Okayama to Kagawa

DAY 1

The first place you will visit is Okayama Korakuen ①. This famous, neat Japanese garden, one of the best three gardens in Japan, is said to be a masterpiece of Japanese culture. Next, you will visit the workshop of Bizen ware potter Jun Isezaki ②. After seeing the unforgettable skill of this human national treasure, board a catamaran and head to Shodoshima Island. After you stop by Hishio no Sato ③, where you can learn about the history of soy sauce, go to Island Hotel Mari ④, where you can relax in a guest room with a terrace and view of the Seto Inland Sea.

Options

There are many attractions on Shodoshima Island, including Olive Park, which is symbolized by its Greek Windmill, as well as terraced rice fields and Angel Road.



Okayama Korakuen ①



Human national treasure Jun Isezaki ②



Hishio no Sato ③



Island Hotel Mari ④

DAY 2

On Day 2, travel to Teshima Island ⑤ by catamaran. The nature of the island, including the gorgeous view of the ocean, and the many artworks that co-exist with it are a must-see. After seeing the art, you will get back on the catamaran and head to Naoshima Island ⑥, which is internationally known as an art island. You will be greeted by a giant pumpkin art object by artist Yayoi Kusama. On this day you will spend the night on the moored catamaran.



A view from Teshima Island ⑤



Naoshima Island ⑥



Catamaran



The Betty Smith Jeans Museum & Village in Kojima ⑦

DAY 3

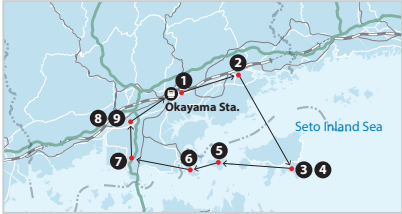
After spending the night on the catamaran, you will head for Kojima ⑦. This area is where jeans were first produced in Japan, and in some of the factories there, you can experience making jeans and indigo dyeing. After this, you will go to Kurashiki Bikan historical quarter ⑧, which is known for its elegant scenery. You will spend the night in Ryokan Kurashiki ⑨, which is located in the quarter, then return to Tokyo on the morning of Day 4.



Kurashiki Bikan historical quarter ⑧



Ryokan Kurashiki ⑨



Plan 3 | Encounter the unspoilt landscape of Japan in Hyogo, Tokushima and Kagawa

DAY 1

Visit Himeji Castle ①, which is also called "White Egret Castle" because of the beauty of its white plaster walls. Then you will go to Nada ②, which is known as a sake producing area. Some of the breweries are currently operating, and you can sample sake at some of them. Next you will cross Akashi Kaikyo Bridge to go to Awajishima Island. Stop by Himpukuji Temple ③, whose art is a hot topic on social media, then spend the night at Hotel Ridge ④, which has an unbroken view of the Naruto Strait.

Options

Approach the suspension tower of the Akashi Kaikyo Bridge, the longest suspension bridge in the world. The view from its 300 meter height is magnificent.



Himeji Castle ①



Kobe Shushinkan in Nada ②



Himpukuji Temple ③



Hotel Ridge ④

DAY 2

Your first destination is the vine bridges of the Iya Valley ⑤. These primitive suspension bridges made of woven vegetation are full of thrills! We also recommend rafting ⑥ or taking a sightseeing boat in the nearby valley. After your nature experience, fully enjoy the flavor of local foods by participating in a country cooking workshop with a local mom ⑦. After experiencing this bit of local warmth, spend the night in Chiiori ⑧, a thatched-roof house.

Options

There are several facilities for experiencing indigo dyeing in Tokushima, a major producer of sukumo, from which indigo dye is made. Visitors can easily experience traditional culture in these facilities.



The vine bridges of the Iya Valley ⑤



Rafting ⑥



Country cooking workshop with a local mom ⑦



Chiiori ⑧

DAY 3

Travel from Tokushima to Kagawa, then visit Ritsurin Garden ⑨. This vast Japanese garden contains six ponds, so it is possible to see its sights by boat. It's nice to experience the luxury of gazing at the scenery at a leisurely pace from a boat, and the scenery viewed from Kikugetsu-tei Teahouse, which was built in the early Edo period, also is something special. Eat Sanuki udon, a local comfort food, before returning to Tokyo.



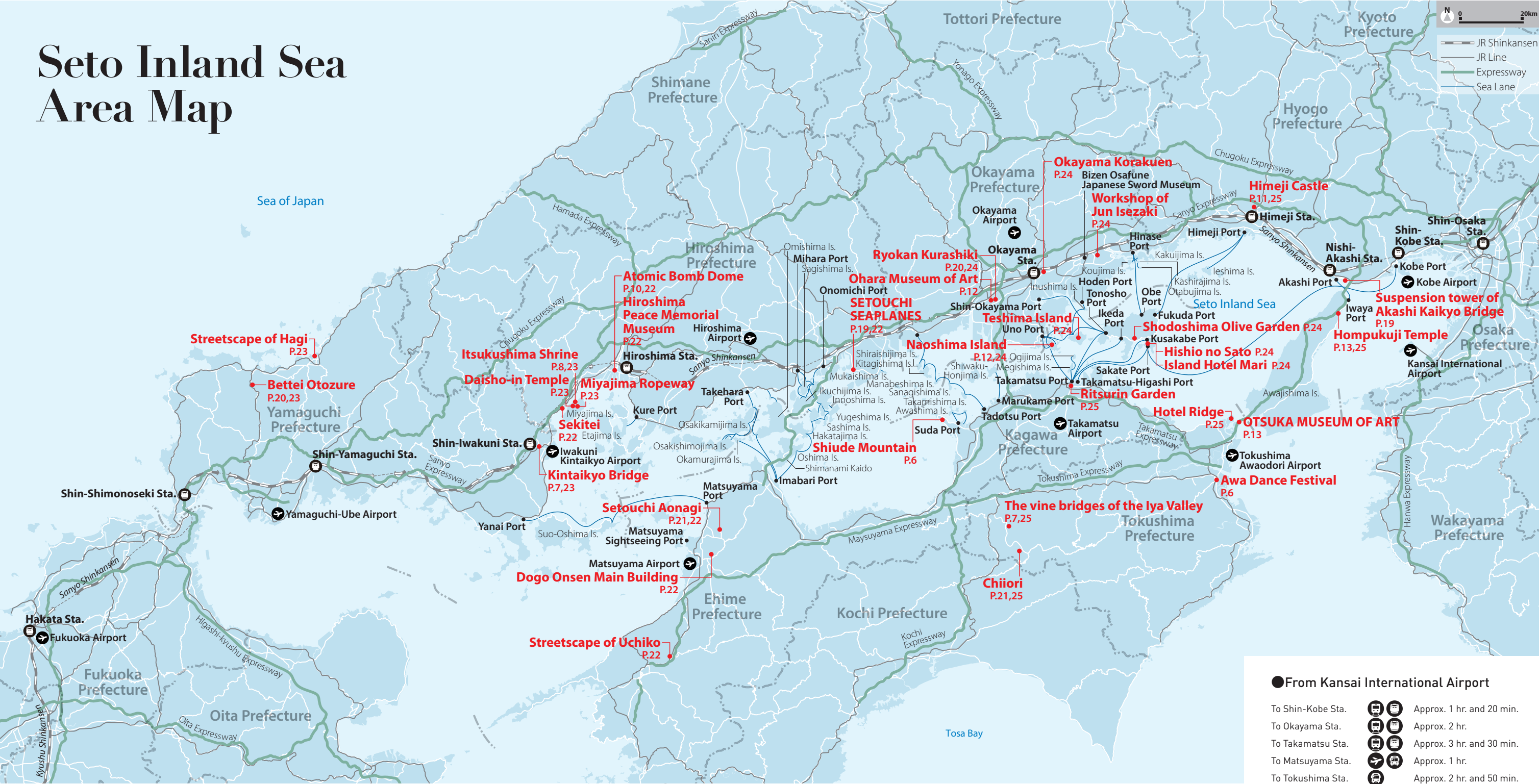
Ritsurin Garden ⑨



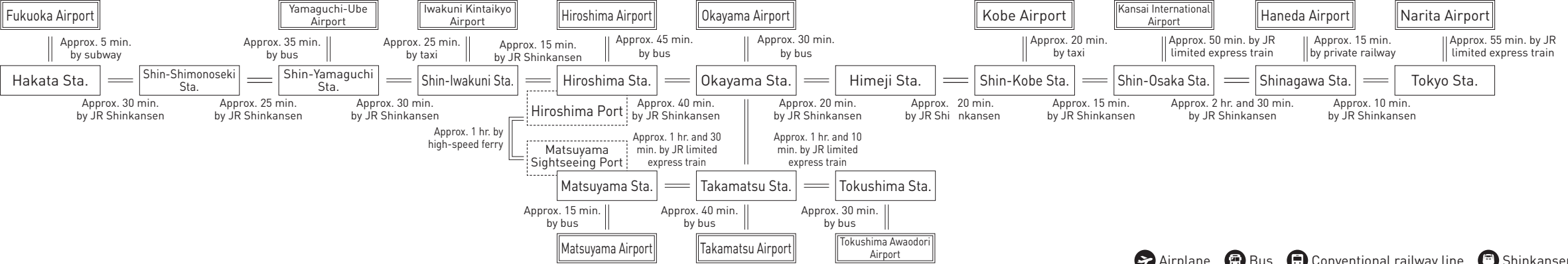
Sanuki udon







Access Chart



●From Kansai International Airport		
To Shin-Kobe Sta.	 	Approx. 1 hr. and 20 min.
To Okayama Sta.	 	Approx. 2 hr.
To Takamatsu Sta.	 	Approx. 3 hr. and 30 min.
To Matsuyama Sta.	  	Approx. 1 hr.
To Tokushima Sta.	  	Approx. 2 hr. and 50 min.
To Hiroshima Sta.	 	Approx. 2 hr. and 50 min.
To Shin-Iwakuni Sta.	 	Approx. 3 hr.
To Shin-Yamaguchi Sta.	 	Approx. 3 hr. and 30 min.
To Shin-Shimonoseki Sta.	 	Approx. 4 hr.
●From Fukuoka Airport		
To Shin-Kobe Sta.	 	Approx. 2 hr. and 50 min.
To Okayama Sta.	 	Approx. 2 hr. and 10 min.
To Takamatsu Sta.	  	Approx. 3 hr. and 30 min.
To Matsuyama Sta.	  	Approx. 1 hr.
To Tokushima Sta.	  	Approx. 1 hr. and 45 min.
To Hiroshima Sta.	 	Approx. 1 hr. and 40 min.
To Shin-Iwakuni Sta.	 	Approx. 1 hr. and 50 min.
To Shin-Yamaguchi Sta.	 	Approx. 1 hr. and 10 min.
To Shin-Shimonoseki Sta.	 	Approx. 50 min.



# Setouchi Event Calendar

Area	Event name	Schedule	Address
Hyogo	Himeji Castle Festival	3 days in May	Around 68 Hommachi, Himeji City, Hyogo
	Takasago Mantosai Festival	2 days in September	Takasagocho-hamadamachi, Takasago City, Hyogo (South side of Sanyo Electric Railway's Takasago Sta.)
	Annual autumn festival at Matsubara Hachiman-jinja Shrine (Nada no Kenka Matsuri)	October 14 and 15	396 Shirahamacho-ko, Himeji City, Hyogo
	Kobe Jazz Street	One Saturday and one Sunday in early October	Nakayamate-dori and Kitanocho, Chuo-ku, Kobe City, Hyogo
	Kobe Luminarie	10 days in December	Chuo-ku, Kobe City, Hyogo
Okayama	Okayama Momotaro Festival	One Saturday and one Sunday including the first Sunday of August	Shimoishii, Saiwaicho, Yanagimachi, etc. (all in Kita-ku, Okayama City, Okayama)
	Fukiya Bengala Akari	3rd Saturday-Sunday in September	838-2 Nariwacho-fukiya, Takahashi City, Okayama
	Okutsu Autumn Colors Festival	Late October	Between Okutsukawa-nishi and Okutsu, Kagamincho, Tomada-gun, Okayama
	Okayama Korakuen special night opening: Genso-Teien	Late April to early May, August, mid to late November	1-5 Korakuen, Kita-ku, Okayama City, Okayama
	Naked Man's Festival Saidaiji Eyo	3rd Saturday in February	3-8-8 Saidaiji-naka, Higashi-ku, Okayama City, Okayama
Kagawa	Sanuki Takamatsu Festival	August 12 to 14	Around 1 Bancho, Takamatsu City, Kagawa (The fireworks show will be held in the area of Sunport, Takamatsu City, Kagawa.)
	Kotohira-gu Shrine's Reitaisai (Regularly Held Festival)	October 9 to 11	892-1 Kotohiracho, Nakatado-gun, Kagawa
	Ritsurin Garden's Autumn Illumination	Late November to early December	1-20-16 Ritsurincho, Takamatsu City, Kagawa
	All-Japan Toshiake Udon Event	2 days in December	2217-1 Hayashicho, Takamatsu City, Kagawa
Ehime	Setouchi Triennale	Held in spring, summer and autumn every three years. The next year will be 2019.	Naoshima, Teshima, Megijima, Ogijima, Shodoshima, Oshima, Inujima, etc.
	Ozu Ukai (Ozu cormorant fishing)	June 1 to September 20	Hijikawa River, Ozu City, Ehime
	Wareitaisai/Uwajima Ushi-oni Festival	July 22 to 24	Around the shopping district of Uwajima City, Ehime
	Onmaku	First Saturday-Sunday in August	Around Imabari Port, Imabari City, Ehime
	Oyamazumi-jinja Shrine's Ubusuna Festival	One Saturday and one Sunday including the Sunday closest to August 22 of the lunar calendar	Imabari City, Ehime
Tokushima	Niihama Drum Festival	October 16 to 18 (October 15 to 17 in some areas)	Niihama City, Ehime
	Otakiji Temple's Tibetan Saitogoma Fire Event	May 3	Nishiotani, Wakimachi, Mima City, Tokushima
	Kamodani Carp Festival	During Golden Week	Fukasecho, Anan City, Tokushima (Riverbed of the Nakagawa River upstream of the central bridge)
	Awa Dance Festival	August 12 to 15	Tokushima City, Tokushima
	Shikoku Sake Festival	Late February	Ikedacho, Miyoshi City, Tokushima (around JR Awa-Ikeda Sta.)
Hiroshima	Big Hina Matsuri Festival	Late February to early April	35-1 Aza Tsukinose, Oaza Ikuna, Katsuuracho, Katsuura-gun, Tokushima
	Hiroshima Flower Festival	May 3 to 5	Heiwa-odori, Hiroshima City, Hiroshima/1-1 Nakajimacho, Naka-ku, Hiroshima City, Hiroshima
	Kangensai Festival	June 17 of the lunar calendar	Around 1-1 Miyajimacho, Hatsukaichi City, Hiroshima (Itsukushima Shrine and surrounding auxiliary shrines)
	Brush Festival	Late September (Autumnal Equinox Day)	Around 5-1-13 Nakamizo, Kumancho, Aki-gun, Hiroshima
	Sake Festival	2 days in October	Saijo-hommachi, Higashihiroshima City, Hiroshima (around JR Saijo Sta.)
Yamaguchi	Miyajima Oyster Festival	2nd Saturday-Sunday in February	Miyajimacho, Hatsukaichi City, Hiroshima (Miyajima Pier Front Square)
	Kintaikyo Festival	April 29	Around Kintaikyo Bridge, Iwakuni City, Yamaguchi
	Shimonoseki Kaikyo Festival (Senteisai/Genpei Battle at Sea)	May 3	Kanmon Straits, Shimonoseki City, Yamaguchi
	Hagi Fish Festival	2nd Sunday in October	4160-61 Chinto, Hagi City, Yamaguchi
	Hofutenman-gu Shrine's Gojinkosai Festival (Naked Man Festival)	4th Saturday in November	14-1 Matsuzakicho, Hofu City, Yamaguchi
	Akiyoshidai Quasi-National Park Yamayaki (burning off of dry grasses)	3rd Sunday in February (in case of rain, the following Saturday)	Aza Daiyama, Akiyoshidai, Shuhocho, Mine City, Yamaguchi

Note: Schedules and operating days are subject to change.

